

ON THE BEACH GROUP PLC

Transaction in Own Shares

ON THE BEACH GROUP PLC (the "Company") announces that it has purchased for cancellation (through Deutsche Numis) Ordinary shares of 1p each in the Company ("Ordinary shares") on the London Stock Exchange as follows:

Date of purchase	12 November 2025
Number of shares purchased (aggregated volume):	425,000
Highest price paid per share (pence):	211.00
Lowest price paid per share (pence):	205.50
Volume weighted average price paid per share (pence):	207.8312

Following the purchase and cancellation of those shares, the Company will have 145,715,344 Ordinary shares in issue. This figure 145,715,344 represents the total voting rights in the Company and may be used by shareholders as the denominator for the calculations by which they can determine if they are required to notify their interest in, or a change to their interest in, the Company under the Financial Conduct Authority's Disclosure Guidance and Transparency Rules.

In accordance with Article 5(1)(b) of Regulation (EU) 596/2014 as it forms part of UK domestic law by virtue of the European Union (Withdrawal) Act 2018 (as amended), the table below contains detailed information of the individual trades made by Deutsche Numis as part of the Company's share buyback programme on the date mentioned above.

Aggregated information:

Venue	Volume-weighted average price (pence per share)	Aggregated volume
London Stock Exchange (XLON)	207.8312	425,000

Individual transactions:

Number of ordinary shares purchased	Transaction price (GBP share)	Time of transaction (UK Time)	Transaction reference number	Trading venue
4079	208.50	08:23:00	00077905506TRL00	XLON
749	208.50	08:24:18	00077905533TRL00	XLON
3170	208.50	08:26:08	00077905560TRL00	XLON
3025	208.50	08:45:01	00077906301TRL00	XLON
3863	208.00	08:45:01	00077906302TRL00	XLON
3693	207.50	08:51:32	00077906573TRL00	XLON
2261	207.50	08:53:48	00077906659TRL00	XLON
1245	207.50	08:53:48	00077906660TRL00	XLON
2226	207.50	09:10:44	00077907455TRL00	XLON
1110	207.00	09:11:33	00077907571TRL00	XLON
1	207.00	09:11:33	00077907572TRL00	XLON
1255	207.00	09:11:33	00077907573TRL00	XLON
1105	207.00	09:15:22	00077907735TRL00	XLON
60000	207.50	09:18:45	00077907825TRL00	XLON
1	206.50	09:20:28	00077907892TRL00	XLON
72	207.00	09:29:45	00077908257TRL00	XLON
75000	207.00	09:30:19	00077908268TRL00	XLON
680	207.00	09:49:49	00077908814TRL00	XLON
1021	207.00	09:50:48	00077908822TRL00	XLON
1434	207.00	09:50:48	00077908823TRL00	XLON
1071	207.00	09:58:37	00077909024TRL00	XLON
2504	207.00	09:58:37	00077909025TRL00	XLON
2	207.00	09:58:37	00077909026TRL00	XLON
696	207.50	10:25:24	00077909823TRL00	XLON
2827	207.50	10:25:24	00077909824TRL00	XLON
3141	207.50	10:58:26	00077910606TRL00	XLON
4542	207.00	10:58:36	00077910607TRL00	XLON
1076	206.50	11:01:35	00077910696TRL00	XLON
2940	206.50	11:01:35	00077910697TRL00	XLON
2998	206.50	11:30:59	00077911401TRL00	XLON
2306	206.00	11:33:10	00077911460TRL00	XLON

