

The information contained within this announcement is deemed to constitute inside information as stipulated under the retained EU law version of the Market Abuse Regulation (EU) No. 596/2014 (the "UK MAR") which is part of UK law by virtue of the European Union (Withdrawal) Act 2018. The information is disclosed in accordance with Cavendish's obligations under Article 17 of the UK MAR. Upon the publication of this announcement, this inside information is now considered to be in the public domain.

28 November 2025

Facilities by ADF plc

("Facilities by ADF", "ADF", the "Company" or the "Group")

Board Changes

Nicola Pearcey appointed as Chief Executive Officer

Facilities by ADF plc (AIM:ADF), the leading provider of premium serviced production facilities to the UK film and high-end television industry ("HETV"), is delighted to announce the appointment of Nicola Pearcey as Chief Executive Officer of the Group with effect from 12 January 2026.

Nicola Pearcey joins the Group from her position as CEO of Picnik Entertainment, a UK-based company that supports media ventures through strategic incubation, consultancy and, as an FDA-approved distributor, the sale and distribution of content alongside Picnik's production collaborators.

Nicola is a voting member of both the British Academy of Film and Television Arts (BAFTA) and the Academy of Motion Picture Arts and Sciences (Oscars).

Before founding Picnik, Nicola served as President of UK & Europe at Lionsgate, where she oversaw the studio's film and television operations. During her tenure at Lionsgate, she played a key role in the release and success of major titles including *The Hunger Games*, *La La Land*, *Knives Out*, *The Expendables* and *John Wick*, as well as UK-led acquisitions such as *Military Wives*, *Fighting With My Family*, and *Eddie the Eagle*. Nicola also helped grow Lionsgate's UK television slate, contributing to the development of shows like *Motherland*, *The Goes Wrong Show* and *The Pact*. Prior to Lionsgate, Nicola worked for the Walt Disney Company and MGM Pictures across franchises, including James Bond, Pixar, Disney, Miramax and MGM libraries.

Russell Down, Executive Chairman of ADF, commented:

"I am delighted to welcome Nicola to the Group. Having conducted an extensive and thorough search, the Board is confident that Nicola's depth of industry knowledge, proven leadership skills and first-hand experience of building businesses are ideal qualities for the next stage of ADF's growth.

The Board continues its process to identify and appoint a permanent CFO and a further announcement will be made, as appropriate, in due course."

Commenting on the appointment, Nicola Pearcey, Chief Executive Officer said:

"Facilities by ADF has an enviable position in its markets and I am delighted to be joining the Group. I'm looking forward to partnering with the team to unlock ADF's full potential and drive significant value creation for our shareholders."

For further enquiries:

Facilities by ADF plc

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Further information

The directorships and partnerships currently held by Nicola Jane Pearcey (nee Cartwright), aged 47, and over the five years preceding the date of this announcement are as follows:

| Current directorships | Previous directorships held in the past five years |
|---|--|
| Picnik Entertainment Ltd Film London | Bagman Productions Ltd Blitz Distribution Limited Blitz Films Limited Blitz Productions Limited |

| |
|--|
| Blitz Productions Limited Checkmate Productions Limited Digital Entertainment Group International Elevation Sales Limited Fright Club TV Limited Further South Productions Limited Killers Game Productions Ltd Kindle Entertainment Limited LGTV Development (UK) Limited LGUK Next Holding Limited Lions Gate Capital Holdings 1 UK Ltd Lions Gate China (UK) Limited Lions Gate Home Entertainment UK Limited Lions Gate International (UK) Film Development Limited Lions Gate International (UK) Limited Lions Gate International (UK) TV Development Limited Lions Gate International Media Limited Lions Gate Media Limited Lions Gate Pictures UK Limited Lions Gate UK Limited MJLH Productions Limited Privileged Productions Limited Proscenium Pictures Limited Rho Productions Limited Spinel Productions Ltd Starzplay Direct UK Limited Starzplay UK, Limited |
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