

27 November 2025

Crimson Tide plc
("Crimson Tide", the "Company" or the "Group")

Grant of share options and director/PDMR dealing notifications

Crimson Tide plc (TIDE), the provider of the mpro5 process management app, announces that 522,702 options have been granted over the Company's ordinary shares of 10 pence (the "**Ordinary Shares**") under the Company's EMI share option scheme (the "**EMI Scheme**") (the "**Options**").

Options were granted to the leadership team, including the maiden grant of 115,060 Options to Jon Clarke, CEO, and 82,186 Options to Rachael Rowe, Finance Director.

The Options have an exercise price of 71 pence per Ordinary Share, being the closing mid-market price of an Ordinary Share on 24 November 2025, the last practicable date prior to the grant of the Options. Pursuant to the EMI Scheme, the Options vest after 3 years and the number that vest is subject to the achievement of certain performance conditions relating to annual recurring revenue and total shareholder return. Any vested Options are exercisable for 7 years.

Following the above grant, there are a total of 631,702 options outstanding over unissued Ordinary Shares representing approximately 9.6 per cent. of the Company's current ordinary share capital.

The FCA notification for director/PDMR dealings, made in accordance with the requirements of the UK Market Abuse Regulation, is appended further below.

Commenting on the grant, Chris Fielding, Chair of the Company, stated:

"The Board believes it critical to motivate the management of the Company in a manner which is consistent with investor guidelines. We are therefore delighted to have made this grant and look forward to the new management team achieving further progress, to the benefit of all holders of shares and options."

Enquiries:

Crimson Tide plc

Chris Fielding, Non-Executive Chairman
Jon Clarke, Chief Executive Officer
Rachael Rowe, Finance Director

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The following notifications, made in accordance with the requirements of the UK Market Abuse Regulation, provide further details of the director/PDMR dealings.

1	Details of the person discharging managerial responsibilities/person closely associated	
a.	Name	1. Jon Clarke 2. Rachael Rowe
2	Reason for notification	
a.	Position/Status	1. Chief Executive Officer 2. Finance Director
b.	Initial notification/ Amendment	Initial Notification
3	Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor	
a.	Name	Crimson Tide PLC
b.	LEI	213800YUNLNBVYR3G129

	Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted							
a.	Description of the financial instrument, type of instrument Identification Code	Ordinary Shares of 10p each ISIN: GB00BRJRV969						
b.	Nature of the transaction	Grant of share options						
c.	Price(s) and volume(s)	<table><tr><td>Price(s)</td><td>Volume(s)</td></tr><tr><td>1. 71p</td><td>1. 115,060</td></tr><tr><td>2. 71p</td><td>2. 82,186</td></tr></table>	Price(s)	Volume(s)	1. 71p	1. 115,060	2. 71p	2. 82,186
Price(s)	Volume(s)							
1. 71p	1. 115,060							
2. 71p	2. 82,186							
d.	Aggregated information	As above						
e.	Date of the transaction	25 November 2025						
f.	Place of the transaction	Outside a trading venue						

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