

26 November 2025

AO World PLC **Transaction in Own Shares**

AO World PLC (the "Company") announces the purchase, in accordance with the authority granted by shareholders at the Company's Annual General Meeting on 15 September 2025, of 74,416 ordinary shares of 0.25 pence each in the capital of the Company (the "Shares") on 25 November 2025 as part of the share buyback programme announced on 17 September 2025 (the "Programme").

The Company intends to cancel the Shares.

Since the announcement of the Programme on 17 September 2025, the Company has purchased a total of 4,874,339 ordinary shares of 0.25 pence each in the capital of the Company.

Following cancellation of the Shares the Company will have a total of 575,429,136 shares in issue. No ordinary shares are held in treasury.

The table below contains detailed information about the purchases referred to above.

Schedule of purchases

Shares purchased: AO World PLC (ISIN: GB00BJTNFH41)
Date of purchases: 25 November 2025
Investment firm: Jefferies International Limited

Aggregate information

Venue	Aggregated number of ordinary shares purchased	Volume-weighted average price per share (£)	Lowest price per share (£)	Highest price per share (£)
London Stock Exchange	72,609	1.0483	1.0340	1.0500
CBOE CXE	450	1.0466	1.0340	1.0500
CBOE BXE	759	1.0464	1.0400	1.0500
Turquoise Services Limited	240	1.0480	1.0480	1.0480
Aquis Exchange	358	1.0477	1.0360	1.0500

In accordance with Article 5(1)(b) of the Market Abuse Regulation (EU) No 596/2014 (as it forms part of domestic law of the United Kingdom by virtue of the European Union (Withdrawal) Act 2018), a full breakdown of the individual trades made by Jefferies International Limited on behalf of the Company is set out below.

Transaction Time	Time Zone	Volume	Price	Currency	Platform Code	Transaction reference number
08:43:36	GMT	1,250	1.050	GBP	XLON	00501035234TRLO1.1.1
08:43:36	GMT	1,800	1.050	GBP	XLON	00501035236TRLO1.1.1
08:43:36	GMT	1,993	1.050	GBP	XLON	00501035235TRLO1.1.1
08:43:36	GMT	1,443	1.050	GBP	XLON	00501035237TRLO1.1.1
08:43:36	GMT	3,243	1.050	GBP	XLON	00501035241TRLO1.1.1
08:43:36	GMT	1,621	1.050	GBP	XLON	00501035242TRLO1.1.1
08:43:36	GMT	3,243	1.050	GBP	XLON	00501035243TRLO1.1.1

