Seeing Machines Limited ("Seeing Machines" or the "Company")

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Seeing Machines technology set to ramp in China in collaboration with Magna for a German-based OEM

Seeing Machines Limited (AIM: SEE), the advanced computer vision technology company that designs AI-powered operator monitoring systems to improve transport safety, continues to set new standards in automotive safety through its collaboration with Magna, one of the world's largest Tier 1 Automotive suppliers.

Five years ago, Seeing Machines extended its leading Driver Monitoring System (DMS) technology to incorporate a wide field of view and include the monitoring of vehicle occupants for enhanced safety and convenience. This Driver and Occupant Monitoring System (DMS/OMS) solution has matured and today, is delivered via a single camera, including from the rear-view mirror location behind mirror glass, resulting in an overall lower cost vehicle solution for Automotive OEMs.

This past week, Magna has marked a significant one-year milestone since bringing its integrated mirror solution in scaled production and underpinned by Seeing Machines AI-powered DMS/OMS technology, into China with a leading German-based automotive manufacturer.

At the core of this innovation is the combination of Seeing Machines' sophisticated DMS/OMS, seamlessly integrated into Magna's interior mirror. The production system harnesses state-of-the-art cameras and algorithms to monitor driver attention and behaviour in real time, detecting distraction and drowsiness. In critical moments, alerts are delivered to the driver, providing a vital layer of accident prevention.

Paul McGlone, CEO of Seeing Machines, commented: *"The mirror-integrated DMS/OMS technology has proven itself globally, and we are proud to work alongside forward-thinking partners like Magna. This world-first solution has been a significant technical achievement and speaks to our shared commitment to safety innovation and to equipping automakers with the cost-effective, advanced solutions they need."*

This program, anticipated to reach several million units annually, represents the largest Automotive program award to date for Seeing Machines who is currently engaged on 18 automotive programs with 11 individual OEMs globally, representing an initial cumulative lifetime value of US 392 million, most of which is expected to be realised by 2028.

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About Seeing Machines (AIM: SEE), a global company founded in 2000 and headquartered in Australia, is an industry leader in vision-based monitoring technology that enable machines to see, understand and assist people. Seeing Machines' technology portfolio of AI algorithms, embedded processing and optics, power products that need to deliver reliable real-time understanding of vehicle operators. The technology spans the critical measurement of where a driver is looking, through to classification of their cognitive state as it applies to accident risk. Reliable "driver state" measurement is the end-goal of Driver Monitoring Systems (DMS) technology. Seeing Machines develops DMS technology to drive safety for Automotive, Commercial Fleet, Off-road and Aviation. The company has offices in Australia, USA, Europe and Asia, and supplies technology solutions and services to industry leaders in each market vertical. **www.seeingmachines.com**

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