RNS Number: 0034G Tekcapital plc 04 November 2025



4 November 2025

Tekcapital Plc

("Tekcapital", the "Company" or the "Group") Innovative Eyewear, Inc. Announces New Lucyd Armor ChatGPT-enabled Smart Safety Glasses

Tekcapital Plc (AIM: TEK), the UK intellectual property investment group notes that Innovative Eyewear, Inc. ("Innovative Eyewear") (NASDAQ: LUCY; LUCYW), the manufacturer of smart eyewear under the Lucyd[®], Lucyd ArmorTM, Reebok[®], Eddie Bauer[®] and Nautica[®] brands, is pleased to announce the launch of four new models of its popular Lucyd Armor smart safety glasses. Lucyd Armor is the Company's top selling smart eyewear since its introduction in October 2024, adding powerful AI and Bluetooth[®] utility to comfortable, stylish and prescription-ready safety glasses.

Innovate Eyewear believe the four new variants expand the collection to a wider audience and build on the success of the original model with important variations in lens functionality and sizing. All of the new models are prescription adaptable. The new versions include:

- · Lucyd Armor Green Mirror A new polarized sunglass version with a chic and protective green flash mirror lens, ideal for outdoor workers. Available now on Lucyd.co.
- Lucyd Armor Black A polarized, solid black sunglass ideal for protective outdoor use, and makes a bold fashion statement. Available now on Lucyd.co.
- · Lucyd Armor Slim A new small size of the base model, designed for women, young adults and men with narrow faces. Available now on Lucyd.co
- Lucyd Armor Vantage A new profile for Armor with more eye coverage, and expanded compatibility for strong prescriptions. Includes a photochromic lens like the base model. Launches Q1 2026.

The *Armor Slim* model has recently received ANSI certification, enabling it to be sold in the US for safety applications. Lucyd Armor is now available for purchase in the United States, Canada, and European Union markets, with all necessary safety certifications including ANSI Z87.1+, CSA Z94.3, and EN 16639:2018.

Additionally, the Innovated Eyewear is pleased to report it has received a notice of allowance of its Mexican Patent Application MXff/2024/002575, entitled Safety Eyewear.

Finally, in a new key account development, a top-five global logistics company has placed an initial order for Lucyd Armor. They are intending to use Armor to support team connectivity with the Lucyd app's Walkie feature for smartglasses.

Harrison Gross, CEO of Innovative Eyewear, said:

"Upgrading to Lucyd Armor from regular safety glasses is like switching from a screwdriver to a power drill. This is truly a transformative product for anyone who works in outdoor, high-impact or safety-first environments. We believe that it's safer and more ergonomic than handheld communication devices, or in-ear earbuds, both for handsfree team communications, and access to AI systems. We are already hearing across hundreds of reviews how Lucyd Armor has improved the game for so many workers. We encourage everyone who is required to use safety eyewear to Upgrade Your Eyewear[®] with Lucyd Armor."





Lucyd Armor® sets the standard for connected safety eyewear in the workplace. Image courtesy Innovative Eyewear, Inc.



Lucyd Armor® upgrades PPE for industrial, logistics and security workers.
Image courtesy Innovative Eyewear, Inc.

The safety eyewear market in North America and Europe is rapidly growing and was estimated to be worth more than 2.5bn in 2024. $^{[1]}$, $^{[2]}$

About Innovative Eyewear Inc.

Innovative Eyewear is a developer and retailer of ChatGPT smart eyewear, under the Lucyd®, Nautica®, Eddie Bauer® and Reebok® brands. True to our mission to *Upgrade Your Eyewear*®, our Bluetooth smart glasses allow users to stay safely and ergonomically connected to their digital lives and are offered in hundreds of frame and lens combinations to meet the needs of the optical and safety market. To learn more and explore our continuously evolving collection of smart eyewear, please visit www.lucyd.co.

About Tekcapital plc

Tekcapital creates value from investing in new, university-developed discoveries that can enhance people's lives. Tekcapital is quoted on the AIM market of the London Stock Exchange (AIM: symbol TEK) and is headquartered in the UK. For more information, please visit www.tekcapital.com.

Tekcapital currently owns 259,455 shares of Innovative Eyewear, Inc. (NASDAQ: LUCY).

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Forward Looking Statements

This press release contains certain forward-looking statements, including those relating to the Lucyd Armor collection. Forward-looking statements are based on the Company's current expectations and assumptions. The Private Securities Litigation Reform Act of 1995 provides a safe-harbor for forward-looking statements. These statements may be identified by the use of forward-looking expressions, including, but not limited to, "anticipate," "believe," "continue," "estimate," "expect," "future," "intend," "may," "outlook," "plan," "potential," "predict," "project," "should," "will," "would" and similar expressions that predict or indicate future events or trends or that are not statements of historical matters, but the absence of these words does not mean that a statement is not forward-looking. The Company undertakes no obligation to publicly update any forward-looking statement, whether as a result of new information, future events or otherwise. Important factors that could cause actual results to differ materially from those in the forward-looking statements are set forth in the Company's filings with the Securities and Exchange Commission, including its annual report on Form 10-K under the caption "Risk Factors."

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^[1] https://www.credenceresearch.com/report/north-america-safety-eyewear-market?utm_source=chatgpt.com

^[2] https://www.grandviewresearch.com/horizon/outlook/safety-eyewear-market/europe?utm_source=chatgpt.com