

ON THE BEACH GROUP PLC

Transaction in Own Shares

ON THE BEACH GROUP PLC (the "Company") announces that it has purchased for cancellation (through Deutsche Numis) Ordinary shares of 1p each in the Company ("Ordinary shares") on the London Stock Exchange as follows:

Date of purchase	5 November 2025
Number of shares purchased (aggregated volume):	350,000
Highest price paid per share (pence):	213.50
Lowest price paid per share (pence):	208.00
Volume weighted average price paid per share (pence):	210.818

Following the purchase and cancellation of those shares, the Company will have 147,105,427 Ordinary shares in issue. This figure 147,105,427 represents the total voting rights in the Company and may be used by shareholders as the denominator for the calculations by which they can determine if they are required to notify their interest in, or a change to their interest in, the Company under the Financial Conduct Authority's Disclosure Guidance and Transparency Rules.

In accordance with Article 5(1)(b) of Regulation (EU) 596/2014 as it forms part of UK domestic law by virtue of the European Union (Withdrawal) Act 2018 (as amended), the table below contains detailed information of the individual trades made by Deutsche Numis as part of the Company's share buyback programme on the date mentioned above.

Aggregated information:

Venue	Volume-weighted average price (pence per share)	Aggregated volume
London Stock Exchange (XLON)	210.818	350,000

Individual transactions:

Number of ordinary shares purchased	Transaction price (GBP share)	Time of transaction (UK Time)	Transaction reference number	Trading venue
169	213.00	08:21:22	00077786956TRLOO	XLON
3	213.00	08:21:28	00077786958TRLOO	XLON
25000	213.50	08:45:37	00077787963TRLOO	XLON
2797	213.00	08:53:49	00077788461TRLOO	XLON
511	213.00	08:53:49	00077788462TRLOO	XLON
1824	212.50	08:53:49	00077788463TRLOO	XLON
1450	212.50	08:53:49	00077788464TRLOO	XLON
543	213.50	08:58:41	00077788710TRLOO	XLON
2753	213.50	08:58:41	00077788711TRLOO	XLON
2662	213.50	08:58:41	00077788712TRLOO	XLON
3204	213.00	09:01:42	00077788836TRLOO	XLON
693	211.50	09:15:35	00077789301TRLOO	XLON
2112	211.50	09:15:35	00077789302TRLOO	XLON
1589	211.50	09:15:35	00077789303TRLOO	XLON
5	211.00	09:23:37	00077789623TRLOO	XLON
621	211.00	09:23:37	00077789624TRLOO	XLON
36	211.00	09:23:37	00077789625TRLOO	XLON
1134	211.00	09:23:37	00077789626TRLOO	XLON
1462	211.00	09:23:37	00077789627TRLOO	XLON
40000	211.00	09:24:53	00077789673TRLOO	XLON
50000	211.00	09:30:56	00077790058TRLOO	XLON
7	210.50	09:33:20	00077790123TRLOO	XLON
5	210.50	09:36:00	00077790183TRLOO	XLON
1200	210.50	09:47:31	00077790526TRLOO	XLON
1212	210.50	09:47:32	00077790527TRLOO	XLON
1041	210.50	09:47:32	00077790528TRLOO	XLON
7	210.50	09:47:32	00077790529TRLOO	XLON
8	210.50	10:29:09	00077791778TRLOO	XLON
121	210.50	10:35:00	00077791986TRLOO	XLON
3062	210.50	10:35:00	00077791987TRLOO	XLON
2047	210.00	10:46:06	00077792245TRLOO	XLON

