

**Genuit Group plc ("the Company")  
Director/PDMR Transaction - Initial Notification**

**Notification and public disclosure of transactions by persons discharging managerial responsibilities and persons closely associated with them**

<b>1</b>	<b>Details of the person discharging managerial responsibilities / person closely associated</b>					
a)	Name	Martin Gisbourne				
<b>2</b>	<b>Reason for the notification</b>					
a)	Position/status	Chief Strategy and Sustainability Officer and PDMR				
b)	Initial notification /Amendment	Initial notification				
<b>3</b>	<b>Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor</b>					
a)	Name	Genuit Group plc				
b)	LEI	2138005IF1N2RKJ6KO18				
<b>4</b>	<b>Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted</b>					
a)	Description of the financial instrument, type of instrument  Identification code	Ordinary shares of £0.001 each in the capital of Genuit Group plc  GB00BKRC5K31				
b)	Nature of the transaction	Acquisition of shares following exercise of options granted in 2022 under the Genuit Group plc 2014 Sharesave Plan				
c)	Price(s) and volume(s)	<table border="1"><tr><td>Price(s)</td><td>Volume(s)</td></tr><tr><td>£2.21</td><td>8,144</td></tr></table>	Price(s)	Volume(s)	£2.21	8,144
Price(s)	Volume(s)					
£2.21	8,144					

d)	Aggregated information  - Aggregated volume  - Price	8,144  £17,998.24
e)	Date of the transaction	1 December 2025
f)	Place of the transaction	Outside a Trading Venue

Enquiries:

Colette Thompson, Deputy Company Secretary

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