

NOTIFICATION OF TRANSACTIONS OF DIRECTORS/PERSONS DISCHARGING MANAGERIAL RESPONSIBILITIES OR THEIR CONNECTED PERSONS

On 27 November 2025, an award of Ordinary shares of 10 pence each in Senior plc ("the Company") granted to Alpna Amar, an executive Director and the Company's Group Chief Financial Officer, was released. The award had been made to partly compensate her for the loss of share awards with her previous employer as a result of joining the Company.

The Company has been advised that some of the shares released to her were subsequently disposed of on 27 November 2025 at a share price of £1.81 to cover tax liabilities relating to the vesting, as indicated below. The transaction took place on the London Stock Exchange.

Name of PDMR	Total number of shares vested	Total number of shares sold
Alpna Amar	282,703	133,193

Only existing ordinary shares sourced via the Company's Employee Benefit Trust were used to satisfy these awards. After completion of the above transaction, Alpna Amar holds 149,510 shares in the Company.

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