

10 November 2025

Notification and public disclosure of transactions by persons discharging managerial responsibilities and persons closely associated with them

1	Details of the person discharging managerial responsibilities / person closely associated																							
a)	Name	Euan Sutherland (Chief Executive Officer) Stuart Lorimer (Chief Finance & Operating Officer) Julie Barr (Chief Legal & Sustainability Officer) Alison Gowen (Chief People Officer) Karl Donnan (Chief Supply Chain Officer)																						
2	Reason for the notification																							
a)	Position/status	As per 1(a)																						
b)	Initial notification /Amendment	Initial notifications																						
3	Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor																							
a)	Name	A.G. BARR p.l.c.																						
b)	LEI	213800QWTXXXF8BNEC87																						
4	Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted																							
a)	Description of the financial instrument, type of instrument Identification code	Ordinary shares of 4½p each GB00B6XZKY75																						
b)	Nature of the transaction	Purchase of shares in relation to the A.G. BARR All Employee Share Ownership Plan (AESOP). The AESOP is an all-employee trust arrangement approved by HM Revenue and Customs, under which employees are able to buy ordinary shares in the Company of 4½p each, using deductions from salary in each pay period, and receive allocations of matching free ordinary shares.																						
c)	Price(s) and volume(s)	<table border="1"><thead><tr><th>Price(s)</th><th></th></tr></thead><tbody><tr><td>£6.75978</td><td>22 for Euan Sutherland</td></tr><tr><td>£0.00</td><td>12 for Euan Sutherland</td></tr><tr><td>£6.75978</td><td>22 for Stuart Lorimer</td></tr><tr><td>£0.00</td><td>11 for Stuart Lorimer</td></tr><tr><td>£6.75978</td><td>22 for Julie Barr</td></tr><tr><td>£0.00</td><td>11 for Julie Barr</td></tr><tr><td>£6.75978</td><td>22 for Alison Gowen</td></tr><tr><td>£0.00</td><td>11 for Alison Gowen</td></tr><tr><td>£6.75978</td><td>22 for Karl Donnan</td></tr><tr><td>£0.00</td><td>11 for Karl Donnan</td></tr></tbody></table>	Price(s)		£6.75978	22 for Euan Sutherland	£0.00	12 for Euan Sutherland	£6.75978	22 for Stuart Lorimer	£0.00	11 for Stuart Lorimer	£6.75978	22 for Julie Barr	£0.00	11 for Julie Barr	£6.75978	22 for Alison Gowen	£0.00	11 for Alison Gowen	£6.75978	22 for Karl Donnan	£0.00	11 for Karl Donnan
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d)	Aggregated information - Aggregated volume - Price	33 for Euan Sutherland 33 for Stuart Lorimer 33 for Julie Barr 33 for Alison Gowen 33 for Karl Donnan £148.71 - Euan Sutherland £148.71 - Stuart Lorimer £148.72 - Julie Barr £148.71 - Alison Gowen £148.71 - Karl Donnan																						
e)	Date of the transaction	7 November 2025																						

f)	Place of the transaction	London Stock Exchange (X _{LON})
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