

ON THE BEACH GROUP PLC

Transaction in Own Shares

ON THE BEACH GROUP PLC (the "Company") announces that it has purchased for cancellation (through Deutsche Numis) Ordinary shares of 1p each in the Company ("Ordinary shares") on the London Stock Exchange as follows:

Date of purchase	6 November 2025
Number of shares purchased (aggregated volume):	300,000
Highest price paid per share (pence):	213.50
Lowest price paid per share (pence):	209.00
Volume weighted average price paid per share (pence):	210.7833

Following the purchase and cancellation of those shares, the Company will have 146,805,427 Ordinary shares in issue. This figure 146,805,427 represents the total voting rights in the Company and may be used by shareholders as the denominator for the calculations by which they can determine if they are required to notify their interest in, or a change to their interest in, the Company under the Financial Conduct Authority's Disclosure Guidance and Transparency Rules.

In accordance with Article 5(1)(b) of Regulation (EU) 596/2014 as it forms part of UK domestic law by virtue of the European Union (Withdrawal) Act 2018 (as amended), the table below contains detailed information of the individual trades made by Deutsche Numis as part of the Company's share buyback programme on the date mentioned above.

Aggregated information:

Venue	Volume-weighted average price (pence per share)	Aggregated volume
London Stock Exchange (XLON)	210.7833	300,000

Individual transactions:

Number of ordinary shares purchased	Transaction price (GBP share)	Time of transaction (UK Time)	Transaction reference number	Trading venue
1800	212.50	08:38:36	00077811668TRLOO	XLON
9809	213.00	08:53:08	00077812635TRLOO	XLON
3470	213.00	08:53:08	00077812636TRLOO	XLON
154	213.00	08:53:08	00077812637TRLOO	XLON
2997	213.00	08:54:42	00077812767TRLOO	XLON
3605	213.50	10:47:19	00077816940TRLOO	XLON
24236	213.50	10:58:01	00077817239TRLOO	XLON
3331	213.50	11:37:19	00077819126TRLOO	XLON
3776	213.00	11:49:49	00077819536TRLOO	XLON
2844	212.50	11:49:53	00077819538TRLOO	XLON
404	212.00	11:51:00	00077819611TRLOO	XLON
495	212.00	11:51:00	00077819612TRLOO	XLON
22	212.00	11:52:26	00077819644TRLOO	XLON
14	212.00	11:52:26	00077819645TRLOO	XLON
2132	212.00	11:52:26	00077819646TRLOO	XLON
1566	212.00	11:58:01	00077819743TRLOO	XLON
3000	212.00	11:58:01	00077819744TRLOO	XLON
1623	212.50	12:21:14	00077821374TRLOO	XLON
1129	212.50	12:21:14	00077821375TRLOO	XLON
3210	213.00	12:52:29	00077822398TRLOO	XLON
212	212.50	12:58:56	00077822540TRLOO	XLON
2	212.50	12:58:56	00077822541TRLOO	XLON
2	212.50	13:08:03	00077822724TRLOO	XLON
2772	212.50	13:08:03	00077822725TRLOO	XLON
2846	212.50	13:26:26	00077822996TRLOO	XLON
2017	212.00	13:37:00	00077823163TRLOO	XLON
1875	212.00	13:37:00	00077823164TRLOO	XLON
2	211.50	14:03:47	00077823917TRLOO	XLON
360	211.50	14:03:47	00077823918TRLOO	XLON
2	211.50	14:07:43	00077824044TRLOO	XLON
14	211.50	14:24:25	00077825080TRLOO	XLON

