

10 November 2025

Tooru Plc

("Tooru" or the "Company")

Corporate Update - Juvela and Pulsin

Tooru (AIM: TOO), a company specialising in the health and wellness sector, is pleased to provide the following update:

Juvela, our gluten-free and free-from foods manufacturer and distributor of branded gluten-free products, following the launch of its new retail brand OAF, which has had continued success in Tesco with week on week growth, has won another major retailer in the UK expecting to go live by Easter 2026.

Pulsin, our nutrition brand that specialises in plant-based nutrition technology, manufacturing and sales, with a focus on protein bars, nutritional snacks and keto bars, has managed to secure a European distributor with established channels and anticipates that the sales of the protein / fibre and keto bars through this new distributor will commence from January 2026.

For further information, please contact:

Tooru plc Scott Livingston, CEO	Via focusIR
Digital IR - focusIR Kat Perez	Tel: +44 (0) 20 4570 2250 kat.perez@focusir.com

About Reach announcements

This is a Reach announcement. Reach is an investor communication service aimed at assisting listed and unlisted (including AIM quoted) companies to distribute media only / non-regulatory news releases into the public domain. Information required to be notified under the AIM Rules for Companies, Market Abuse Regulation or other regulation would be disseminated as an RNS regulatory announcement and not on Reach.

This information is provided by Reach, the non-regulatory press release distribution service of RNS, part of the London Stock Exchange. Terms and conditions relating to the use and distribution of this information may apply. For further information, please contact ms@lseg.com or visit www.ms.com.

RNS may use your IP address to confirm compliance with the terms and conditions, to analyse how you engage with the information contained in this communication, and to share such analysis on an anonymised basis with others as part of our commercial services. For further information about how RNS and the London Stock Exchange use the personal data you provide us, please see our [Privacy Policy](#).

END

NRAFKLLBEFLZFB