

**Notification and public disclosure of transactions by persons discharging managerial responsibilities and persons closely associated with them**

<b>1</b>	<b>Details of the person discharging managerial responsibilities / person closely associated</b>					
a)	Name	Ben Bulmer				
<b>2</b>	<b>Reason for the notification</b>					
a)	Position/status	Chief Financial Officer (PDMR)				
b)	Initial notification /Amendment	Initial notification				
<b>3</b>	<b>Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor</b>					
a)	Name	Prudential plc				
b)	LEI	5493001Z3ZE83NGK8Y12				
<b>4</b>	<b>Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted</b>					
a)	Description of the financial instrument, type of instrument Identification code	Ordinary shares of 5 pence each  GB0007099541				
b)	Nature of the transaction	Acquisition of shares through the Prudential All Employee Share Purchase Plan				
c)	Price(s) and volume(s)	<table border="1"><tr><td>Price(s)</td><td>Volume(s)</td></tr><tr><td>GBP 10.6450</td><td>40</td></tr></table>	Price(s)	Volume(s)	GBP 10.6450	40
Price(s)	Volume(s)					
GBP 10.6450	40					
d)	Aggregated information - Aggregated volume - Price	40  GBP 10.6450				
e)	Date of the transaction	2025-11-17				
f)	Place of the transaction	London Stock Exchange (LSE)				

<b>1</b>	<b>Details of the person discharging managerial responsibilities / person closely associated</b>	
a)	Name	Catherine Chia
<b>2</b>	<b>Reason for the notification</b>	
a)	Position/status	Chief Human Resources Officer (PDMR)
b)	Initial notification /Amendment	Initial notification
<b>3</b>	<b>Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor</b>	
a)	Name	Prudential plc
b)	LEI	5493001Z3ZE83NGK8Y12
<b>4</b>	<b>Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place</b>	

<b>Where transactions have been conducted</b>						
a)	Description of the financial instrument, type of instrument  Identification code	Ordinary shares of 5 pence each  GB0007099541				
b)	Nature of the transaction	Acquisition of shares through the Prudential All Employee Share Purchase Plan				
c)	Price(s) and volume(s)	<table border="1"> <tr> <td>Price(s)</td><td>Volume(s)</td></tr> <tr> <td>GBP 10.6450</td><td>36</td></tr> </table>	Price(s)	Volume(s)	GBP 10.6450	36
Price(s)	Volume(s)					
GBP 10.6450	36					
d)	Aggregated information - Aggregated volume - Price	36  GBP 10.6450				
e)	Date of the transaction	2025-11-17				
f)	Place of the transaction	London Stock Exchange (LSE)				

<b>1</b>	<b>Details of the person discharging managerial responsibilities / person closely associated</b>					
a)	Name	Avnish Kalra				
<b>2 Reason for the notification</b>						
a)	Position/status	Chief Risk and Compliance Officer (PDMR)				
b)	Initial notification /Amendment	Initial notification				
<b>3</b>	<b>Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor</b>					
a)	Name	Prudential plc				
b)	LEI	5493001Z3ZE83NGK8Y12				
<b>4</b>	<b>Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted</b>					
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Price(s)	Volume(s)					
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d)	Aggregated information - Aggregated volume - Price	40  GBP 10.6450				
e)	Date of the transaction	2025-11-17				
f)	Place of the transaction	London Stock Exchange (LSE)				

<b>1</b>	<b>Details of the person discharging managerial responsibilities / person closely associated</b>	
a)	Name	Kenneth Rappold
<b>2 Reason for the notification</b>		

a)	Position/status	Chief Strategy and Transformation Officer (PDMR)				
b)	Initial notification /Amendment	Initial notification				
<b>3</b>	<b>Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor</b>					
a)	Name	Prudential plc				
b)	LEI	5493001Z3ZE83NGK8Y12				
<b>4</b>	<b>Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted</b>					
a)	Description of the financial instrument, type of instrument  Identification code	Ordinary shares of 5 pence each  GB0007099541				
b)	Nature of the transaction	Acquisition of shares through the Prudential All Employee Share Purchase Plan				
c)	Price(s) and volume(s)	<table border="1"> <tr> <td>Price(s)</td> <td>Volume(s)</td> </tr> <tr> <td>GBP 10.6450</td> <td>37</td> </tr> </table>	Price(s)	Volume(s)	GBP 10.6450	37
Price(s)	Volume(s)					
GBP 10.6450	37					
d)	Aggregated information - Aggregated volume - Price	37  GBP 10.6450				
e)	Date of the transaction	2025-11-17				
f)	Place of the transaction	London Stock Exchange (LSE)				

<b>1</b>	<b>Details of the person discharging managerial responsibilities / person closely associated</b>					
a)	Name	Dennis Tan				
<b>2</b>	<b>Reason for the notification</b>					
a)	Position/status	Regional CEO, Singapore, Thailand and Partnership Distribution (PDMR)				
b)	Initial notification /Amendment	Initial notification				
<b>3</b>	<b>Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor</b>					
a)	Name	Prudential plc				
b)	LEI	5493001Z3ZE83NGK8Y12				
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GBP 10.6450	36					

d)	Aggregated information - Aggregated volume - Price	36 GBP 10.6450
e)	Date of the transaction	2025-11-17
f)	Place of the transaction	London Stock Exchange (LSE)

**Additional information**

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