00:00:00	GMT	0,420	1.050	GBP	XLON	0050100270TRLO1.1.1
08:55:03	GMT	998	1.050	GBP	XLON	00501037315TRLO1.1.1
08:55:03	GMT	3,243	1.050	GBP	XLON	00501037314TRLO1.1.1
08:55:05	GMT	3,243	1.050	GBP	XLON	00501037331TRLO1.1.1
08:55:05	GMT	3,243	1.050	GBP	XLON	00501037332TRLO1.1.1
08:55:05	GMT	3,243	1.050	GBP	XLON	00501037333TRLO1.1.1
08:55:05	GMT	1,263	1.050	GBP	XLON	00501037335TRLO1.1.1
08:55:05	GMT	1,263	1.050	GBP	XLON	00501037336TRLO1.1.1
08:55:05	GMT	1,980	1.050	GBP	XLON	00501037334TRLO1.1.1
08:55:05	GMT	717	1.050	GBP	XLON	00501037338TRLO1.1.1
08:55:05	GMT	1,263	1.050	GBP	XLON	00501037337TRLO1.1.1
08:55:05	GMT	1,263	1.050	GBP	XLON	00501037339TRLO1.1.1
08:55:05	GMT	3,243	1.050	GBP	XLON	00501037340TRLO1.1.1
08:55:06	GMT	1,888	1.050	GBP	XLON	00501037343TRLO1.1.1
08:57:41	GMT	1,514	1.042	GBP	XLON	00501037706TRLO1.1.1
08:57:41	GMT	3,135	1.042	GBP	XLON	00501037705TRLO1.1.1
09:08:37	GMT	16	1.050	GBP	CHIX	00501039365TRLO1.1.1
09:09:18	GMT	14	1.050	GBP	AQXE	00501039416TRLO1.1.1
09:09:50	GMT	33	1.050	GBP	BATE	00501039448TRLO1.1.1
09:12:17	GMT	313	1.042	GBP	XLON	00501039754TRLO1.1.1
09:17:05	GMT	17	1.034	GBP	CHIX	00501040384TRLO1.1.1
09:17:14	GMT	25	1.040	GBP	BATE	00501040396TRLO1.1.1
09:17:33	GMT	14	1.036	GBP	AQXE	00501040437TRLO1.1.1
09:18:56	GMT	77	1.038	GBP	XLON	00501040611TRLO1.1.1
09:18:56	GMT	245	1.038	GBP	XLON	00501040612TRLO1.1.1
09:25:12	GMT	29	1.040	GBP	BATE	00501041365TRLO1.1.1
09:25:17	GMT	15	1.034	GBP	CHIX	00501041391TRLO1.1.1
09:25:39	GMT	14	1.036	GBP	AQXE	00501041474TRLO1.1.1
09:28:18	GMT	244	1.034	GBP	XLON	00501041874TRLO1.1.1
09:29:43	GMT	10	1.036	GBP	AQXE	00501042102TRLO1.1.1
09:32:26	GMT	31	1.040	GBP	BATE	00501042592TRLO1.1.1
09:33:17	GMT	19	1.038	GBP	CHIX	00501042790TRLO1.1.1
09:38:17	GMT	17	1.038	GBP	CHIX	00501043467TRLO1.1.1
10:09:26	GMT	18	1.050	GBP	CHIX	00501047610TRLO1.1.1
10:09:26	GMT	24	1.050	GBP	CHIX	00501047609TRLO1.1.1
10:09:26	GMT	11	1.050	GBP	AQXE	00501047612TRLO1.1.1
10:09:26	GMT	15	1.050	GBP	AQXE	00501047613TRLO1.1.1
10:09:26	GMT	18	1.050	GBP	CHIX	00501047611TRLO1.1.1
10:09:26	GMT	12	1.050	GBP	AQXE	00501047614TRLO1.1.1
10:09:26	GMT	12	1.050	GBP	AQXE	00501047617TRLO1.1.1
10:09:26	GMT	15	1.050	GBP	AQXE	00501047618TRLO1.1.1
10:09:26	GMT	312	1.050	GBP	XLON	00501047616TRLO1.1.1
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10:09:26	GMT	32	1.044	GBP	BATE	00501047621TRLO1.1.1
10:09:26	GMT	36	1.044	GBP	BATE	00501047623TRLO1.1.1
10:09:26	GMT	42	1.044	GBP	BATE	00501047622TRLO1.1.1
10:09:26	GMT	35	1.044	GBP	BATE	00501047624TRLO1.1.1
10:11:39	GMT	272	1.042	GBP	XLON	00501048073TRLO1.1.1
10:11:50	GMT	13	1.044	GBP	AQXE	00501048108TRLO1.1.1
10:12:24	GMT	17	1.042	GBP	CHIX	00501048188TRLO1.1.1
10:14:04	GMT	77	1.042	GBP	XLON	00501048442TRLO1.1.1
10:14:04	GMT	173	1.042	GBP	XLON	00501048443TRLO1.1.1
10:15:11	GMT	33	1.042	GBP	BATE	00501048605TRLO1.1.1
10:16:43	GMT	13	1.044	GBP	AQXE	00501048862TRLO1.1.1
10:16:50	GMT	18	1.042	GBP	CHIX	00501048896TRLO1.1.1
10:21:20	GMT	13	1.042	GBP	CHIX	00501049587TRLO1.1.1
10:21:58	GMT	11	1.044	GBP	AQXE	00501049655TRLO1.1.1
10:22:30	GMT	305	1.042	GBP	XLON	00501049709TRLO1.1.1
10:24:10	GMT	30	1.042	GBP	BATE	00501049910TRLO1.1.1
10:28:20	GMT	26	1.042	GBP	BATE	00501050528TRLO1.1.1
10:28:44	GMT	17	1.042	GBP	CHIX	00501050580TRLO1.1.1
10:35:21	GMT	287	1.050	GBP	XLON	00501051658TRLO1.1.1

