The Magnum Ice Cream Company N.V.

(TMICC or the Company)

NOTIFICATION OF TRANSACTIONS OF PERSONS DISCHARGING MANAGERIAL RESPONSIBILITIES (PDMRS)

The Company notifies the following acquisitions of ordinary shares of EUR3.50 each (Shares) of PDMRs.

| Directors | Number of Shares | | | | |
|---------------------------|------------------|--|--|--|--|
| Jean François van Boxmeer | 7,800 | | | | |
| Peter ter Kulve | 118,000 | | | | |
| Â | · | | | | |
| Other PDMRs | | | | | |
| Ronald Schellekens | 33,967 | | | | |

This announcement is made in accordance with the requirements of the EU and UK version of the Market Abuse Regulation 596/2014.Â

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|---|--|---|--|--|-----------------------------|
| A | | | | | |
| Name of natural person Jean Franã§ois van Boxmeer | | | | | |
| | | | | | |
| Reason for the notification | | | | | |
| Â | | | | | |
| Position/status Board Chair | | | | | |
| Â | | | | | |
| Â | | | | | |
| | nandmant | Initial notification | | | |
| | nenament | | | | |
| Â | | | | | |
| Â | | | | | |
| Details of the issuer, emission allowance market participant, auction platform, | | | | | |
| auctioneer or auction monitor | | | | | |
| Â | | | | | |
| Name The Magnum Ice Cream Company N.V. | | | | | |
| Â | | | | | |
| Â | | | | | |
| Legal Entity Identifier 25490052LLF3XH6G9847 | | | | | |
| coae | | | | | |
| Â | | | | | |
| Â | | | | | |
| Details of the | transaction | n(s) summ | ary table | | |
| | | | | | |
| | | | Identification | Place of | Currency |
| | | | Code | Transaction | |
| 9-DEC-2025 | | | | Stock Exchange - | EUR |
| Nature of | Â | | Price | Volume | Total |
| Transaction | Â | | | | |
| | Reason for the Â Position/status Â Â Initial notification/Ar Â Details of the auctioneer of A Name Â Legal Entity locade Â Details of the Date of Transaction 9-DEC-2025 | Reason for the notification Â Position/status Â Înitial notification/Amendment Â Â Details of the issuer, emiauctioneer or auction meauctioneer or auction meauction auction meauction meauction peacetone peacetone meauction auction meauction auction meauction auction meauction auction meauction auction meauction meauction auction meauction auction meauction auction meauction | Reason for the notification Â Position/status Â Â Initial notification/Amendment Â Details of the issuer, emission allo auctioneer or auction monitor Â Name Â Legal Entity Identifier code Â Â Details of the transaction(s) summ Date of Transaction Poper or auction of Instrument 9-DEC-2025 Ordinary shares of â, ¬3.50 each | Reason for the notification Â Position/status Board Chair Â Â Initial notification/Amendment Â A Details of the issuer, emission allowance market parauctioneer or auction monitor Â Name A A The Magnum Ice Cream Core A Â Legal Entity Identifier code Â Â Details of the transaction(s) summary table Date of Transaction Date of Instrument 9-DEC-2025 Ordinary shares of â, ¬3.50 each Nature of Transaction Nature of Transaction A Price | Reason for the notification |

| Â | Acquisition | | 12.6707 | 7,800 | 98,831.46 |
|---|-------------|------------|---------|-------|-----------|
| Â | Â | Aggregated | 12.6707 | 7,800 | 98,831.46 |
| Â | | | | | |

