

11 December 2025

Baltic Classifieds Group PLC
(the "Company")

Notification of transaction by Person Discharging Managerial Responsibilities ("PDMR")

The Company announces that it has been notified that Ed Williams, Non-Executive Director of the Company, has bought 211,095 ordinary shares of 1 pence each of the Company ("Ordinary Shares") on 11 December 2025.

Following the transaction, Ed Williams, together with his Persons Closely Associated, holds 3,053,744 Ordinary Shares, representing 0.68% of the issued ordinary share capital of the Company. Details of the transaction are below.

This announcement is made in accordance with the requirements of the EU Market Abuse Regulation. The notification of dealing form can be found below.

| 1 | Details of the person discharging managerial responsibilities / person closely associated | | | | | | | | | | | |
|---------------|----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|----------|-----------|---------------|--------|---------------|--------|---------------|--------|---------------|--------|
| a) | Name | Edmund Warren WILLIAMS | | | | | | | | | | |
| 2) | Reason for the notification | | | | | | | | | | | |
| a) | Position/status | Non-Executive Director | | | | | | | | | | |
| b) | Initial notification/Amendment | Initial notification | | | | | | | | | | |
| 3 | Details of the issuer | | | | | | | | | | | |
| a) | Name | Baltic Classifieds Group PLC | | | | | | | | | | |
| b) | LEI | 213800I1RPHCFSSQS969 | | | | | | | | | | |
| 4 | Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted | | | | | | | | | | | |
| a) | Description of the financial instrument, type of instrument. Identification code | Ordinary shares ISIN: GB00BN44P254 | | | | | | | | | | |
| b) | Nature of the transaction | Purchase of ordinary shares | | | | | | | | | | |
| c) | Price(s) and volume(s) | <table border="1"><thead><tr><th>Price(s)</th><th>Volume(s)</th></tr></thead><tbody><tr><td>188.829 pence</td><td>52,691</td></tr><tr><td>188.942 pence</td><td>52,926</td></tr><tr><td>189.065 pence</td><td>52,891</td></tr><tr><td>189.200 pence</td><td>52,587</td></tr></tbody></table> | Price(s) | Volume(s) | 188.829 pence | 52,691 | 188.942 pence | 52,926 | 189.065 pence | 52,891 | 189.200 pence | 52,587 |
| Price(s) | Volume(s) | | | | | | | | | | | |
| 188.829 pence | 52,691 | | | | | | | | | | | |
| 188.942 pence | 52,926 | | | | | | | | | | | |
| 189.065 pence | 52,891 | | | | | | | | | | | |
| 189.200 pence | 52,587 | | | | | | | | | | | |
| d) | Aggregated information | | | | | | | | | | | |
| | - Aggregated volume | 211,095 | | | | | | | | | | |
| | - Aggregated price | 189.0089 pence | | | | | | | | | | |
| e) | Date of the transaction | 2025-12-11 | | | | | | | | | | |
| f) | Place of the transaction | London Stock Exchange XLON | | | | | | | | | | |

Enquiries

Baltic Classifieds Group PLC
Company Secretary: cosec@balticclassifieds.com

Baltic Classifieds Group PLC LEI: 213800I1RPHCFSSQS969

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