

TR-1: Standard form for notification of major holdings

**1. Issuer Details**

**ISIN**

GB0004544929

**Issuer Name**

IMPERIAL BRANDS PLC

**UK or Non-UK Issuer**

UK

**2. Reason for Notification**

An acquisition or disposal of voting rights

**3. Details of person subject to the notification obligation**

**Name**

The Capital Group Companies, Inc.

**City of registered office (if applicable)**

Los Angeles

**Country of registered office (if applicable)**

USA

**4. Details of the shareholder**

**Full name of shareholder(s) if different from the person(s) subject to the notification obligation, above**

**City of registered office (if applicable)**

**Country of registered office (if applicable)**

**5. Date on which the threshold was crossed or reached**

21-Nov-2025

**6. Date on which Issuer notified**

24-Nov-2025

**7. Total positions of person(s) subject to the notification obligation**

|   | % of voting rights attached to shares (total of 8.A) | % of voting rights through financial instruments (total of 8.B 1 + 8.B 2) | Total of both in % (8.A + 8.B) | Total number of voting rights held in issuer |
|---|--|---|--------------------------------|--|
| Resulting situation on the date on which threshold was crossed or reached | 11.965083  | 0.000000  | 11.965083                      | 95934925                                     |
| Position of previous notification (if applicable)                         | 12.999770  | 0.000000  | 12.999770                      |  |

**8. Notified details of the resulting situation on the date on which the threshold was crossed or reached**

**8A. Voting rights attached to shares**

| Class/Type of shares<br>ISIN code(if possible) | Number of direct<br>voting rights (DTR5.1) | Number of indirect<br>voting rights (DTR5.2.1) | % of direct voting<br>rights (DTR5.1) | % of indirect voting<br>rights (DTR5.2.1) |
|--|--|--|---------------------------------------|---|
| GB0004544929<br>Common Stock                   |  | 92109286                                       |                                       | 11.487946                                 |
| US45262P1021<br>Depository<br>Receipt          |  | 3825639  |                                       | 0.477137                                  |
| Sub Total 8.A                                  | 95934925                                   |  | 11.965083%                            |   |

**8B1. Financial Instruments according to (DTR5.3.1R.(1) (a))**

| Type of financial<br>instrument | Expiration<br>date | Exercise/conversion<br>period | Number of voting rights that may be acquired<br>if the instrument is exercised/converted | % of<br>voting<br>rights |
|---------------------------------|--------------------|-------------------------------|--|--------------------------|
|                                 |                    |                               |  |                          |
| Sub Total 8.B1                  |                    |                               |  |                          |

**8B2. Financial Instruments with similar economic effect according to (DTR5.3.1R.(1) (b))**

| Type of financial instrument | Expiration date | Exercise/conversion period | Physical or cash settlement | Number of voting rights | % of voting rights |
|------------------------------|-----------------|----------------------------|-----------------------------|-------------------------|--------------------|
|                              |                 |                            |                             |                         |                    |
| Sub Total 8.B2               |                 |                            |                             |                         |                    |

**9. Information in relation to the person subject to the notification obligation**

2. Full chain of controlled undertakings through which the voting rights and/or the financial instruments are effectively held starting with the ultimate controlling natural person or legal entities (please add additional rows as necessary)

| Ultimate controlling person       | Name of controlled undertaking              | % of voting rights if it equals or is higher than the notifiable threshold | % of voting rights through financial instruments if it equals or is higher than the notifiable threshold | Total of both if it equals or is higher than the notifiable threshold |
|-----------------------------------|---|--|--|---|
| The Capital Group Companies, Inc. | Capital Research and Management Company     | 11.777009  |  | 11.777009%  |
| The Capital Group Companies, Inc. | Capital International, Inc.                 |  |  |   |
| The Capital Group Companies, Inc. | Capital Group Private Client Services, Inc. |  |  |   |
| The Capital Group Companies, Inc. | Capital International Sarl                  |  |  |   |
| The Capital Group Companies, Inc. | Capital International Limited               |  |  |   |

**10. In case of proxy voting**

**Name of the proxy holder**

**The number and % of voting rights held**

The date until which the voting rights will be held

## 11. Additional Information

The Capital Group Companies, Inc. ("CGC") is the parent company of Capital Research and Management Company ("CRMC") and Capital Bank & Trust Company ("CB&T"). CRMC is a U.S.-based investment management company that serves as investment manager to the American Funds family of mutual funds, other pooled investment vehicles, as well as individual and institutional clients. CRMC and its investment manager affiliates manage equity assets for various investment companies through three divisions, Capital Research Global Investors, Capital International Investors and Capital World Investors. CRMC is the parent company of Capital Group International, Inc. ("CGII"), which in turn is the parent company of six investment management companies ("CGII management companies"): Capital International, Inc., Capital International Limited, Capital International Sàrl, Capital International K.K., Capital Group Private Client Services Inc, and Capital Group Investment Management Private Limited. CGII management companies primarily serve as investment managers to institutional and high net worth clients. CB&T is a U.S.-based registered investment adviser and an affiliated federally chartered bank.

Neither CGC nor any of its affiliates own shares of the Issuer for its own account. Rather, the shares reported on this Notification are owned by accounts under the discretionary investment management of one or more of the investment management companies described above.

## 12. Date of Completion

24-Nov-2025

## 13. Place Of Completion

Los Angeles

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