

ON THE BEACH GROUP PLC

Transaction in Own Shares

ON THE BEACH GROUP PLC (the "Company") announces that it has purchased for cancellation (through Deutsche Numis) Ordinary shares of 1p each in the Company ("Ordinary shares") on the London Stock Exchange as follows:

Date of purchase	17 November 2025
Number of shares purchased (aggregated volume):	200,000
Highest price paid per share (pence):	210.50
Lowest price paid per share (pence):	205.50
Volume weighted average price paid per share (pence):	207.8222

Following the purchase and cancellation of those shares, the Company will have 145,015,344 Ordinary shares in issue. This figure 145,015,344 represents the total voting rights in the Company and may be used by shareholders as the denominator for the calculations by which they can determine if they are required to notify their interest in, or a change to their interest in, the Company under the Financial Conduct Authority's Disclosure Guidance and Transparency Rules.

In accordance with Article 5(1)(b) of Regulation (EU) 596/2014 as it forms part of UK domestic law by virtue of the European Union (Withdrawal) Act 2018 (as amended), the table below contains detailed information of the individual trades made by Deutsche Numis as part of the Company's share buyback programme on the date mentioned above.

Aggregated information:

Venue	Volume-weighted average price (pence per share)	Aggregated volume
London Stock Exchange (XLON)	207.8222	200,000

Individual transactions:

Number of ordinary shares purchased	Transaction price (GBP share)	Time of transaction (UK Time)	Transaction reference number	Trading venue
3152	209.50	08:28:38	00077977801TRL00	XLON
3113	209.00	08:28:39	00077977802TRL00	XLON
3504	209.50	08:33:18	00077977995TRL00	XLON
494	209.50	08:36:37	00077978070TRL00	XLON
3000	209.50	08:36:37	00077978071TRL00	XLON
1	209.50	08:36:37	00077978072TRL00	XLON
101	209.50	08:37:04	00077978082TRL00	XLON
3478	209.50	08:41:04	00077978264TRL00	XLON
2196	209.00	08:43:44	00077978360TRL00	XLON
1068	209.00	08:43:44	00077978359TRL00	XLON
3284	209.50	08:50:44	00077978639TRL00	XLON
1	209.00	08:50:47	00077978644TRL00	XLON
567	209.00	08:50:47	00077978643TRL00	XLON
2710	209.00	08:54:56	00077978783TRL00	XLON
3295	209.00	08:54:56	00077978782TRL00	XLON
6	209.00	08:54:56	00077978781TRL00	XLON
1031	209.50	09:03:56	00077979257TRL00	XLON
2579	209.50	09:03:56	00077979258TRL00	XLON
3610	209.50	09:08:56	00077979707TRL00	XLON
3114	209.50	09:15:56	00077980023TRL00	XLON
2349	209.50	09:19:56	00077980218TRL00	XLON
4	209.50	09:19:56	00077980219TRL00	XLON
37	209.50	09:19:56	00077980220TRL00	XLON
718	209.50	09:19:56	00077980221TRL00	XLON
7	209.50	09:26:56	00077980588TRL00	XLON
37	209.50	09:26:56	00077980589TRL00	XLON
2627	210.00	09:30:10	00077980754TRL00	XLON
3817	210.50	09:39:27	00077981144TRL00	XLON
3483	210.00	09:41:19	00077981236TRL00	XLON
3499	208.50	10:00:22	00077981736TRL00	XLON
191	208.50	10:00:22	00077981735TRL00	XLON
2476	207.00	10:40:02	00077982054TRL00	XLON

3476	207.00	10:49:03	000779839541TRLO0	XLON
2	207.00	11:50:57	00077985486TRLO0	XLON
272	207.00	11:50:57	00077985485TRLO0	XLON
3	207.00	11:56:46	00077985596TRLO0	XLON
3097	207.00	11:57:26	00077985650TRLO0	XLON
1464	207.50	12:45:28	00077986987TRLO0	XLON
176	207.50	12:45:28	00077986988TRLO0	XLON
4	207.50	12:45:28	00077986990TRLO0	XLON
47	207.50	12:46:06	00077987015TRLO0	XLON
4	207.50	12:46:10	00077987016TRLO0	XLON
22	207.50	12:49:27	00077987130TRLO0	XLON
2	207.50	12:49:50	00077987189TRLO0	XLON
3520	207.50	12:51:15	00077987220TRLO0	XLON
1789	207.50	12:51:15	00077987219TRLO0	XLON
75000	207.50	13:01:33	00077987543TRLO0	XLON
2056	207.00	13:06:50	00077987750TRLO0	XLON
4	207.00	14:21:54	00077990401TRLO0	XLON
3	207.00	14:23:12	00077990432TRLO0	XLON
3407	207.00	14:38:45	00077991514TRLO0	XLON
1538	207.00	14:38:45	00077991513TRLO0	XLON
42	207.50	14:41:10	00077991652TRLO0	XLON
3206	207.50	14:41:10	00077991651TRLO0	XLON
3648	207.50	14:41:37	00077991684TRLO0	XLON
3275	207.50	14:41:37	00077991685TRLO0	XLON
1472	207.50	14:44:37	00077991842TRLO0	XLON
3000	207.50	14:44:37	00077991841TRLO0	XLON
3771	207.50	14:44:37	00077991840TRLO0	XLON
3245	207.00	14:48:49	00077992106TRLO0	XLON
3484	206.50	15:07:59	00077993317TRLO0	XLON
3112	206.00	15:22:07	00077994202TRLO0	XLON
3476	206.00	15:33:05	00077994764TRLO0	XLON
3064	205.50	15:40:58	00077995427TRLO0	XLON
3511	206.00	16:03:06	00077996826TRLO0	XLON
1177	206.00	16:09:06	00077997221TRLO0	XLON
2345	206.00	16:09:06	00077997220TRLO0	XLON
2990	206.00	16:13:31	00077997509TRLO0	XLON
2223	206.00	16:16:31	00077997821TRLO0	XLON

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