

1 December 2025

**McBride plc**

**Launch of share buyback programme**

McBride plc (the "Company"), the leading European manufacturer and supplier of private label and contract manufactured products for the domestic household and professional cleaning/hygiene markets, today announces the commencement of a share buyback programme to purchase ordinary shares of 10 pence each in the Company ("**Ordinary Shares**") for up to £20 million, as announced in its AGM trading update published on 20 November 2025 (the "**Programme**").

The Programme will commence today with the first tranche of up to £10 million (the "**First Tranche**"). The First Tranche is structured in two phases. In respect of the first phase, the Company has entered into a non-discretionary agreement with Investec Bank plc ("**Investec**") to act as riskless principal in relation to the purchase of Ordinary Shares for up to £5 million, and the subsequent sale of such Ordinary Shares to the Company. The second phase will be undertaken by Peel Hunt LLP ("**Peel Hunt**", together with Investec, the "**Brokers**"). The Company has entered into a non-discretionary agreement with Peel Hunt to act as riskless principal in relation to the purchase of Ordinary Shares for up to £5 million, and the subsequent sale of such Ordinary Shares to the Company.

Purchases of Ordinary Shares under the First Tranche are expected to commence on 1 December 2025 and to be completed by no later than 30 April 2026. The maximum number of Ordinary Shares that may be repurchased by the Company under the First Tranche is 8,700,764.

The Brokers will each make trading decisions in relation to the Programme independently of the Company. Any purchase of Ordinary Shares by the Brokers contemplated by this announcement will be carried out on the London Stock Exchange. Any purchases of Ordinary Shares by the Company under the Programme will be carried out on the London Stock Exchange.

The purpose of the Programme is to reduce the share capital of the Company by returning surplus capital to shareholders. Ordinary Shares purchased under the First Tranche will be cancelled. These arrangements are in accordance with the Company's general authority to repurchase shares. The First Tranche will also be conducted within certain pre-set parameters, in accordance with Chapter 9 of the Listing Rules and within the parameters prescribed by the Market Abuse Regulation 596/2014/EU and the Commission Delegated Regulation (EU) 2016/1052 (both as incorporated into UK domestic law by the European Union (Withdrawal) Act 2018).

From time to time, the Board will assess the progress of this Programme in light of the financial situation of the Company and its capital allocation needs. The Company's interim results in February 2026 will include a strategy update which will outline the Company's likely capital needs in the coming years and a view on its future capital allocation.

For further information, please contact:

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