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Aeorema Communications plc / Index: AIM / Epic: AEO / Sector: Media

18 November 2025

Aeorema Communications plc
("Aeorema", the "Company" or the "Group")

Trading Update for the 18 Months Ended 31 December 2025

Revenue Growth and Improved Profit Outlook

Aeorema Communications plc (AIM: AEO), a leading strategic communications group, is pleased to provide a trading update for the 18-month period ended 31 December 2025 (the "period"). For comparative purposes, unaudited figures for the 18-month period ended 31 December 2024 have been included ("18M24"). A detailed analyst research note by Allenby Capital is also being published today.

Unaudited 18 Month Financial Highlights

- Revenue expected to be no less than £29.0 million (18M24: £27.5 million)
- Underlying profit before tax (excluding one-off restructuring costs) of no less than £700,000 (18M24: £318,000)
- Reported profit before tax of no less than £390,000^[1] (18M24: £318,000)

This improvement in profitability is supported by the operational benefits of restructuring, a growing pipeline of retained and new client work, and a sharpened focus on improving margins.

Dividend Policy

The Company remains committed to delivering shareholder returns and has adopted a progressive dividend policy linked to growth in earnings per share.

Steve Quah, CEO of Aeorema Communications plc, commented: *"We're pleased with the continued growth in revenue over the 18 month period and, more importantly, with the strong foundations now in place for increased profitability going forward. Our restructure is complete, our pipeline is healthy, and our teams continue to deliver exceptional work for clients around the world. As we approach our new financial year, we are focused on converting our momentum into margin growth and shareholder value."*

Further details

Allenby Capital has published a research note on the back of the trading update, which is available at <https://www.allenbycapital.com/client/aeorema-communications/>. This addresses the transition to a 31 December year-end, in order to avoid any potential confusion arising from the 18-month and 12-month comparative periods.

As at the date of this announcement, the Company expects to report unaudited revenue of no less than £29.0 million for the 18-months to 31 December 2025 (18M24: £27.5 million), with underlying profit before tax of no less than £700,000 (18M24: £318,000) and reported profit before tax of no less than £390,000 (18M24 unaudited: £318,000). Underlying profit before tax excludes one-off costs, which are largely restructuring costs incurred in the cost-reduction and rebalancing programme referenced below. Bank balances as at the date of this announcement are £2.25 million (30 June 2025: £3.1 million).

In line with its commitment to shareholder returns, the Company has adopted a progressive dividend policy linked to growth in earnings per share. In September, the Board declared an interim dividend of 3

policy, linked to growth in earnings per share. In September, the Board declared an interim dividend of 0.5 pence per share in respect of the 12 months to 30 June 2025, which is payable on 24 November 2025. Any final dividend for the extended 18-month reporting period ending 31 December 2025 will be determined at the time of publishing the audited results for that period.

The Group's cost reduction and rebalancing programme, initiated in 2024, is now complete. This restructuring positions Aeorema for enhanced operational efficiency and improved margins going forward.

The Group continues to gain traction in key international markets, particularly in North America and EMEA, reinforcing its position in strategic communications and live experiences. In North America, Cheerful Twentyfirst has delivered a series of high-profile projects across multiple client sectors in the last few months including large-scale brand activations for The Wall Street Journal at the United Nations General Assembly, a multi-day summit for AI-powered advertising platform Smartly, and delivery of industry-leading conferences such as Climate Week. Around 40% of this work is attributable to new client relationships in the region.

September also marked the Group's first major step into brand-to-consumer experiences in North America, with an immersive 1,300-person concert for Instacart in New York, further diversifying the client base and capabilities.

Cannes Lions remains a key platform for the Group's creative and delivery capabilities. The 2025 festival delivered further growth, a broader client mix and strengthened partnerships with global brands and agencies. Alongside the Group's expanding presence in North America, this momentum is creating additional opportunities at major international events, including CES in Las Vegas, Davos in Switzerland, Art Basel in Miami and SXSW in Austin, extending the Group's commercial footprint and client base.

This consistent momentum, combined with continued growth in North America and EMEA, is contributing to a broader portfolio and strong pipeline across multiple regions and sectors. The Group is now working with a wider range of brands, agencies and commercial partners, creating a more diversified mix of recurring and event-led work. The Board expects this trend to continue into 2026 as the Group expands its presence in key global markets.

These achievements highlight a business with clear strategic direction, operational discipline and a strong reputation for delivery. Client engagement remains positive across core markets, and the Group continues to see sustained demand for its services.

Outlook

As the business moves into its new calendar-year reporting cycle, margin improvement and profit growth are central priorities. The Board believes the Group is now better positioned to convert revenue into earnings while continuing to deliver outstanding creative work for its clients.

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Aeorema Communications plc, (AIM: AEO) is a leading strategic communications group with offices in London, New York and Amsterdam. The Group provides bespoke event services, comprising live, virtual, and hybrid experiences to an established international blue-chip client base spanning a broad range of sectors, including finance, professional services, advertising, IT, gaming, fashion, fintech, and beverages. The Group also provides high level consultancy services to help clients maximise and deliver on their long-term communication strategies over multiple event and film touchpoints.

Aeorema delivers these services via its fully owned companies Cheerful Twentyfirst and Cheerful Twentyfirst Inc. (the North American arm of Cheerful Twentyfirst) (www.cheerfultwentyfirst.com), two live events agencies with film capabilities that specialise in devising and delivering corporate communication solutions. The Group also operates Eventful Limited (www.eventful.co.uk), which provides consultative, high-touch services including assisting clients with venue sourcing, event management and incentive travel. With more than 56 years of combined operating experience and extensive award wins, Aeorema is a recognised industry thought leader.

Central to all that the Group does is its Corporate Social Responsibility charter, which is focussed on ensuring sustainable, inclusive and ethical business operations. To this end, the Group is a pioneer in delivering innovative strategies and services, including a client carbon measurement programme to establish a formal structure and approach around reducing emissions and offsetting both its own and its clients' carbon footprint.

[1] Reported Profit before tax includes £310,000 of one-off costs, largely related to restructuring and reducing headcount

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