

ON THE BEACH GROUP PLC

Transaction in Own Shares

ON THE BEACH GROUP PLC (the "Company") announces that it has purchased for cancellation (through Deutsche Numis) Ordinary shares of 1p each in the Company ("Ordinary shares") on the London Stock Exchange as follows:

Date of purchase	18 November 2025
Number of shares purchased (aggregated volume):	110,248
Highest price paid per share (pence):	196.80
Lowest price paid per share (pence):	193.60
Volume weighted average price paid per share (pence):	195.2369

Following the purchase and cancellation of those shares, the Company will have 144,905,096 Ordinary shares in issue. This figure 144,905,096 represents the total voting rights in the Company and may be used by shareholders as the denominator for the calculations by which they can determine if they are required to notify their interest in, or a change to their interest in, the Company under the Financial Conduct Authority's Disclosure Guidance and Transparency Rules.

In accordance with Article 5(1)(b) of Regulation (EU) 596/2014 as it forms part of UK domestic law by virtue of the European Union (Withdrawal) Act 2018 (as amended), the table below contains detailed information of the individual trades made by Deutsche Numis as part of the Company's share buyback programme on the date mentioned above.

Aggregated information:

Venue	Volume-weighted average price (pence per share)	Aggregated volume
London Stock Exchange (XLON)	195.2369	110,248

Individual transactions:

Number of ordinary shares purchased	Transaction price (GBP share)	Time of transaction (UK Time)	Transaction reference number	Trading venue
3071	195.20	08:24:23	00078001293TRL00	XLON
3486	195.20	08:32:48	00078001523TRL00	XLON
1222	195.20	08:32:48	00078001524TRL00	XLON
2336	195.20	08:32:48	00078001525TRL00	XLON
300	194.40	08:32:49	00078001527TRL00	XLON
882	194.40	08:32:49	00078001526TRL00	XLON
1740	194.40	08:32:55	00078001531TRL00	XLON
990	194.40	08:32:55	00078001532TRL00	XLON
2134	194.20	08:34:15	00078001568TRL00	XLON
1461	194.20	08:34:15	00078001567TRL00	XLON
2147	194.40	09:08:34	00078002915TRL00	XLON
1191	194.40	09:08:34	00078002914TRL00	XLON
93	194.00	09:18:18	00078003393TRL00	XLON
458	194.00	09:18:35	00078003409TRL00	XLON
3229	194.00	09:28:24	00078003768TRL00	XLON
3557	194.00	09:28:24	00078003767TRL00	XLON
4175	193.60	09:34:51	00078003995TRL00	XLON
150	195.60	09:47:12	00078004686TRL00	XLON
9	195.60	09:47:12	00078004687TRL00	XLON
28	195.60	09:47:12	00078004688TRL00	XLON
137	195.60	09:47:12	00078004689TRL00	XLON
17	195.60	09:47:12	00078004690TRL00	XLON
20	195.60	09:47:12	00078004691TRL00	XLON
1234	195.60	09:48:39	00078004737TRL00	XLON
1593	195.60	09:48:39	00078004738TRL00	XLON
73	195.20	09:48:59	00078004746TRL00	XLON
18	195.20	09:48:59	00078004749TRL00	XLON
19	195.20	09:48:59	00078004748TRL00	XLON
159	195.20	09:48:59	00078004747TRL00	XLON
3208	194.60	09:55:36	00078005049TRL00	XLON
3431	194.60	09:55:36	00078005048TRL00	XLON

2346	194.60	10:17:20	00078005944TRL00	XLON
837	194.60	10:17:20	00078005943TRL00	XLON
1619	195.00	10:36:57	00078006635TRL00	XLON
3681	195.20	10:44:58	00078007064TRL00	XLON
3551	195.20	10:44:58	00078007063TRL00	XLON
591	196.00	11:01:13	00078007980TRL00	XLON
2627	196.00	11:01:13	00078007981TRL00	XLON
212	195.00	11:13:16	00078008343TRL00	XLON
3266	195.00	11:13:16	00078008344TRL00	XLON
1173	194.60	11:19:45	00078008526TRL00	XLON
2120	194.60	11:19:45	00078008528TRL00	XLON
37	194.60	11:19:45	00078008527TRL00	XLON
2986	194.40	11:43:19	00078009351TRL00	XLON
3833	195.60	12:02:00	00078010175TRL00	XLON
348	195.00	12:03:04	00078010206TRL00	XLON
1464	196.40	12:16:24	00078010734TRL00	XLON
2000	196.40	12:16:24	00078010735TRL00	XLON
3600	196.60	12:19:38	00078010828TRL00	XLON
1786	196.00	12:29:23	00078011134TRL00	XLON
1632	196.00	12:29:23	00078011133TRL00	XLON
920	195.80	12:40:23	00078011392TRL00	XLON
2345	195.80	12:40:23	00078011391TRL00	XLON
1245	195.20	12:45:14	00078011657TRL00	XLON
1729	195.20	12:45:14	00078011656TRL00	XLON
3412	196.20	13:18:44	00078013197TRL00	XLON
3153	196.20	13:18:44	00078013196TRL00	XLON
72	196.80	14:03:45	00078015667TRL00	XLON
3147	196.80	14:03:45	00078015668TRL00	XLON
134	196.60	14:04:46	00078015743TRL00	XLON
45	196.60	14:04:46	00078015742TRL00	XLON
3188	196.60	14:04:46	00078015741TRL00	XLON
2781	196.00	14:18:17	00078016410TRL00	XLON
1675	196.00	14:23:17	00078016804TRL00	XLON
1877	196.00	14:23:17	00078016805TRL00	XLON
2248	195.00	14:28:03	00078017099TRL00	XLON

The Company has now successfully completed its share buyback programme (the 'Programme') which was notified to the market on 24 September 2025.

As a result of the Programme, the Company acquired 11,569,166 ordinary shares at an average price of 216.09 pence per share for a total consideration of £25,000,226.09.

For further information:

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