

The Magnum Ice Cream Company N.V.

(TMICC or the Company)

NOTIFICATION OF TRANSACTIONS OF PERSONS DISCHARGING MANAGERIAL RESPONSIBILITIES (PDMRS) AND THEIR PERSONS CLOSELY ASSOCIATED (PCA)

The Company notifies the following change in interests in the ordinary shares of EUR3.50 each (Shares) of PDMRs, arising pursuant to acquisitions and the Admission of TMICC to listing on Euronext Amsterdam, the London Stock Exchange and the New York Stock Exchange.

Directors	Number of Shares
Jean François van Boxmeer	7,800
Melissa Bethell	7,750
René Hooft Graafland	20,000
Other PDMRs	
Tim Gunning	15,800

This announcement is made in accordance with the requirements of the EU and UK version of the Market Abuse Regulation 596/2014.

1	Details of the person discharging managerial responsibilities/person closely associated				
a)	<i>Name of natural person</i>	Jean François van Boxmeer			
2	Reason for the notification				
a)	<i>Position/status</i>	Board Chair			
b)	<i>Initial notification/Amendment</i>	Initial notification			
3	Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor				
a)	<i>Name</i>	The Magnum Ice Cream Company N.V.			
b)	<i>Legal Entity Identifier code</i>	25490052LLF3XH6G9847			
4	Details of the transaction(s) summary table				
	Date of Transaction	Description of Instrument	Identification Code	Place of Transaction	Currency

Â	8-DEC-2025	Ordinary shares of â,¬3.50 each	ISIN: NL0015002MS2	Amsterdam Stock Exchange - XAMS	EUR
Â	Nature of Transaction	Â	Price	Volume	Total
Â	Acquisition	Â	12.8430	7,800	100,175.40
Â	Â	Aggregated	12.8430	7,800	100,175.40
Â					

1	Details of the person discharging managerial responsibilities/person closely associated				
a)	Name of natural person	Melissa Bethell			
2	Reason for the notification				
a)	Position/status	Non-Executive Director			
b)	Initial notification/Amendment	Initial notification			
3	Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor				
a)	Name	The Magnum Ice Cream Company N.V.			
b)	Legal Entity Identifier code	25490052LLF3XH6G9847			
4	Details of the transaction(s) summary table				
	Date of Transaction	Description of Instrument	Identification Code	Place of Transaction	Currency
	9-DEC-2025	Ordinary shares of â,-3.50 each	ISIN: NL0015002MS2	Amsterdam Stock Exchange - XAMS	EUR
	Nature of Transaction		Price	Volume	Total
	Acquisition		12.4785	4,000	49,914.00
		Aggregated	12.4785	4,000	49,914.00

Â					Â
Â	Date of Transaction	Description of Instrument	Identification Code	Place of Transaction	Currency
Â	10-DEC-2025	Ordinary shares of â, -3.50 each	ISIN: NL0015002MS2	Amsterdam Stock Exchange - XAMS	EUR
Â	Nature of Transaction	Â	Price	Volume	Total
Â	Acquisition	Â	12.371	3,750	46,391.25
Â	Â	Aggregated	12.371	3,750	46,391.25

1	Details of the person discharging managerial responsibilities/person closely associated				
Â	Â				
a)	Name of natural person	RenÂ© Hooft Graafland			
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2	Reason for the notification				
Â	Â				
a)	Position/status	Non-Executive Director			
Â	Â				
Â	Â				
b)	Initial notification/Amendment	Initial notification			
Â	Â				
Â	Â				
3	Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor				
Â	Â				
a)	Name	The Magnum Ice Cream Company N.V.			
Â	Â				
Â	Â				
b)	Legal Entity Identifier code	25490052LLF3XH6G9847			
Â	Â				
Â	Â				
4	Details of the transaction(s) summary table				
Â	Â				
Â	Date of Transaction	Description of Instrument	Identification Code	Place of Transaction	Currency
Â	9-DEC-2025	Ordinary shares of â, -3.50 each	ISIN: NL0015002MS2	Amsterdam Stock Exchange - XAMS	EUR
Â	Nature of Transaction	Â	Price	Volume	Total
Â	Acquisition	Â	12.50	20,000	250,000
Â	Â	Aggregated	12.50	20,000	250,000
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1	Details of the person discharging managerial responsibilities/person closely associated				
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a)	Name of natural person	Tim Gunning			
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2	Reason for the notification				
Â	Â				
a)	Position/status	Chief of Staff & Head of Strategy			
Â	Â				
Â	Â				
b)	Initial notification/Amendment	Initial notification			
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Â	Â				
3	Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor				
Â	Â				
a)	Name	The Magnum Ice Cream Company N.V.			
Â	Â				
Â	Â				
b)	Legal Entity Identifier code	25490052LLF3XH6G9847			
Â	Â				
Â	Â				
4	Details of the transaction(s) summary table				
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Â					
Â	Date of Transaction	Description of Instrument	Identification Code	Place of Transaction	Currency
Â	8-DEC-2025	Ordinary shares of â, ~3.50 each	ISIN: NL0015002MS2	Amsterdam Stock Exchange - XAMS	EUR
Â	Nature of Transaction	Â	Price	Volume	Total
Â	Â	Â			
Â	Acquisition	Â	12.7375	15,000	191,062.96
Â	Â	Aggregated	12.7375	15,000	191,062.96
Â	Date of Transaction	Description of Instrument	Identification Code	Place of Transaction	Currency
Â	9-DEC-2025	Ordinary shares of â, ~3.50 each	ISIN: NL0015002MS2	Amsterdam Stock Exchange - XAMS	EUR
Â	Nature of Transaction	Â	Price	Volume	Total
Â	Â	Â			
Â	Acquisition	Â	12.50	800	10,000
Â	Â	Aggregated	12.50	800	10,000

1	Details of the person discharging managerial responsibilities/person closely associated	
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Â	Â	
a)	Name of natural person	Dorothee ter Kulve (Spouse of Peter ter Kulve)
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2	Reason for the notification				
Â	Â				
a)	Position/status	Spouse of Chief Executive Officer			
Â	Â				
Â	Â				
b)	Initial notification/Amendment	Initial notification			
Â	Â				
Â	Â				
3	Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor				
Â	Â				
a)	Name	The Magnum Ice Cream Company N.V.			
Â	Â				
Â	Â				
b)	Legal Entity Identifier code	25490052LLF3XH6G9847			
Â	Â				
Â	Â				
4	Details of the transaction(s) summary table				
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Â	Date of Transaction	Description of Instrument	Identification Code	Place of Transaction	Currency
Â	8-DEC-2025	Ordinary shares of â, ~3.50 each	ISIN: NL0015002MS2	Amsterdam Stock Exchange - XAMS	GBP
Â	Nature of Transaction	Â	Price	Volume	Total
Â	Demerger Shares	Â	n/a	1,938	n/a
Â	Â	Aggregated	n/a	1,938	n/a
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Enquiries

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About The Magnum Ice Cream Company

The Magnum Ice Cream Company is the worldâ€™s largest ice cream company. With an unrivalled portfolio of brands including global power brands Magnum, Ben & Jerryâ€™s, Wallâ€™s and Cornetto, and with a global fleet of nearly 3 million freezers, our products are available in 80 countries. The company generated â,~7.9 billion in revenue in 2024. TMICCâ€™s legal entity identifier is 25490052LLF3XH6G9847. For more information, visit [The Magnum Ice Cream Company website](#). Â Â