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18 November 2025



capAI plc

(the "Company" and, together with its subsidiaries and subsidiary undertakings, the "Group" or "capAI")

### Soft Launch of Author42

capAI plc (LSE:CPAI ; OTCQB: CPIQF) is pleased to announce the soft launch of Author42, an advanced generative AI platform designed to revolutionise non-fiction book creation for authors, editors and publishing teams. Developed by the Company's U.S. subsidiary, capMedia Inc. ("capMedia"), Author42 combines market driven insight, AI scaffolding and professional editorial workflows into a unified author centric offering.

#### Public Beta Completed: Transition to Soft Launch

The soft launch follows a 12-week public beta programme, during which the platform's core systems operated in a live environment and the Company completed its planned evaluation of Author42's functionality, stability, and overall readiness of the platform's rollout.

#### A Platform Built for Professional Authoring

Author42 empowers authors from idea through publication with the following key capabilities:

- **AI Powered Book Blueprint:** Generates a custom book proposal and table of contents - complete with 10 scaffolded chapters - based on the author's idea and real-time market research, providing structure from the start.
- **Market Demand Validation:** Confirms whether the chosen topic has real commercial potential before significant writing effort is invested.
- **Author Driven Drafting:** Authors retain full structural and content control - whether writing independently or co drafting with AI assistance.
- **Export Ready Formatting:** Generation of EPUB, PDF and DOCX files, ready for submission to publishers, agents or self distribution.

#### CLARA42: Embedded Professional Editing Intelligence

A standout feature of the Author42 platform is CLARA42 (Creative Literary Assistance for Real Authors), an embedded editorial engine that delivers professional three-tier editing.

CLARA42 ensures every manuscript meets the highest industry standards through:

- **Developmental (Structural) Editing:** In-depth analysis of book architecture, logic, and argument flow.
- **Line Editing:** Sentence-level refinement to enhance clarity, tone, and impact.
- **Copy Editing (Style Compliance):** Full alignment with The Chicago Manual of Style, producing publisher-ready output.

*"With CLARA42 integrated into Author42, we bring professional editing within reach of every author,"* said Jayne Lytel, AI Architect at capMedia. *"It's more than spelling and grammar; it's about structure, flow, and stylistic polish, delivered by AI trained on real editorial standards."*

## Benefits for Authors

Key benefits for authors include:

- finishing manuscripts up to 60% faster;
- reducing planning time from months to days;
- publishing books aligned with reader demand (not just author ambition);
- validating topics before the effort is committed; and
- increasing completion rates and positioning authors for publisher acceptance with fully compliant outputs.

*"Author42 gives authors real time clarity and structure," said Lytel. "Rather than being paralysed by a blank page, authors are now supported by live market intelligence, AI scaffolding and professional editorial workflows, so they move confidently from idea to finished manuscript."*

## Soft Launch: Final Stage Before Commercial Release

The soft launch introduces Author42 to a controlled early-access cohort as the Company prepares for full commercial rollout. This phase will:

- validate onboarding flows at scale;
- refine editorial and IP-development workflows;
- test pricing, packaging, and customer-support readiness; and
- complete final platform optimisation prior to general release.

The Company expects to move from soft launch to full commercial availability following completion of this structured evaluation period.

## Pricing and Availability

Authors may access the platform at <https://www.author42.com>.

Author42 is offered through a tiered subscription structure, beginning with a free plan and paid plans from US 20 per month. All paid tiers include a 7-day free trial. Higher-tier plans provide increased functionality, greater token and word capacity, and access to more advanced export formats and tools. Full pricing details are available at <https://www.author42.com/pricing>.

## Fiction

Architectural work is underway to expand to serve fiction authors with AI-assisted world-building, character development, and VOICE42 (Voice Optimization & Idiolect Calibration Engine), a breakthrough feature that creates character-specific linguistic models from uploaded profiles.

While competitors flag inconsistencies, VOICE42 generates or refines dialogue and narration to maintain each character's distinct voice, eliminating "on-the-nose" exchanges and creating the layered subtext that defines literary quality.

The fiction components of the platform are expected to become available in early 2026, subject to ongoing development and testing.

## Comment

Professor Ronjon Nag, Executive Director of capAI plc, commented:

*"The conclusion of the beta phase reflects a significant period of focused work behind the scenes as we advanced the core technology and underlying IP of the Author42 platform. I would like to thank our investors for their patience and continued support during this development cycle. In my view this has been a value-accrue period for the Company in terms of strengthening our IP base and preparing Author42 for wider commercial deployment. With the planned additions of Creator42 and Game42 in due course, we expect the broader platform ecosystem to enhance the economics available to authors and expand the opportunities for IP development."*

For the purposes of UK MAR, the person responsible for arranging release of this Announcement on behalf of capAI is Richard Edwards, Executive Chairman.

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