RNS Number : 2634L
AO World plc
12 December 2025

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AO World PLC

Transaction in Own Shares

AO World PLC (the "Company") announces the purchase, in accordance with the authority granted by shareholders at the Company's Annual General Meeting on 15 September 2025, of 105,336 ordinary shares of 0.25 pence each in the capital of the Company (the "Shares") on 11 December 2025 as part of the share buyback programme announced on 17 September 2025 (the "Programme").

The Company intends to cancel the Shares.

Since the announcement of the Programme on 17 September 2025, the Company has purchased a total of 5,616,308 ordinary shares of 0.25 pence each in the capital of the Company.

Following cancellation of the Shares the Company will have a total of 574,687,167 shares in issue. No ordinary shares are held in treasury.

The table below contains detailed information about the purchases referred to above.

Schedule of purchases

Shares purchased:	AO World PLC (ISIN: GB00BJTNFH41)
Date of purchases:	11 December 2025
Investment firm:	Peel Hunt LLP

Aggregate Information

Venue	Volume Weighted Average Price (p)	Aggregated Volume	Lowest price paid per share (p)	Highest price paid per share (p)
XLON	108.19	105,336	107.80	108.40

In accordance with Article 5(1)(b) of the Market Abuse Regulation (EU) No 596/2014 (as it forms part of domestic law of the United Kingdom by virtue of the European Union (Withdrawal) Act 2018), a full breakdown of the individual trades made by Peel Hunt LLP on behalf of the Company is set out below.

Number of shares purchased	Transaction price (p)	Venue	Time of transaction	Trade ID
320	108.00	XLON	11:49:31	00186148279TRLO0
1,202	108.00	XLON	11:49:31	00186148280TRLO0
1,451	107.80	XLON	12:47:00	00186151128TRLO0
50,000	108.40	XLON	12:48:00	00186151183TRLO0
52,363	108.00	XLON	13:02:31	00186151735TRLO0

END

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