

8 December 2025

Futura Medical plc
("Futura" or the "Company")
Directors' / PDMR Dealing

Futura Medical plc (AIM: FUM), the consumer healthcare company behind Eroxon[®], that specialises in the development and global commercialisation of innovative and clinically proven sexual health products, confirms that the following Directors and persons closely associated subscribed for an aggregate of 6,000,000 Ordinary Shares in the Company pursuant to the Fundraise announced on 13 November 2025.

Details are as below:

Director	Number of New Shares	Issue Price per Ordinary Share	Total number of Ordinary Shares held following Admission	Percentage of Enlarged Share Capital
Alex Duggan*	5,000,000	1 pence	5,000,000	0.86%
Angela Hildreth	500,000	1 pence	642,857	0.11%
Ken James	500,000	1 pence	799,501	0.14%

Further disclosures are contained in the tables below.

- Alex Duggan's shares were purchased by a wholly owned entity, Appia Healthcare Limited.

Capitalised terms not defined in this announced have the meanings given to them in the Fundraise Announcement dated 13 November 2025.

ENDS

Contacts:

Futura Medical plc	Alex Duggan <i>Chief Executive Officer</i> Angela Hildreth <i>Finance Director and COO</i>	investor.relations@futura-medical.com +44 (0)1483 685 670 www.futura-medical.com
Panmure Liberum Nominated Adviser and Broker	Emma Earl, Will Goode, Mark Rogers (Corporate Finance) Rupert Dearden (Corporate Broking)	+44 (0)20 3100 2000
Turner Pope Investments (TPI) Ltd Broker	Guy McDougall / Andrew Thacker	+44 (0) 20 3657 0050
Alma Strategic Communications	Rebecca Sanders-Hewett Sam Modlin Emma Thompson	+44 (0)20 3405 0205 futura@almastrategic.com

Notes to Editors:

Futura Medical plc (AIM: FUM) is the developer of innovative sexual health products, including lead product Eroxon[®] and development products WSD4000 and Eroxon[®] Intense. Our core strength lies in our research, development and commercialisation of topically delivered gel formulations in sexual health products.

Sexual health issues are prevalent in both men and women. Erectile Dysfunction ("ED") impacts 1 in 5 men globally across all adult age brackets, with approximately half of all men over 40 experiencing ED and 25% of all new diagnoses being in men under 40. Around 60% of women experience at least one symptom of sexual dysfunction, and only one in four women seek professional help, and remain chronically underserved.

Eroxon[®], Futura's clinically proven lead product, has been developed for the treatment of ED. The highly differentiated product, which is the only topical gel treatment for ED available over the counter and helps men get an erection in ten minutes, addresses significant unmet needs in the ED market. Eroxon[®] has been nominated for a number of healthcare industry awards and has won two to-date.

Futura has distribution partners in place in a number of major consumer markets including Haleon in the US, the largest market for ED in the world, and Cooper Consumer Health in Europe.

WSD4000 is a topical treatment designed for the symptoms of impaired sexual response and function in women. There is currently no regulatory approved OTC treatment available for impaired sexual response and function in women. WSD4000 has the potential to be an effective, breakthrough treatment for the common symptoms associated with impaired sexual response and function, such as lack of desire, arousal and lubrication.

1	Details of the person discharging managerial responsibilities/person closely associated							
a)	Name	Alex Duggan						
2	Reason for the notification							
a)	Position/status	Chief Executive Officer						
b)	Initial notification/Amendment	Initial notification						
3	Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor							
a)	Name	Futura Medical plc						
b)	LEI	21380053QLT46UNV2303						
4	Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted							
a)	Description of the financial instrument, type of instrument	Ordinary shares at 0.2p each						
	Identification code	GB0033278473						
b)	Nature of the transaction	Subscription for ordinary shares						
c)	Price(s) and volume(s)	<table border="1"> <thead> <tr> <th></th> <th>Price(s)</th> <th>Volume(s)</th> </tr> </thead> <tbody> <tr> <td>1.</td> <td>1p</td> <td>5,000,000</td> </tr> </tbody> </table>		Price(s)	Volume(s)	1.	1p	5,000,000
	Price(s)	Volume(s)						
1.	1p	5,000,000						
d)	Aggregated information	1. 5,000,000 - Aggregated volume - Price 1. £50,000						
e)	Date of the transaction	4 December 2025						
f)	Place of the transaction	1. Outside a trading venue						

1	Details of the person discharging managerial responsibilities/person closely associated							
a)	Name	Ken James						
2	Reason for the notification							
a)	Position/status	Executive Director and Head of R&D						
b)	Initial notification/Amendment	Initial notification						
3	Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor							
a)	Name	Futura Medical plc						
b)	LEI	21380053QLT46UNV2303						
4	Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted							
a)	Description of the financial instrument, type of instrument	Ordinary shares at 0.2p each						
	Identification code	GB0033278473						
b)	Nature of the transaction	Subscription for ordinary shares						
c)	Price(s) and volume(s)	<table border="1"> <thead> <tr> <th></th> <th>Price(s)</th> <th>Volume(s)</th> </tr> </thead> <tbody> <tr> <td>1.</td> <td>1p</td> <td>500,000</td> </tr> </tbody> </table>		Price(s)	Volume(s)	1.	1p	500,000
	Price(s)	Volume(s)						
1.	1p	500,000						

d)	Aggregated information - Aggregated volume - Price	1. 500,000 1. £5,000		
e)	Date of the transaction	4 December 2025		
f)	Place of the transaction	1. Outside a trading venue		

1	Details of the person discharging managerial responsibilities/person closely associated									
a)	Name	Angela Hildreth								
2	Reason for the notification									
a)	Position/status	FD/COO								
b)	Initial notification/Amendment	Initial notification								
3	Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor									
a)	Name	Futura Medical plc								
b)	LEI	21380053QLT46UNV2303								
4	Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted									
a)	Description of the financial instrument, type of instrument	Ordinary shares at 0.2p each								
	Identification code	GB0033278473								
b)	Nature of the transaction	Subscription for ordinary shares								
c)	Price(s) and volume(s)	<table><tr><td></td><td>Price(s)</td><td>Volume(s)</td></tr><tr><td>1.</td><td>1p</td><td>500,000</td></tr></table>				Price(s)	Volume(s)	1.	1p	500,000
	Price(s)	Volume(s)								
1.	1p	500,000								
d)	Aggregated information - Aggregated volume - Price	1. 500,000 1. £5,000								
e)	Date of the transaction	4 December 2025								
f)	Place of the transaction	1. Outside a trading venue								

This information is provided by RNS, the news service of the London Stock Exchange. RNS is approved by the Financial Conduct Authority to act as a Primary Information Provider in the United Kingdom. Terms and conditions relating to the use and distribution of this information may apply. For further information, please contact ms@lse.com or visit www.ms.com.

RNS may use your IP address to confirm compliance with the terms and conditions, to analyse how you engage with the information contained in this communication, and to share such analysis on an anonymised basis with others as part of our commercial services. For further information about how RNS and the London Stock Exchange use the personal data you provide us, please see our [Privacy Policy](#).

END

DSHF5MF5AEISEFE

