RNS Number : 5222J
SpaceandPeople PLC
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SpaceandPeople plc

("SpaceandPeople" or the "Company")

New three-year agreement with LNER and existing renewals

SpaceandPeople (AIM: SAL) is delighted to announce a new three-year exclusive agreement with LNER, covering promotional events across its entire network of stations.

This marks the beginning of a new partnership with LNER and significantly expands SpaceandPeople's presence in UK railway stations, adding high-footfall locations such as Newcastle, York and Doncaster stations to its portfolio. We anticipate strong demand from brand advertisers and retailers seeking activation opportunities across the network.

Alongside the LNER contract win, SpaceandPeople has recently renewed multi-year agreements with several other train operating companies, including West Midlands Trains, East Midlands Trains and Greater Anglia. Together with existing agreements with Network Rail, South Eastern Trains, Govia Thameslink Railway, Northern Rail, Transport for Wales, Chiltern Railways and Merseyrail this provides SpaceandPeople with exclusive rights to more than 1,600 stations, representing over 1.6 billion passengers.

<u>**Contact details:**</u>

SpaceandPeople Plc   **0845 241 8215**

Nancy Cullen, Gregor Dunlay

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