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The notification set out below is provided in accordance with the requirements of the UK Market Abuse Regulation

1.	Details of PDMR / person closely associated with them ('PCA')		
a)	Name	Henry Birch	
b)	Position / status	PDMR (Chief Executive Officer)	
c)	Initial notification amendment	/ Initial Notification	
2.	Details of the issuer		
	Name	Halfords Group plc	
3.	Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted		
a)	Description of the financial instrument	Ordinary 1p shares ISIN: GB00B012TP20	
b)	Nature of the transaction	Grant of 924,608 shares under the Performance Share Plan	
c)	Price(s) and volume(s)	Price(s)	Volume(s)
		£1.406	924,608
d)	Aggregated information	n/a single transaction	
	Aggregated volume Price	n/a single transaction	
e)	Date of the transaction	2025-12-04	
f)	Place of the transaction	London Stock Exchange, Main Market (XLON)	

1.	Details of PDMR / person closely associated with them ('PCA')	
a)	Name	Johanna Hartley
b)	Position / status	PDMR (Chief Financial Officer)
c)	Initial notification amendment /	Initial Notification
2.	Details of the issuer	
	Name	Halfords Group plc
3.	Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted	
a)	Description of the financial instrument	Ordinary 1p shares ISIN: GB00B012TP20

b)	Nature of the transaction	Grant of 596,096 shares under the Performance Share Plan	
c)	Price(s) and volume(s)	Price(s)	Volume(s)
		£1.406	596,096
d)	Aggregated information	n/a single transaction	
	Aggregated volume Price	n/a single transaction	
e)	Date of the transaction	2025-12-04	
f)	Place of the transaction	London Stock Exchange, Main Market (XLON)	

1.	Details of PDMR / person closely associated with them ('PCA')		
a)	Name	Karen Bellairs	
b)	Position / status	PDMR (Chief Customer Officer)	
c)	Initial notification amendment	/ Initial Notification	
2.	Details of the issuer		
	Name	Halfords Group plc	
3.	Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted		
a)	Description of the financial instrument	Ordinary 1p shares ISIN: GB00B012TP20	
b)	Nature of the transaction	Grant of 246,107 shares under the Performance Share Plan and grant of 45,476 shares under the Restricted Share Plan	
c)	Price(s) and volume(s)	Price(s)	Volume(s)
		£1.406	291,583
d)	Aggregated information	n/a single transaction	
	Aggregated volume Price	n/a single transaction	
e)	Date of the transaction	2025-12-04	
f)	Place of the transaction	London Stock Exchange, Main Market (XLON)	

1.	Details of PDMR / person closely associated with them ('PCA')		
a)	Name	Jessica Frame	
b)	Position / status	PDMR (Managing Director, Retail)	
c)	Initial notification amendment	/	Initial Notification
2.	Details of the issuer		

	Name	Halfords Group plc	
3.	Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted		
a)	Description of the financial instrument	Ordinary 1p shares ISIN: GB00B012TP20	
b)	Nature of the transaction	Grant of 162,162 shares under the Performance Share Plan and grant of 54,054 shares under the Restricted Share Plan	
c)	Price(s) and volume(s)	Price(s)	Volume(s)
		£1.406	216,216
d)	Aggregated information	n/a single transaction	
	Aggregated volume Price	n/a single transaction	
e)	Date of the transaction	2025-12-04	
f)	Place of the transaction	London Stock Exchange, Main Market (XLON)	

1.	Details of PDMR / person closely associated with them ('PCA')		
a)	Name	Sarah Haywood	
b)	Position / status	PDMR (Chief Information Officer)	
c)	Initial notification amendment	/ Initial Notification	
2.	Details of the issuer		
	Name	Halfords Group plc	
3.	Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted		
a)	Description of the financial instrument	Ordinary 1p shares ISIN: GB00B012TP20	
b)	Nature of the transaction	Grant of 149,359 shares under the Performance Share Plan and grant of 49,786 shares under the Restricted Share Plan	
c)	Price(s) and volume(s)	Price(s)	Volume(s)
		£1.406	199,145
d)	Aggregated information	n/a single transaction	
	Aggregated volume Price	n/a single transaction	
e)	Date of the transaction	2025-12-04	
f)	Place of the transaction	London Stock Exchange, Main Market (XLON)	

