

2 December 2025

SEEN plc
 ("SEEN", the "Group" or the "Company")

Block admission six monthly return

SEEN plc (AIM: SEEN), the global media and technology platform that delivers AI-infused Key Video Moments to drive increased views and revenues across all video content, announces the following information in connection with its block admission pursuant to AIM Rule 29 and Schedule Six of the AIM Rules for Companies.

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| Name of company: | SEEN plc |
| Name of scheme: | The Block Admission is in relation to the issue and allotment of any new ordinary shares arising from certain remaining warrants originally granted as part of the Company's fundraisings announced on 31 May 2024 and 17 July 2024 (the "Scheme"). |
| Period of return: | From 2 June 2025 to 2 December 2025 |
| Number and class of securities not issued under the Scheme at the beginning of the period: | 6,349,999 ordinary shares of 0.1 pence each in the Company (the "Ordinary Shares") |
| Number of securities issued under the Scheme during the period: | None |
| Number of warrants under the Scheme that have lapsed during the period: | None |
| Balance under the Scheme of securities not yet issued at the end of the period: | 6,349,999 Ordinary Shares |
| Number and class of securities originally admitted under the Scheme and the date of admission: | 6,349,999 Ordinary Shares on 2 June 2025 |
| Contact name and telephone number: | Adrian Hargrave, CEO +44 (0)7775 701 838 |

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