

RNS Number : 9463J
Pebble Group PLC (The)
02 December 2025

2 December 2025

THE PEBBLE GROUP PLC

("The Pebble Group", the "Group" or the "Company")

Purchase of Shares by Employee Benefit Trust

The Pebble Group, a leading provider of technology, products and related services to the global promotional products industry, announces that today, 2 December 2025, the trustee of The Pebble Group Employee Benefit Trust (the "**EBT**") purchased a total of 665,546 ordinary shares of 1 pence each ("**Ordinary Shares**") at a price of £0.48 per Ordinary Share ("**Share Purchase**").

Established in December 2023, the EBT is a discretionary trust, which has been established for the benefit of employees and is administered by JTC Employer Solutions Trustee Limited. The EBT is funded by the Company by way of either gift or loan. The Ordinary Shares purchased will be held and used to satisfy the future vesting of share or share option awards granted to participants under the rules of The Pebble Group Long Term Incentive Plan ("**LTIP**"). The EBT has waived its rights to dividends.

Following the transaction, a total of 1,346,208 Ordinary Shares representing 0.91 per cent of the Group's total voting rights are held in the EBT.

Enquiries:

The Pebble Group

Christopher Lee, Chief Executive Officer

Claire Thomson, Chief Financial Officer

+44 (0) 7385 024855

Temple Bar Advisory (Financial PR)

Alex Child-Villiers

Alistair de Kare-Silver

+44 (0) 207 183 1190

pebble@templebaradvisory.com

Panmure Liberum (Nominated Adviser and Broker)

Edward Mansfield

William King

Gaya Bhatt

+44 (0) 20 3100 2000

About The Pebble Group

The Pebble Group is a provider of technology, products and related services to the global promotional products industry, comprising two differentiated businesses, Facilisgroup and Brand Addition, focused on specific areas of the promotional products market. For further information, please visit www.thepebblegroup.com.

information, please contact ms@seg.com or visit www.ms.com.

RNS may use your IP address to confirm compliance with the terms and conditions, to analyse how you engage with the information contained in this communication, and to share such analysis on an anonymised basis with others as part of our commercial services. For further information about how RNS and the London Stock Exchange use the personal data you provide us, please see our [Privacy Policy](#).

END

MSCFSMFMEIEEEE