



19 November 2025

Eagle Eye Solutions Group PLC

("Eagle Eye" or the "Company")

Result of AGM

Eagle Eye, a leading SaaS and AI technology company that creates digital connections enabling personalised, real-time marketing at scale, is pleased to announce that all resolutions put to shareholders at the Company's Annual General Meeting today were duly passed.

The proxy voting results are included below.

Resolution	For		Against		Discretion to Chairman & Third party		Withheld	Total
1	18,716,391	99.99%	1,789	0.01%	1	0.00%	12	18,718,193
2	18,697,039	99.97%	4,742	0.03%	1	0.00%	16,411	18,718,193
3	18,446,589	98.64%	255,192	1.36%	1	0.00%	16,411	18,718,193
4	18,697,039	99.97%	4,742	0.03%	1	0.00%	16,411	18,718,193
5	18,694,539	99.96%	7,242	0.04%	1	0.00%	16,411	18,718,193
6	18,694,539	99.96%	7,242	0.04%	1	0.00%	16,411	18,718,193
7	18,697,039	99.97%	4,742	0.03%	1	0.00%	16,411	18,718,193
8	18,716,391	99.99%	1,789	0.01%	1	0.00%	12	18,718,193
9	18,714,396	99.99%	1,789	0.01%	1	0.00%	2,007	18,718,193
10	16,984,164	90.83%	1,715,622	9.17%	1	0.00%	18,406	18,718,193
11	18,536,134	99.03%	0	0.00%	182,047	0.97%	12	18,718,193

Enquiries:

Eagle Eye Solutions Group plc

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About Eagle Eye

Eagle Eye is a leading SaaS and AI company, enabling retail, travel and hospitality brands to earn lasting customer loyalty through harnessing the power of real-time, omnichannel and personalized marketing. Our powerful technology combines the world's most flexible and scalable loyalty and promotions capability with cutting edge, built-for-purpose AI to deliver 1:1 personalization at scale for enterprise businesses, globally.

Our growing customer base includes Loblaws, Southeastern Grocers, Giant Eagle, Asda, Tesco, Morrisons, JD Sports, E.Leclerc, Carrefour, the Woolworths Group and many more. Each week, more than 1 billion personalized offers are seamlessly executed via our platform, and over 700 million loyalty member wallets are managed worldwide.

AI-powered, API-based and cloud-native, Eagle Eye's enterprise-grade technology is fully certified by the MACH Alliance and has received recognition from leading industry bodies, including Gartner, Forrester, IDC and QKS.

Web - www.eagleeye.com

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