

4 November 2025

DUNELM GROUP PLC
NOTIFICATION OF TRANSACTIONS OF DIRECTORS/PERSONS EXERCISING MANAGERIAL RESPONSIBILITY
AND CONNECTED PERSONS

Dunelm Group plc has been notified of the following purchase in its ordinary shares of 1p each:

Name of Director and position	Date of purchase	No of shares	Price per share (p)	Beneficial holding following dealing
Dan Taylor Non-Executive Director	03 November 2025	7,000	(i) 1163 (4,000 shares) (ii) 1164 (3,000 shares)	7,000

For further information please contact:

Dunelm Group plc

Luisa Wright, Company Secretary

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DUNELM GROUP PLC
NOTIFICATION OF TRANSACTIONS OF PERSONS DISCHARGING MANAGERIAL RESPONSIBILITIES

1	Details of the person discharging managerial responsibilities / person closely associated	
a)	Name	Dan Taylor
2	Reason for the notification	
a)	Position/status	Non-Executive Director
b)	Initial notification /Amendment	Initial notification
3	Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor	
a)	Name	Dunelm Group plc
b)	LEI	213800WCOWEI3T5DUV19

4	Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted							
a)	Description of the financial instrument, type of instrument Identification code	Ordinary shares of one pence each ISINGB00BICQ739						
b)	Nature of the transaction	Purchase						
c)	Price(s) and volume(s)	<table><tr><td>Price(s)</td><td>Volume(s)</td></tr><tr><td>1163</td><td>4,000</td></tr><tr><td>1164</td><td>3,000</td></tr></table>	Price(s)	Volume(s)	1163	4,000	1164	3,000
Price(s)	Volume(s)							
1163	4,000							
1164	3,000							
d)	Aggregated information - Aggregated volume - Price	7,000 11.6343						
e)	Date of the transaction	2025.11.03						
f)	Place of the transaction	London Stock Exchange (XLON)						

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