

THIS ANNOUNCEMENT CONTAINS INSIDE INFORMATION

For immediate release

7th November 2025

ITV PLC

Response to Recent Speculation

ITV plc ("ITV") notes the recent press speculation and confirms that it is in preliminary discussions regarding a possible sale of its M&E business to Sky for an enterprise value of £1.6bn.

There can be no certainty as to the terms upon which any potential sale may be agreed or whether any transaction will take place. A further announcement will be made in due course if appropriate.

A copy of this announcement is also available on ITV's website at www.ITV.com.

The person responsible for arranging the release of this announcement on behalf of ITV is Kyla Mullins, General Counsel and Company Secretary.

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LEI for ITV plc: ZLECI7ED2QMWFGYCXZ59

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