RNS Number: 8596G Eurocell plc 10 November 2025

10 November 2025

EUROCELL PLC (the "Company")

Director/PDMR Shareholding

Eurocell plc announces that, pursuant to the Non-executive Directors' Share Purchase Plan which was announced on 3 February 2023, five directors have purchased shares in the Company on 7 November 2025. As previously announced, following these trades, Will Truman's membership of the scheme has now ceased.

The notification set out below, made in accordance with the requirements of the EU Market Abuse Regulation, provides further details.

Notification and public disclosure of transactions by persons discharging managerial responsibilities and persons closely associated with them.

1.	Details of PDMR / person closely associated with them ("PCA")			
a)	Name	Derek Mapp		
2.	Reason for the notifica	Reason for the notification		
a)	Position / status	Non-executive Director (Chair	of the Board)	
b)	Initial notification / amendment	Initial Notification		
3.	Details of the issuer, er auctioneer or auction	Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor		
a)	Name	Eurocell plc		
b)	Legal Entity Identifier	213800RH62IQ7S9OFQ55		
4.	Details of the transactio each type of transactio been conducted	ction(s): section to be repeated for (i) each type of instrument; (ii) tion; (iii) each date; and (iv) each place where transactions have		
a)	Description of the financial instrument	Ordinary shares of £0.001 each in the Company ("Ordinary Shares") ISIN Number GB00BVV2KN49		
b)	Nature of the transaction	Purchase of Ordinary shares pursuant to the Non-executive Directors' Share Purchase Plan		
c)	Price(s) and volume(s)	Price(s)	Volume(s)	
		£1.29	4,227	
d)	Aggregated information - Aggregated volume - Aggregated price - Aggregated total	N/A - single transaction		
e)	Date of the transaction	7 November 2025		
f)	Place of the transaction	London Stock Exchange (XLON)		

I	1.	Details of PDMR / person closely associated with them ("PCA")	
	a)	Name	Alison Littley
ı	_	Description of the Control of the Co	

	Reason for the notification		
a)	Position / status	Non-executive Director	
b)	Initial notification / amendment	Initial Notification	
3.	Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor		
a)	Name	Eurocell plc	
b)	Legal Entity Identifier	213800RH62IQ7S90	OFQ55
4.	Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted		
a)	Description of the financial instrument	Ordinary shares of £0.001 each in the Company ("Ordinary Shares") ISIN Number GB00BVV2KN49	
b)	Nature of the transaction	Purchase of Ordinary shares pursuant to the Non-executive Directors' Share Purchase Plan	
c)	Price(s) and volume(s)	Price(s)	Volume(s)
		£1.29	1,904
d)	Aggregated information - Aggregated volume	N/A - single transaction	
	Aggregated priceAggregated total		
e)	price - Aggregated	7 November 2025	

Initial Notification		
213800RH62IQ7S9OFQ55		
Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted		
Ordinary shares of £0.001 each in the Company ("Ordinary Shares") ISIN Number GB00BVV2KN49		
Purchase of Ordinary shares pursuant to the Non-executive Directors' Share Purchase Plan		
)Ir		

	volume - Aggregated price - Aggregated total	N/A - single transaction
e)	Date of the transaction	7 November 2025
f)	Place of the transaction	London Stock Exchange (XLON)