21	212.00	14:34:37	00077825083TRLOO	XLON
8092	212.00	14:34:37	00077825084TRLOO	XLON
5000	212.00	14:34:59	00077825105TRLOO	XLON
25000	211.75	14:38:45	00077825302TRLOO	XLON
4501	210.50	14:48:33	00077826215TRLOO	XLON
7568	210.50	14:48:33	00077826216TRLOO	XLON
2731	210.00	15:11:15	00077827187TRLOO	XLON
734	209.50	15:19:57	00077827323TRLOO	XLON
1971	209.50	15:19:57	00077827324TRLOO	XLON
26	209.50	15:19:57	00077827325TRLOO	XLON
3291	209.50	15:19:57	00077827326TRLOO	XLON
5	209.50	15:19:57	00077827327TRLOO	XLON
4405	209.50	15:19:57	00077827328TRLOO	XLON
1900	209.50	15:19:57	00077827329TRLOO	XLON
9	209.00	15:38:38	00077828390TRLOO	XLON
2032	209.00	15:38:38	00077828391TRLOO	XLON
76	209.00	15:38:38	00077828392TRLOO	XLON
2	209.00	15:39:31	00077828407TRLOO	XLON
3	209.00	15:42:01	00077828576TRLOO	XLON
3103	209.50	15:49:15	00077829019TRLOO	XLON
2933	209.50	15:52:15	00077829227TRLOO	XLON
568	209.00	15:52:31	00077829229TRLOO	XLON
2365	209.00	15:52:31	00077829230TRLOO	XLON
1370	209.00	15:52:31	00077829231TRLOO	XLON
1646	209.00	15:52:31	00077829232TRLOO	XLON
25000	209.00	16:04:35	00077829745TRLOO	XLON
7483	209.00	16:05:26	00077829778TRLOO	XLON
3318	209.00	16:05:26	00077829779TRLOO	XLON
914	209.00	16:05:32	00077829780TRLOO	XLON
4086	209.00	16:05:32	00077829781TRLOO	XLON
913	209.00	16:05:32	00077829782TRLOO	XLON
4842	209.00	16:05:32	00077829783TRLOO	XLON
336	209.00	16:05:32	00077829784TRLOO	XLON
3750	209.00	16:05:32	00077829785TRLOO	XLON
7849	210.00	16:05:33	00077829786TRLOO	XLON
9037	210.00	16:05:33	00077829787TRLOO	XLON
9016	210.00	16:05:33	00077829788TRLOO	XLON
757	210.00	16:05:33	00077829789TRLOO	XLON
1300	210.00	16:05:33	00077829790TRLOO	XLON
2100	210.00	16:05:33	00077829791TRLOO	XLON
499	210.00	16:05:33	00077829792TRLOO	XLON
2862	210.00	16:05:33	00077829793TRLOO	XLON
1196	210.00	16:06:33	00077829823TRLOO	XLON
1300	210.00	16:06:33	00077829824TRLOO	XLON
8400	210.00	16:11:33	00077830134TRLOO	XLON
1874	210.00	16:11:33	00077830135TRLOO	XLON
3326	210.00	16:11:33	00077830136TRLOO	XLON
20	210.00	16:11:56	00077830151TRLOO	XLON
1300	210.00	16:11:56	00077830152TRLOO	XLON
3097	210.00	16:12:56	00077830246TRLOO	XLON
29	210.00	16:13:27	00077830277TRLOO	XLON
1300	210.00	16:13:27	00077830278TRLOO	XLON
2942	210.00	16:14:27	00077830302TRLOO	XLON
30	210.00	16:14:58	00077830332TRLOO	XLON
709	210.00	16:15:10	00077830357TRLOO	XLON
1300	210.00	16:15:10	00077830358TRLOO	XLON
2838	210.00	16:17:10	00077830418TRLOO	XLON
46	210.00	16:17:10	00077830419TRLOO	XLON
2780	210.00	16:19:10	00077830580TRLOO	XLON
3197	210.00	16:20:10	00077830655TRLOO	XLON
2902	210.00	16:21:10	00077830707TRLOO	XLON
2	209.50	16:22:11	00077830760TRLOO	XLON
693	209.50	16:22:44	00077830793TRLOO	XLON
2	209.50	16:23:00	00077830815TRLOO	XLON
3178	209.50	16:26:39	00077831044TRLOO	XLON
1300	209.50	16:26:39	00077831045TRLOO	XLON
2031	209.50	16:26:39	00077831046TRLOO	XLON
5888	209.50	16:26:39	00077831047TRLOO	XLON

For further information:

ON THE BEACH GROUP PLC
Shaun Morton, Chief Executive Officer
Jon Wormald, Chief Financial Officer

c/o FTI Consulting

FTI Consulting
Alex Beagley, Harriet Jackson

Tel: +44 (0)20 3727 1000

This information is provided by RNS, the news service of the London Stock Exchange. RNS is approved by the Financial Conduct Authority to act as a Primary Information Provider in the United Kingdom. Terms and conditions relating to the use and distribution of this information may apply. For further information, please contact ms@seg.com or visit www.ms.com.

RNS may use your IP address to confirm compliance with the terms and conditions, to analyse how you engage with the information contained in this communication, and to share such analysis on an anonymised basis with others as part of our commercial services. For further information about how RNS and the London Stock Exchange use the personal data you provide us, please see our [Privacy Policy](#).

END

POSFSDFWMEISEFF