

4 November 2025

**Oxford Metrics plc**  
("Oxford Metrics", the "Group" or the "Company")

**Appointment of Non-Executive Chair**

Oxford Metrics plc (**LSE: OMG**), the sensing and software company, providing solutions across life sciences, entertainment, engineering and smart manufacturing, is pleased to announce that Gary Bullard has been appointed as Non-Executive Chair of the Board with immediate effect, succeeding Roger Parry CBE. To ensure a smooth transition of responsibilities Roger will remain as a Non-Executive Director of the Company until the end of November 2025.

Gary is currently Non-Executive Chair of Gooch & Housego plc, a global photonics and advanced materials company, and AFC Energy plc, a developer of hydrogen fuel cells and ammonia crackers for zero-emission power generation, both of which are listed on AIM. He was also a Non-Executive Director and Chair of the Remuneration Committee of Spirent Communications plc until its acquisition by Keysight Technologies Inc in October 2025.

Gary brings extensive non-executive experience to the role, having been a director of Rotork plc from 2010 to 2019 and Chloride Group plc from 2005 until its acquisition by Emerson Electric in 2010.

Gary spent a large part of his career in global roles at IBM Corporation, and has held senior executive positions at BT Group plc (as President of BT Global Services and as UK Managing Director) and Logica plc (as UK CEO).

**Roger Parry CBE, outgoing Non-Executive Chair of Oxford Metrics commented:** *"I am pleased to announce the appointment of Gary Bullard as Non-Executive Chair of Oxford Metrics. Gary brings an impressive executive and non-executive track record across a range of global companies, and I wish him well in guiding Oxford Metrics in its growth journey. I am proud of the progress the Company has made during my tenure and grateful to colleagues and shareholders for their support."*

**Commenting on his appointment, Gary Bullard said:** *"I am honoured to be appointed as Non-Executive Chair of Oxford Metrics. The Group has a strong heritage in innovation, a talented and ambitious team, leading technology and a compelling vision for the future. The accelerating adoption of AI represents a major opportunity for Oxford Metrics to leverage its unique data and software capabilities to power the next generation of intelligent motion and vision solutions. I look forward to working with the Board and alongside Imogen and her executive team in taking the Group forward and through its next stage of development."*

**Naomi Climer, Senior Independent Non-Executive Director, commented:** *"Gary is a highly experienced chair with deep knowledge of technology businesses and international markets. His blend of board-level governance expertise and operational leadership in major global companies will be invaluable as Oxford Metrics continues to execute its growth strategy. I would like to thank Roger on behalf of the Board for his leadership and exceptional contribution to Oxford Metrics since his appointment in 2016. Roger has guided the Company through an extraordinary period of growth and evolution, and it has been a pleasure working closely with him."*

In accordance with schedule 2 (g) of the AIM Rules for Companies, Gary Bruce Bullard, aged 68, holds or has held in the past five years the following directorships and partnerships:

<b>Current</b>	<b>Past 5 years</b>
AFC Energy plc	New Model Identity Limited
Gooch & Housego plc	Spirent Communications plc
	Hyamtec Limited
	Recycling Technologies Ltd
	Recycling Technologies Group plc
	Speedy Hydrogen Solutions Limited

Gary Bullard was appointed Director and Chairman of Recycling Technologies Group Plc and Director of Recycling Technologies Ltd on 12 November 2021 and 9 May 2022 respectively. On 6 October 2022, both companies entered administration. Gary Bullard ceased to be a director of both entities on 2 February 2023 and the entities were thereafter dissolved on 4 January 2024, following liquidation. There were no funds paid to unsecured or secured creditors.

At the date of this announcement, Mr Bullard holds 62,884 Ordinary Shares in the Company.

Mr Bullard has confirmed that no other information is required to be disclosed for the purposes of Schedule 2 (g) of the AIM Rules for Companies.

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This announcement contains inside information for the purposes of Article 7 of Regulation 2014/596/EU which is part of domestic UK law pursuant to the Market Abuse (Amendment) (EU Exit) Regulations (SI 2019/310) (**UK MAR**). Upon the publication of this announcement, this inside information (as defined in UK MAR) is now considered to be in the public domain.

The person responsible for arranging the release of this announcement on behalf of the Company is Philip Abrahams, Company Secretary.

#### **About Oxford Metrics**

Oxford Metrics (LSE:OMG) is a smart sensing and measurement technology Group that serves thousands of customers in more than 70 countries. Founded in 1984, we started our journey in healthcare, expanded into entertainment, winning an OSCAR® and an Emmy®, moved into engineering and more recently, smart manufacturing. We have a strong track record of creating value by incubating, growing and then augmenting through acquisition, unique technology businesses.

The Group trades through two divisions; in motion capture its market-leading company Vicon Motion Systems provides motion measurement analysis to thousands of customers worldwide in healthcare, entertainment and engineering markets. In Smart Manufacturing, [Industrial Vision Systems](#) is a specialist in machine vision software and technology for high precision, automated quality control systems trusted by blue-chip, smart manufacturing companies in medical devices, pharmaceuticals and performance engineering. [Sempre](#) is a measurement specialist solving manufacturing challenges across aerospace, automotive, medical device, and precision engineering markets.

The Group is headquartered in Oxford with offices in the United Kingdom, Ireland, United States and Germany.

For more information about Oxford Metrics, visit [www.oxfordmetrics.com](http://www.oxfordmetrics.com).

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