| 1 | responsibilities/person closely associated | | | | | Â |
|---------------|---|-----------------------------------|--------------------|-----------------------|--------------------|--------------|
| Â | Â | | | | | |
| a) | Name of natu | ral person | Peter ter | Kulve | | |
| Â 2 | Reason for th | 4:6: | L | | | |
| 2 | Reason for tr | ie notificat | iion | | | |
| Â | Â | | | | | |
| a) | Position/status | S | Chief Exe | ecutive Officer | | |
| Â | Â | | | | | |
| b) | Initial | | Initial noti | fication | | |
| , | notification/Ar | nendment | | | | |
| Â | Â | | | | | |
| | Â | | | | | |
| 3 | Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor | | | | | |
| Â | auctioneer or auction monitor | | | | | |
| | Â | | | | | |
| a) | Name | The Magnum Ice Cream Company N.V. | | | | |
| Â | Â | | | | | |
| | • | | | | | |
| b) | A Legal Entity Id | lontifier | 25/19005 | 2LLF3XH6G9847 | | |
| | code | ieriulier | 2549005 | 2LLI 3XI 10G9047 | | |
| Â | • | | | | | |
| | Â | | | | | |
| | Â | | | | | |
| 4 | Details of the | transactio | on(s) sum | mary table | | |
| Â | | | | | | |
| Â | | | | | | |
| Â | Date of | Description | | Identification | | Currency |
| | | Instrumer | | Code | Transaction | |
| Â | 10-DEC-2025 | Ordinary sl â,¬3.50 ea | | ISIN: NL0015002MS2 | Amsterdam Stock | EUR |
| | | a, 5.50 ea | ICH | 1400130021432 | Exchange - | |
| • | | • | | | XAMS | |
| Â | Nature of Transaction | Â | Price Volume Total | | | Total |
| | าาสการสนิเมิก | Â | | | | |
| Â | Acquisition | Â | | 12.9192 | 118,000 | 1,524,467.49 |
| Â | Â | Aggregated | | 12.9192 | 118,000 | 1,524,467.49 |

| 1 | Details of the | person dischargir | ng managerial | responsibilities/pe | rson closely a | ssociated |
|----|--|-----------------------------------|------------------|-----------------------|---|------------|
| Â | Â | | | | | |
| a) | Name of natu | ral person Ronald Schellekens | | | | |
| Â | | | | | | |
| 2 | Reason for the notification | | | | | |
| Â | Â | | | | | |
| a) | Position/status | Chief Human Resources Officer | | | | |
| Â | Â | | | | | |
| | â | | | | | |
| b) | Initial notificat | ion/Amendment | Initial notifica | tion | | |
| Â | Â | | | | | |
| | Â | | | | | |
| 3 | Details of the issuer, emission allowance market participant, auction platform, auctioneer | | | | | |
| Â | or auction me | onitor | | | | |
| A | Â | | | | | |
| a) | Name | The Magnum Ice Cream Company N.V. | | | | |
| Â | Â | | | | | |
| | Â | | | | | |
| b) | Legal Entity Identifier code 25490052LLF3XH6G9847 | | | | | |
| Â | Â | Â | | | | |
| | Â | | | | | |
| 4 | Details of the | transaction(s) sur | nmary table | | | |
| Â | | | | | | |
| Â | Date of | Description of Ins | trument | Identification | Place of | Currency |
| | Transaction | | | Code | Transaction | , |
| Â | 10-DEC-2025 | Ordinary shares of â,¬3.50 each | | ISIN: NL0015002MS2 | New York Stock Exchange - XNYS | USD |
| Â | Nature of | Â | | Price | Volume | Total |
| | Transaction | â | | | | |
| Â | Acquisition | Â | | 14.7237 | 33,967 | 500,119.92 |
| Â | Â | Aggregated | | 14.7237 | 33,967 | 500,119.92 |

Enquiries

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About The Magnum Ice Cream Company

The Magnum Ice Cream Company is the world's largest ice cream company. With an unrivalled portfolio of brands including global power brands Magnum, Ben & Jerry's, Wall's and Cornetto, and with a global fleet of nearly 3 million freezers, our products are available in 80 countries. The company generated â,¬7.9 billion in revenue in 2024. TMICC's legal entity identifier is 25490052LLF3XH6G9847. For more information, visit The Magnum Ice Cream Company website. Â Â