

FOR IMMEDIATE RELEASE

LEI:
213800QGNIWTFMENJ24

8 December 2025

SSP Group plc
(the "Company")

Notification of transactions by Persons Discharging Managerial Responsibility ("PDMR")

On 5 December 2025, the persons set out in the tables below, each being a Person Discharging Managerial Responsibility (a "**PDMR**"), were granted Performance Share Awards taking the form of nil cost options or conditional share awards ("**Awards**") to acquire ordinary shares of $1^{17/200}$ pence each ("**Shares**") under the Company's Long Term Incentive Plan (the "**Plan**") on the dates and at the prices set out below.

The Awards will vest subject to the satisfaction of performance conditions measured over a three-year period from 1 October 2025 to 30 September 2028. 50% of the Award is subject to an earnings per share target, 25% of the Award is subject to Return on Capital Employed target and 25% of the Award is subject to a relative total shareholder return target. Following exercise, the shares under the Awards issued to the Group CEO and Group CFO will be subject to a two-year holding period (calculated from the date of vest) during which the PDMR will not be able to sell or otherwise transfer his shares, other than in very limited circumstances.

The number of Shares subject to the Awards has been determined by reference to the closing price of the Company's Shares on the day before the Awards were granted, being £1.6485 per Share.

The relevant notifications set out below are provided in accordance with the requirements of Article 19 of the UK version of the EU Market Abuse Regulation which is part of UK law by virtue of the European Union (Withdrawal) Act 2018.

For further information, please contact:

SSP Group plc

Fiona Scattergood, Group General Counsel & Company Secretary

Tel: +44 (0) 207 543 3404

1	Details of the person discharging managerial responsibility	
a)	Name	Patrick Coveney
2	Reason for the notification	
a)	Position/status	Group Chief Executive Officer
b)	Initial notification/amendment	Initial notification
3	Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor	
a)	Full name of the entity	SSP Group plc
b)	Legal Entity Identifier Code	213800QGNIWTFMENJ24
4	Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted	
a)	Description of the financial	Ordinary Shares of $1^{17/200}$ pence

	instrument, type of instrument	Ordinary Shares of 1 ^{17/200} pence						
b)	Identification Code	GB00BGBN7C04						
c)	Nature of the transaction	Grant of an Award to acquire Shares under the Company's Long Term Incentive Plan						
d)	Currency	GBP - British Pound						
e)	Price(s) and Volume(s)	<table border="1"> <thead> <tr> <th>Price(s) per share</th><th>Volume(s)</th><th>Aggregate Price</th></tr> </thead> <tbody> <tr> <td>£0</td><td>1,022,323</td><td>£0</td></tr> </tbody> </table>	Price(s) per share	Volume(s)	Aggregate Price	£0	1,022,323	£0
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g)	Date of transaction	5 December 2025						
h)	Place of transaction	Outside of trading venue						

1	Details of the person discharging managerial responsibility							
a)	Name	Geert Verellen						
2	Reason for the notification							
a)	Position/status	Group CFO						
b)	Initial notification/amendment	Initial notification						
3	Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor							
a)	Full name of the entity	SSP Group plc						
b)	Legal Entity Identifier Code	213800QGNIWTFMENJ24						
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a)	Description of the financial instrument, type of instrument	Ordinary Shares of 1 ^{17/200} pence						
b)	Identification Code	GB00BGBN7C04						
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1	Details of the person discharging managerial responsibility							
a)	Name	Kari Daniels						
2	Reason for the notification							
a)	Position/status	CEO UK & Ireland						
b)	Initial notification/amendment	Initial notification						
3	Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor							
a)	Full name of the entity	SSP Group plc						
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1	Details of the person discharging managerial responsibility	
a)	Name	Satya Menard
2	Reason for the notification	
a)	Position/status	CEO Continental Europe
b)	Initial notification/amendment	Initial notification
3	Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor	
a)	Full name of the entity	SSP Group plc
b)	Legal Entity Identifier Code	213800QGNIWTFMENJ24
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a)	Description of the financial instrument, type of instrument	Ordinary Shares of 1 ^{17/200} pence
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1	Details of the person discharging managerial responsibility							
a)	Name	George Mboya						
2	Reason for the notification							
a)	Position/status	CEO - Americas						
b)	Initial notification/amendment	Initial notification						
3	Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor							
a)	Full name of the entity	SSP Group plc						
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a)	Description of the financial instrument, type of instrument	Ordinary Shares of 1 ¹⁷ / ₂₀₀ pence						
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1	Details of the person discharging managerial responsibility								
a)	Name	Jonathan Robinson							
2	Reason for the notification								
a)	Position/status	CEO Asia Pacific							
b)	Initial notification/amendment	Initial notification							
3	Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor								
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