10:41:33	GMT	14	1.050	GBP	AQXE	00501052673TRLO1.1.1
10:41:33	GMT	14	1.050	GBP	AQXE	00501052674TRLO1.1.1
10:41:33	GMT	244	1.046	GBP	XLON	00501052676TRLO1.1.1
10:41:33	GMT	15	1.050	GBP	CHIX	00501052675TRLO1.1.1
10:42:12	GMT	30	1.050	GBP	BATE	00501052810TRLO1.1.1
10:42:44	GMT	276	1.046	GBP	XLON	00501052919TRLO1.1.1
10:42:55	GMT	9	1.048	GBP	TRQX	00501052950TRLO1.1.1
10:43:31	GMT	16	1.048	GBP	CHIX	00501053063TRLO1.1.1
10:47:24	GMT	14	1.050	GBP	AQXE	00501053641TRLO1.1.1
11:39:18	GMT	16	1.050	GBP	CHIX	00501061010TRLO1.1.1
11:39:18	GMT	28	1.050	GBP	BATE	00501061008TRLO1.1.1
11:39:18	GMT	51	1.050	GBP	BATE	00501061009TRLO1.1.1
11:39:18	GMT	16	1.050	GBP	CHIX	00501061013TRLO1.1.1
11:39:18	GMT	16	1.050	GBP	CHIX	00501061014TRLO1.1.1
11:39:18	GMT	18	1.050	GBP	CHIX	00501061012TRLO1.1.1
11:39:18	GMT	19	1.050	GBP	CHIX	00501061011TRLO1.1.1
11:39:18	GMT	19	1.050	GBP	CHIX	00501061015TRLO1.1.1
11:39:18	GMT	32	1.050	GBP	BATE	00501061017TRLO1.1.1
11:39:18	GMT	42	1.050	GBP	BATE	00501061016TRLO1.1.1
11:39:18	GMT	13	1.050	GBP	AQXE	00501061018TRLO1.1.1
11:39:18	GMT	21	1.050	GBP	CHIX	00501061019TRLO1.1.1
11:39:18	GMT	11	1.050	GBP	AQXE	00501061021TRLO1.1.1
11:39:18	GMT	15	1.050	GBP	CHIX	00501061020TRLO1.1.1
11:39:18	GMT	18	1.050	GBP	AQXE	00501061022TRLO1.1.1
11:39:18	GMT	18	1.050	GBP	CHIX	00501061024TRLO1.1.1
11:39:18	GMT	21	1.050	GBP	AQXE	00501061023TRLO1.1.1
11:39:18	GMT	292	1.050	GBP	XLON	00501061025TRLO1.1.1
11:39:18	GMT	13	1.050	GBP	AQXE	00501061026TRLO1.1.1
11:39:18	GMT	15	1.050	GBP	AQXE	00501061027TRLO1.1.1
11:39:18	GMT	26	1.048	GBP	BATE	00501061031TRLO1.1.1
11:39:18	GMT	13	1.050	GBP	AQXE	00501061028TRLO1.1.1
11:39:18	GMT	16	1.050	GBP	AQXE	00501061029TRLO1.1.1
11:39:18	GMT	28	1.050	GBP	XLON	00501061030TRLO1.1.1
11:39:18	GMT	370	1.050	GBP	XLON	00501061032TRLO1.1.1
11:39:18	GMT	486	1.050	GBP	XLON	00501061033TRLO1.1.1
11:39:18	GMT	14	1.048	GBP	TRQX	00501061036TRLO1.1.1
11:39:18	GMT	26	1.048	GBP	BATE	00501061035TRLO1.1.1
11:39:18	GMT	31	1.048	GBP	BATE	00501061034TRLO1.1.1
11:39:18	GMT	1	1.048	GBP	CHIX	00501061039TRLO1.1.1
11:39:18	GMT	9	1.048	GBP	TRQX	00501061037TRLO1.1.1
11:39:18	GMT	216	1.050	GBP	XLON	00501061038TRLO1.1.1
11:39:18	GMT	26	1.048	GBP	BATE	00501061042TRLO1.1.1
11:39:18	GMT	31	1.048	GBP	BATE	00501061041TRLO1.1.1
11:39:18	GMT	300	1.050	GBP	XLON	00501061040TRLO1.1.1
11:39:18	GMT	29	1.048	GBP	BATE	00501061043TRLO1.1.1
11:39:18	GMT	294	1.050	GBP	XLON	00501061044TRLO1.1.1
11:39:18	GMT	7	1.048	GBP	TRQX	00501061047TRLO1.1.1
11:39:18	GMT	9	1.048	GBP	TRQX	00501061046TRLO1.1.1
11:39:18	GMT	454	1.050	GBP	XLON	00501061045TRLO1.1.1
11:39:18	GMT	8	1.048	GBP	TRQX	00501061049TRLO1.1.1
11:39:18	GMT	9	1.048	GBP	TRQX	00501061050TRLO1.1.1
11:39:18	GMT	12	1.048	GBP	TRQX	00501061048TRLO1.1.1
11:39:18	GMT	7	1.048	GBP	TRQX	00501061053TRLO1.1.1
11:39:18	GMT	8	1.048	GBP	TRQX	00501061051TRLO1.1.1
11:39:18	GMT	12	1.048	GBP	TRQX	00501061052TRLO1.1.1
11:39:18	GMT	9	1.048	GBP	TRQX	00501061054TRLO1.1.1
11:39:18	GMT	15	1.048	GBP	CHIX	00501061056TRLO1.1.1
11:39:18	GMT	234	1.050	GBP	XLON	00501061055TRLO1.1.1
11:39:18	GMT	14	1.046	GBP	AQXE	00501061057TRLO1.1.1
11:39:18	GMT	8	1.048	GBP	TRQX	00501061058TRLO1.1.1
11:40:11	GMT	8	1.048	GBP	TRQX	00501061183TRLO1.1.1
11:40:11	GMT	103	1.048	GBP	TRQX	00501061184TRLO1.1.1

