

11 December 2025



Dotdigital Group plc
("Dotdigital" or the "Group")

ANNUAL GENERAL MEETING: 2025

Dotdigital Group Plc (AIM:DOTD), the leading SaaS provider of an all-in-one customer experience and data platform (CXDP), held its AGM at No1 London Bridge, London, SE1 9BG at 11.00am today.

The Board is pleased to announce that all thirteen Resolutions were duly passed including Resolution nine relating to the Directors recommending a Final Dividend of 1.21 pence per ordinary share for the year ended 30 June 2025, an uplift of 10% over last year regarding the Final Dividends. The dividend will be paid on 30 January 2026 to those shareholders on the register on 9 January 2026.

A summary of proxy votes is shown in the table below. Please also refer to the AGM Notice on the Company's website: (<https://www.dotdigitalgroup.com/circulars/>) for full disclosure.

RESOLUTIONS	FOR + DISCRETION		AGAINST		WITHHELD
1	174,895,830		8,185		709,639
2	175,150,746		37,946		424,962
3	175,118,645		47,291		447,718
4	175,058,504		107,432		447,718
5	175,118,576		47,361		447,717
6	175,124,997		40,939		447,718
7	175,127,106		38,763		447,785
8	175,155,004		24,172		434,478
9	175,164,797		3,549		445,308
10	155,364,540		19,802,331		446,783
SPECIAL BUSINESS					
11	155,348,115		19,818,462		447,077
12	154,740,912		20,425,665		447,077
13	174,789,309		78,327		746,018

For further information please contact:

Dotdigital Group Plc
Milan Patel, CEO
Tom Mullan, CFO

Tel: 020 3953 3072
investorrelations@dotdigital.com

Alma Strategic Communications
Hilary Buchanan
David Ison
Sarah Peters

Tel: 020 3405 0210
dotdigital@almastrategic.com

Canaccord Genuity (Nominated Advisor and Joint Broker)
Bobbie Hilliam
Elizabeth Halley-Stott

Tel: 020 7523 8000

Cavendish Capital Markets Limited (Joint Broker)
Jonny Franklin Adams, Corporate Finance
Sunila de Silva, Equity Capital Markets

Tel: 020 7220 0500

Singer Capital Markets (Joint Broker)
Shaun Dobson, Corporate Finance

Tel: 020 7496 3000

About Dotdigital

Dotdigital Group plc (AIM: DOTD) is a leading provider of cross-channel marketing automation technology to marketing professionals. Dotdigital's customer experience and data platform (CXDP) combines the power of automation and AI to help businesses deliver hyper-relevant customer experiences at scale. With Dotdigital, marketing teams can unify and enrich their customer data, identify valuable customer segments, and deliver personalised cross-channel customer journeys that result in engagements, conversions, and loyalty.

Founded in 1999, Dotdigital is headquartered in London with offices in Manchester, Southampton, New York, Melbourne, Sydney, Singapore, Tokyo and Cape Town. Dotdigital's solutions empower over 4,000 brands across 150 countries.

This information is provided by RNS, the news service of the London Stock Exchange. RNS is approved by the Financial Conduct Authority to act as a Primary Information Provider in the United Kingdom. Terms and conditions relating to the use and distribution of this information may apply. For further information, please contact ms@seg.com or visit www.ms.com.

RNS may use your IP address to confirm compliance with the terms and conditions, to analyse how you engage with the information contained in this communication, and to share such analysis on an anonymised basis with others as part of our commercial services. For further information about how RNS and the London Stock Exchange use the personal data you provide us, please see our [Privacy Policy](#).

END

RAGFFMFDSELE