

10 November 2025

**J Sainsbury plc  
(the 'Company')**

**Directors/PDMRs Shareholding**

Grant of Share Award

On 7 November 2025, the following Director and Person Discharging Managerial Responsibility ('PDMR') was granted an award under the J Sainsbury plc Long Term Incentive Plan 2016 ('LTIP'). The award was granted as nil-cost options over ordinary shares of 28<sup>4</sup>/<sub>7</sub> pence each in the Company ('Shares') as set out below:

**Next Level incentive plan ('NLip')**

PDMR	Number of Shares
Tracey Clements	285,221

- (1) Following her appointment on 3 September 2025, Tracey has become eligible for a 2024 NLip award.
- (2) The NLips are subject to performance conditions measured over three financial years. The NLips will normally vest after three years, subject to the achievement of the performance conditions.
- (3) The maximum potential number of shares were awarded at the date of grant. The final number of shares will be adjusted against a performance outturn of between 0% and 100% at the end of the three-year performance period.
- (4) Dividend equivalents may be delivered (either in cash or Shares) in respect of dividends accrued on any Shares which subsequently vest.
- (5) The share price to determine the number of Shares awarded was based on the five dealing day average Share price prior to original award grant date on 31 May 2024.

Purchase of Ordinary Shares

On 10 November, the Company was notified that the following PDMR purchased ordinary shares of 28<sup>4</sup>/<sub>7</sub> pence each in the Company ('Shares'):

PDMR	Date of purchase	Number of Shares	Purchase price per Share	Total number of Shares held following purchase
Katie Bickerstaffe	10 November 2025	2,889	£3.44	18,836

The Notification of Dealing Forms can be found below.

This notification is made in accordance with the requirements of the UK Market Abuse Regulation.

For further information, please contact:

**Enquiries**

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LEI: 213800VGZAAJIKJ9Y484

**Notification of dealing form**

<b>1</b>	<b>Details of the person discharging managerial responsibilities / person closely associated</b>	
a)	Name	Tracey Clements
<b>2</b>	<b>Reason for the notification</b>	

a)	Position/status	Chief Retail, Logistics and Supply Chain Officer	
b)	Initial notification /Amendment	Initial notification	
3	Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor		
a)	Name	J Sainsbury plc	
b)	LEI	213800VGZAAJIKJ9Y484	
4	Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted		
	Transaction 1		
a)	Description of the financial instrument, type of instrument	Ordinary shares of 28 <sup>4</sup> / <sub>7</sub> pence each	
	Identification code	ISIN: GB00B019KW72	
b)	Nature of the transaction	Awards of nil-cost options granted under the J Sainsbury plc Long Term Incentive Plan 2016	
c)	Price(s) and volume(s)	Price(s)	Volume(s)
		£nil	285,221
d)	Aggregated information	Aggregated price	Aggregated volume
		N/A	285,221
e)	Date of the transaction	7 November 2025	
f)	Place of the transaction	Outside a trading venue	

#### Notification of dealing form

1	Details of the person discharging managerial responsibilities / person closely associated		
a)	Name	Katie Bickerstaffe	
2	Reason for the notification		
a)	Position/status	Non-Executive Director	
b)	Initial notification /Amendment	Initial notification	
3	Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor		
a)	Name	J Sainsbury plc	
b)	LEI	213800VGZAAJIKJ9Y484	
4	Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted		
	Transaction 1		
a)	Description of the financial instrument, type of instrument	Ordinary shares of 28 <sup>4</sup> /7 pence each	
	Identification code	ISIN: GB00B019KW72	
b)	Nature of the transaction	Purchase of Ordinary Shares	
c)	Price(s) and volume(s)	Price(s)	Volume(s)
		£3.44	2,889
d)	Aggregated information	Aggregated price	Aggregated volume
		£9,938.16	2,889
e)	Date of the transaction	10 November 2025	
f)	Place of the transaction	London Stock Exchange (XLON)	

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