11:41:18	GMT	15	1.048	GBP	AQXE	00501061415TRLO1.1.1
11:41:23	GMT	30	1.050	GBP	BATE	00501061422TRLO1.1.1
11:41:42	GMT	18	1.050	GBP	CHIX	00501061482TRLO1.1.1
11:43:14	GMT	13	1.050	GBP	AQXE	00501061663TRLO1.1.1
11:43:23	GMT	8	1.048	GBP	TRQX	00501061680TRLO1.1.1
11:43:53	GMT	25	1.050	GBP	BATE	00501061749TRLO1.1.1
11:46:10	GMT	286	1.044	GBP	XLON	00501062066TRLO1.1.1
11:46:10	GMT	303	1.044	GBP	XLON	00501062065TRLO1.1.1
11:46:10	GMT	18	1.050	GBP	CHIX	00501062064TRLO1.1.1
12:20:14	GMT	3,029	1.046	GBP	XLON	00501068960TRLO1.1.1
12:40:22	GMT	21	1.046	GBP	XLON	00501071943TRLO1.1.1
13:42:02	GMT	543	1.046	GBP	XLON	00501086662TRLO1.1.1
13:42:02	GMT	2,465	1.046	GBP	XLON	00501086663TRLO1.1.1
13:42:02	GMT	543	1.046	GBP	XLON	00501086664TRLO1.1.1
13:42:02	GMT	1,023	1.046	GBP	XLON	00501086666TRLO1.1.1
13:42:02	GMT	2,006	1.046	GBP	XLON	00501086665TRLO1.1.1
13:42:02	GMT	1,023	1.046	GBP	XLON	00501086668TRLO1.1.1
13:42:02	GMT	2,006	1.046	GBP	XLON	00501086669TRLO1.1.1
13:42:02	GMT	2,274	1.046	GBP	XLON	00501086667TRLO1.1.1
13:42:02	GMT	394	1.046	GBP	XLON	00501086670TRLO1.1.1
14:20:19	GMT	4,521	1.050	GBP	XLON	00501095266TRLO1.1.1

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