financial instrument ISIN Number GB00BVV2KN49	1.	Details of PDMR / person closely associated with them ("PCA")			
a) Position / status Non-executive Director b) Initial notification / amendment Initial Notification 3. Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor a) Name Eurocell plc b) Legal Entity Identifier 213800RH62IQ7S90FQ55 4. Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted a) Description of the financial instrument Ordinary shares of £0.001 each in the Company ("Ordinary Shares") ISIN Number GB00BVV2KN49 b) Nature of the transaction Purchase of Ordinary shares pursuant to the Non-executive Director Share Purchase Plan c) Price(s) and volume(s) Price(s) Volume(s) £1.29 1,772 d) Aggregated information Aggregated price Aggregated total N/A - single transaction e) Date of the transaction 7 November 2025	a)	Name	Will Truman		
b) Initial notification / Initial Notification 3. Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor a) Name	2.	Reason for the notifica	Reason for the notification		
amendment 3. Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor a) Name	a)	Position / status	Non-executive Director		
auctioneer or auction monitor a) Name	b)		Initial Notification		
b) Legal Entity Identifier 213800RH62IQ7S9OFQ55 4. Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted a) Description of the financial instrument	3.	Details of the issuer, er auctioneer or auction i	mission allowance market pa monitor	rticipant, auction platform,	
4. Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted a) Description of the financial instrument Description of the financial instrument	a)	Name	Eurocell plc		
a) Description of the financial instrument	b)	Legal Entity Identifier	213800RH62IQ7S9OFQ55	213800RH62IQ7S9OFQ55	
b) Nature of the transaction Purchase of Ordinary shares pursuant to the Non-executive Director Share Purchase Plan c) Price(s) and volume(s) Price(s) Volume(s) £1.29 1,772 d) Aggregated information - Aggregated volume - Aggregated price - Aggregated total N/A - single transaction e) Date of the transaction 7 November 2025	4.	Details of the transaction each type of transaction been conducted	on(s): section to be repeated for (i) each type of instrument; (ii) on; (iii) each date; and (iv) each place where transactions have		
c) Price(s) and volume(s) Price(s) Volume(s) £1.29 1,772 d) Aggregated information - Aggregated volume - Aggregated price - Aggregated total e) Date of the transaction 7 November 2025	a)	Description of the financial instrument	Ordinary shares of £0.001 each in the Company ("Ordinary Shares") ISIN Number GB00BVV2KN49		
d) Aggregated information - Aggregated volume - Aggregated price - Aggregated total e) Date of the transaction 7 November 2025	b)		Purchase of Ordinary shares pursuant to the Non-executive Directors' Share Purchase Plan		
d) Aggregated information - Aggregated volume - Aggregated price - Aggregated total e) Date of the transaction 7 November 2025	c)	Price(s) and volume(s)	Price(s)	Volume(s)	
- Aggregated volume - Aggregated price - Aggregated total e) Date of the transaction N/A - single transaction N/A - single transaction N/A - single transaction			£1.29	1,772	
5, 200 5, 110 100 100 100 100 100 100 100 100 10	d)	- Aggregated volume - Aggregated price - Aggregated	N/A - single transaction		
f) Place of the transaction London Stock Exchange (XLON)	e)	Date of the transaction	7 November 2025		
	f)	Place of the transaction	London Stock Exchange (XLON)		

1.	Details of PDMR / person closely associated with them ("PCA")		
a)	Name	Angela Rushforth	
2.	Reason for the notification		
a)	Position / status	Non-executive Director	
b)	Initial notification / amendment	Initial Notification	
3.	Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor		
a)	Name	Eurocell plc	
b)	Legal Entity Identifier	213800RH62IQ7S9OFQ55	
A	Dataile of the transaction/s), as ation to be upperted for /i\ as ab time of instrument. /ii\		

4.	Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted		
a)	Description of the financial instrument	Ordinary shares of £0.001 each in the Company ("Ordinary Shares") ISIN Number GB00BVV2KN49	
b)	Nature of the transaction	Purchase of Ordinary shares pursuant to the Non-executive Directors' Share Purchase Plan	
c)	Price(s) and volume(s)	Price(s) £1.29	Volume(s) 1,184
d)	Aggregated information - Aggregated volume - Aggregated price - Aggregated total	N/A - single transaction	
e)	Date of the transaction	7 November 2025	
f)	Place of the transaction	London Stock Exchange (XLON)	

Enquiries:

Eurocell plc

Vicky Williams Group Company Secretary

Tel: 01773 842100

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