

FOR IMMEDIATE RELEASE

LEI: 213800QGNIWTFMENJ24

10 December 2025

**SSP Group plc**  
**(the "Company")**

**PDMR Share Vesting**

The Company announces that the persons set out in the table below, each being a Person Discharging Managerial Responsibility (a **"PDMR"**), has transacted in ordinary shares of 1<sup>17/200</sup> pence nominal value in the capital of the Company (the **"Shares"**) in connection with Restricted Share Awards granted under the Long Term Incentive Plan (the **"RSP Awards"**).

The relevant notification set out below is provided in accordance with the requirements of Article 19 of the UK version of the EU Market Abuse Regulation which is part of UK law by virtue of the European Union (Withdrawal) Act 2018.

**For further information, please contact:**

**SSP Group plc**

Fiona Scattergood, Group General Counsel & Company Secretary

Tel: +44 (0) 207 543 3404

	Details of the person discharging managerial responsibility							
a)	Name	Patrick Coveney						
2	Reason for the notification							
a)	Position/status	Group CEO						
b)	Initial notification/amendment	Initial notification						
3	Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor							
a)	Full name of the entity	SSP Group plc						
b)	Legal Entity Identifier Code	213800QGNIWTFMENJ24						
4	Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted							
a)	Description of the financial instrument, type of instrument	Ordinary Shares of 1 <sup>17/200</sup> pence						
b)	Identification Code	GB00BGBN7C04						
c)	Nature of the transaction	1. Vesting of a Conditional Share Award granted under the Company's Long Term Incentive Plan in December 2022 (the "Award"); and 2. Sale of Shares acquired on the vesting of the Award to discharge tax liabilities arising on such vesting.						
d)	Currency	GBP - British Pound						
e)	Price(s) and Volume(s)	1. Vest <table><tr><td>Price(s) per share</td><td>Volume(s)</td></tr><tr><td>£0</td><td>289,402</td></tr></table> 2. Sale to discharge tax liabilities <table><tr><td>Price(s) per</td><td>Volume(s)</td></tr></table>	Price(s) per share	Volume(s)	£0	289,402	Price(s) per	Volume(s)
Price(s) per share	Volume(s)							
£0	289,402							
Price(s) per	Volume(s)							

		<table><tr><th>share</th><th></th></tr><tr><td>£1.735546</td><td>136,379</td></tr></table>	share		£1.735546	136,379								
share														
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f)	<div>Aggregated Information<ul style="list-style-type: none"><li>- Price</li><li>- Volume</li><li>- Total Price</li></ul></div>	<div>1. Vest<table><tr><th>Price</th><th>Volume</th><th>Total</th></tr><tr><td>£0</td><td>289,402</td><td>£0</td></tr></table></div> <div>2. Sale to discharge tax liabilities<table><tr><th>Price</th><th>Volume</th><th>Total</th></tr><tr><td>£1.735546</td><td>136,379</td><td>£236,692.03</td></tr></table></div>	Price	Volume	Total	£0	289,402	£0	Price	Volume	Total	£1.735546	136,379	£236,692.03
Price	Volume	Total												
£0	289,402	£0												
Price	Volume	Total												
£1.735546	136,379	£236,692.03												
g)	Date of transaction	8 December 2025												
h)	Place of transaction	London Stock Exchange (XLON)												

	Details of the person discharging managerial responsibility										
a)	Name	George Mboya									
2	Reason for the notification										
a)	Position/status	CEO - SSP America									
b)	Initial notification/amendment	Initial notification									
3	Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor										
a)	Full name of the entity	SSP Group plc									
b)	Legal Entity Identifier Code	213800QGNIWTFMENJ24									
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e)	Price(s) and Volume(s)	1. Vest <table><tr><td>Price(s) per share</td><td>Volume(s)</td></tr><tr><td>£0</td><td>56,211</td></tr></table> 2. Sale to discharge tax liabilities <table><tr><td>Price(s) per share</td><td>Volume(s)</td></tr><tr><td>£1.735546</td><td>16,980</td></tr></table>		Price(s) per share	Volume(s)	£0	56,211	Price(s) per share	Volume(s)	£1.735546	16,980
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Price	Volume	Total									
£0	56,211	£0									
	- Price										
	- Volume										

	- Total Price	2. Sale to discharge tax liabilities		
		<b>Price</b>	<b>Volume</b>	<b>Total</b>
		£1.735546	16,980	£29,469.57
g)	Date of transaction	8 December 2025		
h)	Place of transaction	London Stock Exchange (XLON)		

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