2390	200.00	11:33:19	00077911460TRLOO	XLON
1626	206.00	11:33:19	00077911461TRLOO	XLON
3722	205.50	11:33:25	00077911472TRLOO	XLON
3050	206.50	11:53:57	00077911994TRLOO	XLON
2	206.00	12:00:21	00077912175TRLOO	XLON
3048	206.00	12:00:21	00077912176TRLOO	XLON
546	206.00	12:00:21	00077912177TRLOO	XLON
3641	206.00	12:00:21	00077912178TRLOO	XLON
50000	206.50	12:00:53	00077912183TRLOO	XLON
3263	206.00	12:24:26	00077912997TRLOO	XLON
194	206.00	12:26:38	00077913039TRLOO	XLON
2965	206.00	12:31:09	00077913140TRLOO	XLON
3279	206.00	12:31:09	00077913141TRLOO	XLON
3511	206.00	12:57:51	00077914005TRLOO	XLON
3305	206.00	13:26:17	00077914737TRLOO	XLON
2479	205.50	13:26:17	00077914738TRLOO	XLON
1255	205.50	13:26:25	00077914740TRLOO	XLON
3301	205.50	13:26:25	00077914741TRLOO	XLON
1339	205.50	13:26:25	00077914742TRLOO	XLON
4460	207.00	13:57:16	00077915687TRLOO	XLON
4638	207.00	13:57:16	00077915688TRLOO	XLON
4208	208.50	13:57:21	00077915690TRLOO	XLON
4372	210.50	13:58:11	00077915717TRLOO	XLON
4287	210.50	13:58:11	00077915718TRLOO	XLON
4136	210.50	13:58:11	00077915719TRLOO	XLON
3783	210.50	13:58:12	00077915720TRLOO	XLON
3210	210.50	13:58:12	00077915721TRLOO	XLON
3179	210.50	13:58:53	00077915745TRLOO	XLON
3715	210.00	13:58:53	00077915746TRLOO	XLON
3278	209.50	13:59:31	00077915793TRLOO	XLON
3232	208.50	14:00:10	00077915815TRLOO	XLON
3444	208.00	14:00:10	00077915816TRLOO	XLON
3172	209.00	14:03:07	00077915932TRLOO	XLON
3527	209.00	14:06:42	00077916109TRLOO	XLON
3527	208.50	14:15:31	00077916446TRLOO	XLON
3189	208.50	14:15:31	00077916447TRLOO	XLON
1639	207.50	14:22:00	00077916726TRLOO	XLON
2411	207.50	14:22:00	00077916727TRLOO	XLON
2172	209.00	14:48:55	00077918060TRLOO	XLON
1	209.00	14:48:55	00077918061TRLOO	XLON
2679	209.50	14:48:58	00077918063TRLOO	XLON
480	209.50	14:48:58	00077918064TRLOO	XLON
3567	209.50	14:50:22	00077918101TRLOO	XLON
2223	211.00	15:04:20	00077918814TRLOO	XLON
4884	211.00	15:04:20	00077918815TRLOO	XLON
3693	211.00	15:04:20	00077918816TRLOO	XLON
3475	211.00	15:08:20	00077919051TRLOO	XLON
3690	210.50	15:11:26	00077919204TRLOO	XLON
3296	210.50	15:11:26	00077919205TRLOO	XLON
2317	211.00	15:11:26	00077919206TRLOO	XLON
695	211.00	15:11:26	00077919207TRLOO	XLON
774	211.00	15:11:26	00077919208TRLOO	XLON
2	209.50	15:28:50	00077920118TRLOO	XLON
3093	209.50	15:28:50	00077920119TRLOO	XLON
143	209.50	15:28:52	00077920121TRLOO	XLON
2900	210.00	15:34:52	00077920449TRLOO	XLON
1	210.00	15:34:52	00077920450TRLOO	XLON
133	210.00	15:34:52	00077920451TRLOO	XLON
3575	210.00	15:47:32	00077921054TRLOO	XLON
3273	210.00	15:47:32	00077921055TRLOO	XLON
4333	209.50	15:54:06	00077921437TRLOO	XLON
1822	209.50	16:02:06	00077921737TRLOO	XLON
1202	209.50	16:02:06	00077921738TRLOO	XLON
97	210.00	16:06:12	00077921908TRLOO	XLON
1400	210.00	16:06:12	00077921909TRLOO	XLON
912	209.50	16:18:15	00077922785TRLOO	XLON
209	209.50	16:18:18	00077922787TRLOO	XLON
2606	209.50	16:18:18	00077922788TRLOO	XLON
3352	209.50	16:18:18	00077922789TRLOO	XLON

3486	209.50	16:18:18	000779227901RLOO	XLON
3542	209.50	16:18:18	00077922791TRLOO	XLON
3031	209.50	16:20:22	00077922961TRLOO	XLON
2500	209.50	16:22:23	00077923147TRLOO	XLON
356	209.50	16:22:23	00077923148TRLOO	XLON
894	209.50	16:22:23	00077923149TRLOO	XLON
76	210.00	16:25:31	00077923349TRLOO	XLON

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