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Intuitive Investments Group plc

("IIG" or the "Company")

Hui10 Signs Strategic Cooperation Deal with Yinsheng Payment

- Deal enables Hui10 to scale operations without prefunding limits
- Facilitates accelerated growth of Hui10's platform

IIG plc is pleased to announce that its largest investment, Hui10 Inc., has signed a strategic cooperation agreement with Yinsheng Payment (YSEPay), one of China's leading licensed third-party payment service providers.

Under the agreement, YSEPay will provide Hui10 with a facility to fully cover Hui10's expected growth in real-time settlement for the Lucky World Lottery Payments Platform. Currently, under China's lottery regulations, lottery operators must prefund accounts, in full, each day to process lottery sales which impacts Hui10's working capital, limiting transaction volume growth.

This deal allows Hui10 to scale its operations without prefunding limits, creating a future-ready infrastructure for the introduction of paperless lottery play. Furthermore it will also facilitate smooth integration of Hui10's services including Lottery HongBao, Lucky Beans loyalty exchange, and UGO Lotto scratch cards into a compliant, secure, and scalable platform while strengthening the role of Hui10's digital payment solution and transaction engine within the Lucky World environment.

YSEPay brings over a decade of industry experience in clearing, settlement, account systems and risk management, serving millions of retail and enterprise users across China. This financial support adds meaningful depth to Hui10's capabilities, further enhancing reach, resilience, and regulatory alignment across the value chain.

Giles Willits, Chief Executive Officer of IIG plc, commented: *"This agreement marks a major step forward for Hui10 and its long-term growth. By securing funds to comply with and meet the prefunding demand, Hui10 can now scale at speed. Yinsheng Payment's support helps to accelerate the rollout of Hui10's payments engine and lottery services, deepening its central role in the modernisation of China's lottery."*

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About Intuitive Investments Group plc

IIG is an investment company focused on fast growing, high potential Technology and Life Sciences businesses operating predominantly in the UK, continental Europe, the US and APAC, utilising the Board's experience to seek to generate significant capital growth over the long term for shareholders.

About Hui10

Hui10 is a technology company involved in the digital transformation of the Chinese lottery. Its platform unlocks the market expansion of the Chinese lottery through increasing the number of people playing lottery from the current 10% participation level to target more than 30%. Hui10's platform is integrated

into China's national interbank card settlement system and payment platform, UnionPay. Lucky World is an omnichannel commerce platform, partnered with major brands such as TEAM CHINA - China Olympic Committee, Poly, CP Foods, China State Farms, Toupai Shede and Diageo, which provides China's existing 200,000 lottery only shops access to a wider fastmoving consumer goods product offering through its growing number of commercial partnerships with leading Chinese suppliers. Lucky World provides a solution for brands to tackle the global counterfeit crisis using its integrated Lottery HongBao digital solution with incentives, helping to build brand loyalty and trust.

About Yinsheng Payment

Yinsheng Payment est. 2009, Shenzhen is among the first payment institutions licensed by the People's Bank of China. It operates nationwide in internet, mobile, and bank card payments, and is one of the first third-party acquirers supporting foreign cards.

It is a national high-tech enterprise, a UnionPay member, and partners with major banks and global card networks (Visa, Mastercard, AmEx, JCB). Its business spans FMCG, telecoms, logistics, catering, and retail, ranking among the top 10 acquirers in China for consecutive years. The company is advancing digital RMB and fintech innovation, using technology to simplify and empower business operations.

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