

11 December 2025

**Baltic Classifieds Group PLC**  
**(the "Company")**

**Notification of transaction by Person Discharging Managerial Responsibilities ("PDMR")**

The Company announces that it has been notified that Ed Williams, Non-Executive Director of the Company, has bought 211,095 ordinary shares of 1 pence each of the Company ("Ordinary Shares") on 11 December 2025.

Following the transaction, Ed Williams, together with his Persons Closely Associated, holds 3,053,744 Ordinary Shares, representing 0.68% of the issued ordinary share capital of the Company. Details of the transaction are below.

This announcement is made in accordance with the requirements of the EU Market Abuse Regulation. The notification of dealing form can be found below.

1	Details of the person discharging managerial responsibilities / person closely associated		
a)	Name	Edmund Warren WILLIAMS	
2)	Reason for the notification		
a)	Position/status	Non-Executive Director	
b)	Initial notification/Amendment	Initial notification	
3	Details of the issuer		
a)	Name	Baltic Classifieds Group PLC	
b)	LEI	213800I1RPHCFSSQS969	
4	Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted		
a)	Description of the financial instrument, type of instrument. Identification code	Ordinary shares  ISIN: GB00BN44P254	
b)	Nature of the transaction	Purchase of ordinary shares	
c)	Price(s) and volume(s)	Price(s)	Volume(s)
		188.829 pence	52,691
		188.942 pence	52,926
		189.065 pence	52,891
		189.200 pence	52,587
d)	Aggregated information		
	- Aggregated volume	211,095	
	- Aggregated price	189.0089 pence	
e)	Date of the transaction	2025-12-11	
f)	Place of the transaction	London Stock Exchange XLON	

**Enquiries**

**Baltic Classifieds Group PLC**  
Company Secretary: cosec@balticclassifieds.com

Baltic Classifieds Group PLC LEI: 2138001RPHCFSSQS969

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