RNS Number : 7985H
Ramsdens Holdings PLC
17 November 2025

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Ramsdens Holdings PLC

("Ramsdens", the Group, or the "Company")

Director/PDMR Shareholding

Ramsdens Holdings Plc, the growing, diversified financial services provider and retailer, announces that on 14 November 2025 Simon Herrick, Non-Executive Director, acquired 2,724 ordinary shares of 1p each in the Company ("Ordinary Shares") at a price of 364.9p per Ordinary Share. Following this share purchase, the total holdings of Simon Herrick is 27,539 Ordinary Shares.

DEALING NOTIFICATION FORM FOR USE BY PERSONS DISCHARGING MANAGERIAL RESPONSIBILITY AND THEIR CLOSELY ASSOCIATED PERSONS

1.	**Details of the person discharging managerial responsibilities/person closely associated**
a)	Name: Simon Herrick
2.	**Reason for the notification**
a)	Position/status: Non-Executive Director
b)	Initial notification/Amendment: Initial Notification
3	**Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor**
a)	Name: Ramsdens Holdings PLC
b)	LEI: 2138009OAUOROKMFPK95
4.	**Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted**
a)	Description of the financial instrument, type of instrument: Ordinary shares of 1p each. Identification code: GB00BDR6V192
b)	Nature of the transaction: Buy
c)	Prices: 364.9p Volumes: 2,724
d)	Aggregated information: Single transaction
e)	Date of the transaction: 14 November 2025
f)	Place of the transaction: London Stock Exchange - AIM

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About Ramsdens

Ramsdens is a growing, diversified, financial services provider and retailer, operating in the four core business segments of foreign currency exchange, pawnbroking loans, precious metals buying and selling and retailing of second hand and new jewellery.

Ramsdens does not offer unsecured high-cost short term credit.

Headquartered in Middlesbrough, the Group operates from 169 stores within the UK (including one franchised store) and has a growing online presence.

Ramsdens is fully FCA authorised for its pawnbroking, credit broking activities and as an authorised payments institution.

www.ramsdensplc.com
www.ramsdensjewellery.co.uk
www.ramsdenscurrency.co.uk
www.ramsdenspawnbrokers.co.uk
www.ramsdensgoldbuying.co.uk

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