

10 November 2025

Tooru Plc

("Tooru" or the "Company")

Corporate Update - Juvela and Pulsin

Tooru (AIM: TOO), a company specialising in the health and wellness sector, is pleased to provide the following update:

Juvela, our gluten-free and free-from foods manufacturer and distributor of branded gluten-free products, following the launch of its new retail brand OAF, which has had continued success in Tesco with week on week growth, has won another major retailer in the UK expecting to go live by Easter 2026.

Pulsin, our nutrition brand that specialises in plant-based nutrition technology, manufacturing and sales, with a focus on protein bars, nutritional snacks and keto bars, has managed to secure a European distributor with established channels and anticipates that the sales of the protein / fibre and keto bars through this new distributor will commence from January 2026.

For further information, please contact:

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