1.	Details of PDMR / person closely associated with them ('PCA')		
a)	Name	Paul O'Hara	
b)	Position / status	PDMR (Chief People and Property Officer)	
c)	Initial notification amendment	/ Initial Notification	
2.	Details of the issuer		
	Name	Halfords Group plc	
3.	Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted		
a)	Description of the financial instrument	Ordinary 1p shares ISIN: GB00B012TP20	
b)	Nature of the transaction	Grant of 128,022 shares under the Performance Share Plan and grant of 42,674 shares under the Restricted Share Plan	
c)	Price(s) and volume(s)	Price(s)	Volume(s)
		£1.406	170,696
d)	Aggregated information	n/a single transaction	
	Aggregated volume Price	n/a single transaction	
e)	Date of the transaction	2025-12-04	
f)	Place of the transaction	London Stock Exchange, Main Market (XLON)	

1.	Details of PDMR / person closely associated with them ('PCA')		
a)	Name	Tim O'Gorman	
b)	Position / status	PDMR (General Counsel and Company Secretary)	
c)	Initial notification amendment	/	Initial Notification
2.	Details of the issuer		
	Name	Halfords Group plc	
3.	Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted		
a)	Description of the financial instrument	Ordinary 1p shares ISIN: GB00B012TP20	
b)	Nature of the transaction	Grant of 27,465 shares under the Performance Share Plan and 20,599 shares under the Restricted Share Plan	
c)	Price(s) and volume(s)	Price(s)	Volume(s)
		£1.406	48,064

d)	Aggregated information Aggregated volume Price	n/a single transaction n/a single transaction
e)	Date of the transaction	2025-12-04
f)	Place of the transaction	London Stock Exchange, Main Market (XLON)

1.	Details of PDMR / person closely associated with them ('PCA')		
a)	Name	Adam Pay	
b)	Position / status	PDMR (Director – Garages and Mobile)	
c)	Initial notification amendment	/ Initial Notification	
2.	Details of the issuer		
	Name	Halfords Group plc	
3.	Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted		
a)	Description of the financial instrument	Ordinary 1p shares ISIN: GB00B012TP20	
b)	Nature of the transaction	Grant of 128,022 shares under the Performance Share Plan and grant of 42,674 shares under the Restricted Share Plan	
c)	Price(s) and volume(s)	Price(s)	Volume(s)
		£1.406	170,696
d)	Aggregated information	n/a single transaction	
	Aggregated volume Price	n/a single transaction	
e)	Date of the transaction	2025-12-04	
f)	Place of the transaction	London Stock Exchange, Main Market (XLON)	

1.	Details of PDMR / person closely associated with them ('PCA')		
a)	Name	Chris McShane	
b)	Position / status	PDMR (MD Business to Business and CEO and President of Avayler)	
c)	Initial notification amendment	/	Initial Notification
2.	Details of the issuer		
	Name	Halfords Group plc	

3.	Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted		
a)	Description of the financial instrument	Ordinary 1p shares ISIN: GB00B012TP20	
b)	Nature of the transaction	Grant of 113,086 shares under the Performance Share Plan and grant of 37,695 shares under the Restricted Share Plan	
c)	Price(s) and volume(s)	Price(s)	Volume(s)
		£1.406	150,781
d)	Aggregated information	n/a single transaction	
	Aggregated volume Price	n/a single transaction	
e)	Date of the transaction	2025-12-04	
f)	Place of the transaction	London Stock Exchange, Main Market (XLON)	

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