

**Genuit Group plc ("the Company")
Director/PDMR Transaction - Initial Notification**

Notification and public disclosure of transactions by persons discharging managerial responsibilities and persons closely associated with them

1	Details of the person discharging managerial responsibilities / person closely associated					
a)	Name	Martin Gisbourne				
2	Reason for the notification					
a)	Position/status	Chief Strategy and Sustainability Officer and PDMR				
b)	Initial notification /Amendment	Initial notification				
3	Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor					
a)	Name	Genuit Group plc				
b)	LEI	21380051F1N2RKJ6KO18				
4	Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted					
a)	Description of the financial instrument, type of instrument Identification code	Ordinary shares of £0.001 each in the capital of Genuit Group plc GB00BKRC5K31				
b)	Nature of the transaction	Acquisition of shares following exercise of options granted in 2022 under the Genuit Group plc 2014 Sharesave Plan				
c)	Price(s) and volume(s)	<table border="1"> <tr> <td>Price(s)</td> <td>Volume(s)</td> </tr> <tr> <td>£2.21</td> <td>8,144</td> </tr> </table>	Price(s)	Volume(s)	£2.21	8,144
Price(s)	Volume(s)					
£2.21	8,144					

d)	Aggregated information	
	- Aggregated volume	8,144
	- Price	£17,998.24
e)	Date of the transaction	1 December 2025
f)	Place of the transaction	Outside a Trading Venue

Enquiries:

Colette Thompson, Deputy Company Secretary

+44 (0) 1138 315 315

This information is provided by RNS, the news service of the London Stock Exchange. RNS is approved by the Financial Conduct Authority to act as a Primary Information Provider in the United Kingdom. Terms and conditions relating to the use and distribution of this information may apply. For further information, please contact ms@seg.com or visit www.ms.com.

RNS may use your IP address to confirm compliance with the terms and conditions, to analyse how you engage with the information contained in this communication, and to share such analysis on an anonymised basis with others as part of our commercial services. For further information about how RNS and the London Stock Exchange use the personal data you provide us, please see our [Privacy Policy](#).

END

DSHPKBNABDDABK