RNS Number : 1345H
Diageo PLC
11 November 2025

Diageo plc
LEI: 213800ZVIELEA55JMJ32

Director/PDMR Shareholding

On 10 November 2025, the following transactions took place in relation to the Diageo 2001 Share Incentive Plan:

1. purchase of partnership shares using deductions from salary; and
2. award of one matching share for every two partnership shares purchased.

The notifications below, which have been made in accordance with the requirement of the UK Market Abuse Regulation, provide further details.

James Edmunds
Deputy Company Secretary

11 November 2025

Notification and public disclosure of transactions by persons discharging managerial responsibilities and persons closely associated with them

1.	**Details of the person discharging managerial responsibilities/person closely associated**	
a)	Name	Nik Jhangiani
2.	**Reason for the notification**	
a)	Position / status	Interim Chief Executive Officer
b)	Initial notification / amendment	Initial notification
3.	**Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor**	
a)	Name	Diageo plc
b)	LEI	213800ZVIELEA55JMJ32
4.	**Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted**	
a)	Description of the financial instrument Identification code	Ordinary shares of 28 101/108 pence GB0002374006
b)	Nature of the transaction	1. Purchase of partnership shares under the Diageo 2001 Share Incentive Plan 2. Award of matching shares under the Diageo 2001 Share Incentive Plan
c)	Price(s) and volume(s)	<table><tr><td></td><td>Price(s)</td><td>Volume(s)</td></tr><tr><td>1.</td><td>£18.61</td><td>8</td></tr><tr><td>2.</td><td>Nil</td><td>4</td></tr></table>
d)	Aggregated information - Aggregated volume - Price	N/A
e)	Date of transaction	2025-11-10
f)	Place of transaction	1. London Stock Exchange (XLON) 2. Outside a trading venue

1.	**Details of the person discharging managerial responsibilities/person closely associated**	
a)	Name	Ewan Andrew
2.	**Reason for the notification**	

2.	**Reason for the notification**	
a)	Position / status	Member of the Executive Committee
b)	Initial notification / amendment	Initial notification
3.	**Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor**	
a)	Name	Diageo plc
b)	LEI	213800ZVIELEA55JMJ32
4.	**Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted**	
a)	Description of the financial instrument Identification code	Ordinary shares of 28 101/108 pence GB0002374006
b)	Nature of the transaction	1. Purchase of partnership shares under the Diageo 2001 Share Incentive Plan 2. Award of matching shares under the Diageo 2001 Share Incentive Plan
c)	Price(s) and volume(s)	Price(s) / Volume(s) 1. £18.61 / 8 2. Nil / 4
d)	Aggregated information - Aggregated volume - Price	N/A
e)	Date of transaction	2025-11-10
f)	Place of transaction	1. London Stock Exchange (XLON) 2. Outside a trading venue

1.	**Details of the person discharging managerial responsibilities/person closely associated**	
a)	Name	Daniel Mobley
2.	**Reason for the notification**	
a)	Position / status	Member of the Executive Committee
b)	Initial notification / amendment	Initial notification
3.	**Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor**	
a)	Name	Diageo plc
b)	LEI	213800ZVIELEA55JMJ32
4.	**Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted**	
a)	Description of the financial instrument Identification code	Ordinary shares of 28 101/108 pence GB0002374006
b)	Nature of the transaction	1. Purchase of partnership shares under the Diageo 2001 Share Incentive Plan 2. Award of matching shares under the Diageo 2001 Share Incentive Plan
c)	Price(s) and volume(s)	Price(s) / Volume(s) 1. £18.61 / 8 2. Nil / 4
d)	Aggregated information - Aggregated volume - Price	N/A

e)	Date of transaction	2025-11-10
f)	Place of transaction	1. London Stock Exchange (XLON) 2. Outside a trading venue

1.	**Details of the person discharging managerial responsibilities/person closely associated**	
a)	Name	Dayalan Nayager
2.	**Reason for the notification**	
a)	Position / status	Member of the Executive Committee
b)	Initial notification / amendment	Initial notification
3.	**Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor**	
a)	Name	Diageo plc
b)	LEI	213800ZVIELEA55JMJ32
4.	**Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted**	
a)	Description of the financial instrument Identification code	Ordinary shares of 28 101/108 pence GB0002374006
b)	Nature of the transaction	1. Purchase of partnership shares under the Diageo 2001 Share Incentive Plan 2. Award of matching shares under the Diageo 2001 Share Incentive Plan
c)	Price(s) and volume(s)	Price(s) / Volume(s) 1. £18.61 / 8 2. Nil / 4
d)	Aggregated information - Aggregated volume - Price	N/A
e)	Date of transaction	2025-11-10
f)	Place of transaction	1. London Stock Exchange (XLON) 2. Outside a trading venue

1.	**Details of the person discharging managerial responsibilities/person closely associated**	
a)	Name	Louise Prashad
2.	**Reason for the notification**	
a)	Position / status	Member of the Executive Committee
b)	Initial notification / amendment	Initial notification
3.	**Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor**	
a)	Name	Diageo plc
b)	LEI	213800ZVIELEA55JMJ32
4.	**Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted**	
a)	Description of the financial instrument Identification code	Ordinary shares of 28 101/108 pence GB0002374006
b)	Nature of the transaction	1. Purchase of partnership shares under the Diageo 2001 Share Incentive Plan 2. Award of matching shares under the Diageo 2001 Share Incentive Plan
c)	Price(s) and	Price(s) / Volume(s)

c)	Price(s) and volume(s)	<table><tr><td></td><td>Price(s)</td><td>Volume(s)</td></tr><tr><td>1.</td><td>£18.61</td><td>8</td></tr><tr><td>2.</td><td>Nil</td><td>4</td></tr></table>
d)	Aggregated information - Aggregated volume - Price	N/A
e)	Date of transaction	2025-11-10
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