

The Magnum Ice Cream Company N.V.

(TMICC or the Company)

NOTIFICATION OF TRANSACTIONS OF PERSONS DISCHARGING MANAGERIAL RESPONSIBILITIES (PDMRS)

The Company notifies the following acquisitions of ordinary shares of EUR3.50 each (Shares) of PDMRs.

Directors	Number of Shares
Jean François van Boxmeer	7,800
Peter ter Kulve	118,000
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Other PDMRs	
Ronald Schellekens	33,967

This announcement is made in accordance with the requirements of the EU and UK version of the Market Abuse Regulation 596/2014.Â

1	Details of the person discharging managerial responsibilities/person closely associated				
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a)	<i>Name of natural person</i>	Jean François van Boxmeer			
2	Reason for the notification				
a)	<i>Position/status</i>	Board Chair			
b)	<i>Initial notification/Amendment</i>	Initial notification			
3	Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor				
a)	<i>Name</i>	The Magnum Ice Cream Company N.V.			
b)	<i>Legal Entity Identifier code</i>	25490052LLF3XH6G9847			
4	Details of the transaction(s) summary table				
	Date of Transaction	Description of Instrument	Identification Code	Place of Transaction	Currency
	9-DEC-2025	Ordinary shares of â¬3.50 each	ISIN: NL0015002MS2	Amsterdam Stock Exchange - XAMS	EUR
	Nature of Transaction		Price	Volume	Total

Â	Acquisition		12.6707	7,800	98,831.46
Â	Â	Aggregated	12.6707	7,800	98,831.46
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1	Details of the person discharging managerial responsibilities/person closely associated					Â
Â	Â					
a)	<i>Name of natural person</i>	Peter ter Kulve				
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2	Reason for the notification					
Â	Â					
a)	<i>Position/status</i>	Chief Executive Officer				
Â	Â					
Â	Â					
b)	<i>Initial notification/Amendment</i>	Initial notification				
Â	Â					
Â	Â					
3	Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor					
Â	Â					
a)	<i>Name</i>	The Magnum Ice Cream Company N.V.				
Â	Â					
Â	Â					
b)	<i>Legal Entity Identifier code</i>	25490052LLF3XH6G9847				
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4	Details of the transaction(s) summary table					
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Â						
Â	Date of Transaction	Description of Instrument	Identification Code	Place of Transaction	Currency	
Â	10-DEC-2025	Ordinary shares of â, ~3.50 each	ISIN: NL0015002MS2	Amsterdam Stock Exchange - XAMS	EUR	
Â	Nature of Transaction	Â	Price	Volume	Total	
Â	Acquisition	Â				
Â	Â	Aggregated	12.9192	118,000	1,524,467.49	

1	Details of the person discharging managerial responsibilities/person closely associated				
Â	Â				
a)	<i>Name of natural person</i>		Ronald Schellekens		
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2	Reason for the notification				
Â	Â				
a)	<i>Position/status</i>		Chief Human Resources Officer		
Â	Â		Â		
Â	Â		Â		
b)	<i>Initial notification/Amendment</i>		Initial notification		
Â	Â		Â		
Â	Â		Â		
3	Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor				
Â	Â				
a)	<i>Name</i>		The Magnum Ice Cream Company N.V.		
Â	Â		Â		
Â	Â		Â		
b)	<i>Legal Entity Identifier code</i>		25490052LLF3XH6G9847		
Â	Â		Â		
Â	Â		Â		
4	Details of the transaction(s) summary table				
Â	Â				
Â	Date of Transaction	Description of Instrument	Identification Code	Place of Transaction	Currency
Â	10-DEC-2025	Ordinary shares of â¬3.50 each	ISIN: NL0015002MS2	New York Stock Exchange - XNYS	USD
Â	Nature of Transaction	Â	Price	Volume	Total
Â	Acquisition	Â	14.7237	33,967	500,119.92
Â	Â	Aggregated	14.7237	33,967	500,119.92

Enquiries

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About The Magnum Ice Cream Company

The Magnum Ice Cream Company is the worldâ€™s largest ice cream company. With an unrivalled portfolio of brands including global power brands Magnum, Ben & Jerryâ€™s, Wallâ€™s and Cornetto, and with a global fleet of nearly 3 million freezers, our products are available in 80 countries. The company generated â¬7.9 billion in revenue in 2024. TMICâ€™s legal entity identifier is 25490052LLF3XH6G9847. For more information, visit [The Magnum Ice Cream Company website](https://www.magnumicecream.com). Â