

ON THE BEACH GROUP PLC

Transaction in Own Shares

ON THE BEACH GROUP PLC (the "Company") announces that it has purchased for cancellation (through Deutsche Numis) Ordinary shares of 1p each in the Company ("Ordinary shares") on the London Stock Exchange as follows:

Date of purchase	7 November 2025
Number of shares purchased (aggregated volume):	190,083
Highest price paid per share (pence):	210.50
Lowest price paid per share (pence):	207.50
Volume weighted average price paid per share (pence):	209.3933

Following the purchase and cancellation of those shares, the Company will have 146,615,344 Ordinary shares in issue. This figure 146,615,344 represents the total voting rights in the Company and may be used by shareholders as the denominator for the calculations by which they can determine if they are required to notify their interest in, or a change to their interest in, the Company under the Financial Conduct Authority's Disclosure Guidance and Transparency Rules.

In accordance with Article 5(1)(b) of Regulation (EU) 596/2014 as it forms part of UK domestic law by virtue of the European Union (Withdrawal) Act 2018 (as amended), the table below contains detailed information of the individual trades made by Deutsche Numis as part of the Company's share buyback programme on the date mentioned above.

Aggregated information:

Venue	Volume-weighted average price (pence per share)	Aggregated volume
London Stock Exchange (XLON)	209.3933	190,083

Individual transactions:

Number of ordinary shares purchased	Transaction price (GBP share)	Time of transaction (UK Time)	Transaction reference number	Trading venue
3	210.50	08:21:19	00077832900TRL00	XLON
436	210.50	08:21:19	00077832901TRL00	XLON
3376	210.50	08:21:19	00077832902TRL00	XLON
3199	210.00	08:34:04	00077833831TRL00	XLON
116	210.00	09:19:36	00077836578TRL00	XLON
886	210.00	09:19:36	00077836579TRL00	XLON
3	210.00	09:19:36	00077836580TRL00	XLON
2	210.00	09:20:58	00077836645TRL00	XLON
4	210.00	09:24:01	00077836743TRL00	XLON
161	210.00	09:31:03	00077836894TRL00	XLON
3	210.00	09:32:34	00077836970TRL00	XLON
1203	210.00	09:34:52	00077837040TRL00	XLON
420	210.00	09:34:52	00077837041TRL00	XLON
1997	210.00	09:43:24	00077837433TRL00	XLON
1314	210.00	09:43:24	00077837434TRL00	XLON
1418	209.50	10:01:11	00077838338TRL00	XLON
5	209.50	10:01:11	00077838339TRL00	XLON
1837	209.50	10:01:11	00077838340TRL00	XLON
1900	210.00	10:01:11	00077838341TRL00	XLON
570	210.00	10:01:11	00077838342TRL00	XLON
73	209.50	10:06:12	00077838534TRL00	XLON
13	209.50	10:06:12	00077838535TRL00	XLON
677	209.50	10:06:36	00077838541TRL00	XLON
2100	209.50	10:11:41	00077838710TRL00	XLON
240	209.50	10:11:41	00077838711TRL00	XLON
50000	209.00	10:39:55	00077839736TRL00	XLON
2766	208.50	10:58:00	00077840395TRL00	XLON
1576	208.00	10:59:18	00077840450TRL00	XLON
3234	208.50	11:04:01	00077840702TRL00	XLON
5	207.50	11:25:54	00077841944TRL00	XLON
10	207.50	11:30:10	00077842281TRL00	XLON

10	207.50	11:30:10	00077842381TRLOO	XLON
1601	207.50	11:30:10	00077842382TRLOO	XLON
1211	207.50	11:30:10	00077842383TRLOO	XLON
654	207.50	11:30:10	00077842384TRLOO	XLON
2732	207.50	11:30:10	00077842385TRLOO	XLON
3233	208.50	12:03:38	00077843779TRLOO	XLON
3039	207.50	12:25:51	00077844478TRLOO	XLON
2976	207.50	12:48:24	00077845100TRLOO	XLON
12	208.00	12:48:39	00077845123TRLOO	XLON
2100	208.00	12:48:39	00077845124TRLOO	XLON
1048	208.00	12:48:39	00077845125TRLOO	XLON
6013	208.50	12:51:09	00077845249TRLOO	XLON
3192	208.00	12:53:34	00077845280TRLOO	XLON
9975	208.50	12:53:34	00077845281TRLOO	XLON
1335	209.00	14:03:55	00077847756TRLOO	XLON
647	209.00	14:03:55	00077847757TRLOO	XLON
1886	209.00	14:03:55	00077847758TRLOO	XLON
2100	209.00	14:03:55	00077847759TRLOO	XLON
960	209.00	14:03:55	00077847760TRLOO	XLON
4	209.50	14:43:58	00077850049TRLOO	XLON
18900	210.50	14:49:57	00077850391TRLOO	XLON
1165	210.50	14:49:57	00077850392TRLOO	XLON
2	210.50	14:52:57	00077850604TRLOO	XLON
1869	210.50	14:54:21	00077850653TRLOO	XLON
934	210.50	14:54:21	00077850654TRLOO	XLON
3192	210.50	14:57:21	00077850796TRLOO	XLON
3311	210.00	14:59:49	00077850916TRLOO	XLON
2374	210.00	15:00:51	00077851006TRLOO	XLON
2845	210.00	15:03:50	00077851216TRLOO	XLON
2938	210.00	15:27:36	00077852741TRLOO	XLON
2	210.00	15:39:39	00077853407TRLOO	XLON
86	210.00	15:40:39	00077853458TRLOO	XLON
2	210.00	15:58:25	00077854615TRLOO	XLON
2	210.50	16:03:34	00077854947TRLOO	XLON
2	210.50	16:05:03	00077855021TRLOO	XLON
14019	210.50	16:05:03	00077855022TRLOO	XLON
11005	210.50	16:05:03	00077855023TRLOO	XLON
3169	210.50	16:05:04	00077855024TRLOO	XLON
1	210.00	16:35:22	00077856991TRLOO	XLON

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