

1 December 2025

Pets at Home Group plc

Director/PDMR Shareholding

1.	Details of the person discharging managerial responsibilities/person closely associated	
(a)	Name	Michael Iddon
2.	Reason for the notification	
(a)	Position/status	Person Discharging Managerial Responsibility/Chief Financial Officer
(b)	Initial notification/ Amendment	Initial Notification
3.	Details of the issuer	
(a)	Name	Pets at Home Group Plc
(b)	LEI	2138003Y9ULD24PD3J93
4.	Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted	
(a)	Description of the Financial Instrument	Ordinary shares of £0.01 nominal value each in the capital of Pets at Home Group Plc
(b)	Identification code of the Financial Instrument	GB00BJ62K685
(c)	Nature of the transaction	Mike Iddon has exercised shares in the 2023 Deferred Share Bonus Plan through a sell to cover the tax, acquiring 41,847 shares, selling a total of 20,132 shares and retaining a total of 21,715
(d)	Price(s) and volume(s)	Price(s) Volume(s) £2.218047 per share 20,132
(e)	Aggregated information - Aggregated volume - Price - Aggregated Total	20,132 shares £2.218047 per share £44,653.72
(f)	Date of the transaction	28 November 2025
(g)	Place of the transaction	London Stock Exchange (X LON)

Enquiries:

Lesley Lazenby
Legal Director & Company Secretary
Pets At Home Group plc
Tel: 0161 486 6688

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