2047	210.00	10:40:00	00077792343TRLOO	XLON
223	210.00	10:46:06	00077792346TRLOO	XLON
3604	209.50	11:01:22	00077792803TRLOO	XLON
1040	209.50	11:01:22	00077792804TRLOO	XLON
1318	209.50	11:02:50	00077792866TRLOO	XLON
4	209.50	11:02:50	00077792867TRLOO	XLON
1695	209.50	11:02:50	00077792868TRLOO	XLON
982	209.00	11:06:17	00077792969TRLOO	XLON
1234	209.00	11:06:17	00077792970TRLOO	XLON
6	209.00	11:07:33	00077792985TRLOO	XLON
535	209.00	11:15:00	00077793362TRLOO	XLON
3749	208.00	11:41:13	00077793931TRLOO	XLON
3354	208.50	11:42:15	00077793945TRLOO	XLON
3253	208.00	12:00:02	00077794298TRLOO	XLON
4200	208.50	12:02:34	00077794354TRLOO	XLON
5397	208.50	12:02:34	00077794355TRLOO	XLON
4	208.50	12:03:34	00077794376TRLOO	XLON
2677	208.50	12:03:34	00077794377TRLOO	XLON
2268	209.00	12:11:00	00077794545TRLOO	XLON
2486	209.00	12:11:00	00077794546TRLOO	XLON
2100	209.00	12:11:18	00077794548TRLOO	XLON
1967	209.00	12:11:18	00077794549TRLOO	XLON
2223	209.00	12:11:18	00077794550TRLOO	XLON
533	209.00	12:11:18	00077794551TRLOO	XLON
2957	208.50	12:11:23	00077794552TRLOO	XLON
3197	209.00	12:12:20	00077794575TRLOO	XLON
2789	209.00	12:54:10	00077796022TRLOO	XLON
2768	210.50	12:56:37	00077796102TRLOO	XLON
234	210.00	12:56:50	00077796104TRLOO	XLON
6	210.00	12:56:50	00077796105TRLOO	XLON
1134	210.00	12:56:50	00077796106TRLOO	XLON
1931	210.00	12:56:50	00077796107TRLOO	XLON
2100	210.00	13:07:07	00077796543TRLOO	XLON
3331	210.00	13:07:07	00077796544TRLOO	XLON
814	210.00	13:07:07	00077796545TRLOO	XLON
3	210.00	13:07:07	00077796546TRLOO	XLON
6	210.00	13:11:36	00077796667TRLOO	XLON
2940	210.00	13:19:51	00077796956TRLOO	XLON
3268	210.00	13:19:51	00077796957TRLOO	XLON
697	210.00	13:19:51	00077796958TRLOO	XLON
3	210.50	13:24:03	00077797121TRLOO	XLON
2100	210.50	13:24:03	00077797122TRLOO	XLON
674	210.50	13:24:03	00077797123TRLOO	XLON
3	210.50	13:37:03	00077797580TRLOO	XLON
68	210.50	13:37:03	00077797581TRLOO	XLON
3165	210.50	13:37:03	00077797582TRLOO	XLON
2956	210.50	13:51:52	00077798134TRLOO	XLON
3321	210.50	13:51:52	00077798135TRLOO	XLON
2	210.50	13:51:52	00077798136TRLOO	XLON
485	210.50	13:51:52	00077798137TRLOO	XLON
2223	210.50	14:00:52	00077798434TRLOO	XLON
825	210.50	14:00:52	00077798435TRLOO	XLON
2	210.50	14:05:53	00077798794TRLOO	XLON
1474	211.00	14:06:10	00077798833TRLOO	XLON
858	211.00	14:06:10	00077798834TRLOO	XLON
1150	211.00	14:06:10	00077798835TRLOO	XLON
1150	211.00	14:06:10	00077798836TRLOO	XLON
1135	211.00	14:06:10	00077798839TRLOO	XLON
293	211.00	14:06:10	00077798841TRLOO	XLON
2	210.50	14:10:11	00077799033TRLOO	XLON
1	210.50	14:41:12	00077801012TRLOO	XLON
2885	210.50	14:41:12	00077801013TRLOO	XLON
2545	210.50	14:41:12	00077801014TRLOO	XLON
435	210.50	14:41:12	00077801015TRLOO	XLON
2860	210.50	14:41:12	00077801016TRLOO	XLON
2944	210.50	14:41:12	00077801017TRLOO	XLON
821	210.50	14:41:12	00077801018TRLOO	XLON
36	210.50	14:41:12	00077801019TRLOO	XLON
1968	210.50	14:41:12	00077801020TRLOO	XLON
2000	210.50	14:41:12	00077801021TRLOO	XLON

2928	210.50	14:41:12	00077801021TRLOO	XLON
2964	210.50	14:45:12	00077801130TRLOO	XLON
2807	211.00	14:51:09	00077801409TRLOO	XLON
4272	211.00	14:51:09	00077801410TRLOO	XLON
3216	211.00	14:51:09	00077801411TRLOO	XLON
6948	211.00	14:51:09	00077801412TRLOO	XLON
126	211.00	14:51:09	00077801413TRLOO	XLON
2453	211.00	14:51:21	00077801447TRLOO	XLON
2600	211.00	14:51:21	00077801448TRLOO	XLON
3330	211.00	14:55:21	00077801767TRLOO	XLON
3033	211.00	14:56:31	00077801823TRLOO	XLON
3062	211.00	15:06:32	00077802395TRLOO	XLON
1298	211.00	15:06:32	00077802396TRLOO	XLON
3548	211.00	15:06:32	00077802397TRLOO	XLON
262	211.00	15:06:32	00077802398TRLOO	XLON
2696	211.00	15:15:04	00077803330TRLOO	XLON
2555	210.50	15:25:56	00077804251TRLOO	XLON
696	210.50	15:25:56	00077804252TRLOO	XLON
2991	210.50	15:33:56	00077804626TRLOO	XLON
2974	210.50	15:38:56	00077804889TRLOO	XLON
36	210.50	15:42:56	00077805093TRLOO	XLON
2	210.50	15:42:56	00077805094TRLOO	XLON
2662	210.50	15:42:56	00077805095TRLOO	XLON
3	210.50	15:53:39	00077805786TRLOO	XLON
36	210.50	15:53:39	00077805787TRLOO	XLON
2917	210.50	15:53:39	00077805788TRLOO	XLON
2747	210.50	15:53:39	00077805789TRLOO	XLON
1561	210.50	15:53:39	00077805790TRLOO	XLON
4187	211.00	16:00:17	00077806033TRLOO	XLON
3063	211.00	16:00:20	00077806046TRLOO	XLON
20338	211.50	16:26:29	00077807727TRLOO	XLON

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