

Pearson plc - (the "Company")

Notification of PDMRs' Interests

Notification and public disclosure of transactions by persons discharging managerial responsibilities and persons closely associated with them

1	Details of the person discharging managerial responsibilities/person closely associated		
a)	Name	Annette Thomas	
2	Reason for the notification		
a)	Position/status	Non-Executive Director	
b)	Initial notification /Amendment	Initial notification	
3	Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor		
a)	Name	Pearson plc	
b)	LEI	2138004JBXWWJKIURC57	
4	Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted		
a)	Description of the financial instrument, type of instrument	Ordinary shares of 25 pence each in Pearson plc.	
	Identification code	ISIN: GB0006776081	
b)	Nature of the transaction	Purchase of ordinary shares of 25 pence each in Pearson plc.	
c)	Price(s) and volume(s)	Price(s)	Volume(s)
		9.9108	391
d)	Aggregated information		
	- Aggregated volume	Aggregated volume: 391	
	- Price	Aggregated price: £3875.12	
e)	Date of the transaction	25 November 2025	
f)	Place of the transaction	London Stock Exchange (XLON)	

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