

THE FOLLOWING ANNOUNCEMENT IS BEING MADE PURSUANT TO THE REQUIREMENTS OF RULE 19.6(C) OF THE CITY CODE ON TAKEOVERS AND MERGERS (THE "CODE").

FOR IMMEDIATE RELEASE

12 December 2025

AO LTD

(a wholly-owned subsidiary of AO World plc)

Rule 19.6(c) confirmation with respect to post-offer intention statements regarding musicMagpie plc

AO Ltd ("**AO**") announces that, further to the completion of its recommended cash acquisition of the entire issued and to be issued share capital of musicMagpie plc (now musicMagpie Limited), which was implemented by way of a Court-sanctioned scheme of arrangement under Part 26 of the Companies Act 2006 which became effective on 12 December 2024 (the "**Acquisition**"), it has duly confirmed in writing to the Panel on Takeovers and Mergers in accordance with the requirements of Rule 19.6(c) of the Code that it has complied with its post-offer intention statements made pursuant to Rules 2.7(c)(viii) and 24.2 of the Code, as set out in the announcement under Rule 2.7 of the Code dated 2 October 2024, the scheme document in connection with the Acquisition dated 28 October 2024, and updated pursuant to Rule 19.6(b) of the Code in the post-offer intention statements announcement dated 30 May 2025 regarding the closure of the musicMagpie US operation and musicMagpie's site in Macclesfield.

Enquiries:

AO

Mark Higgins, Group CFO & COO

+44 (0)1204 672400

Jefferies International Limited (Financial Adviser and Corporate Broker to AO)

+44 (0)20 7029 8000

Philip Noblet

Thomas Bective

Sodali (PR Adviser to AO)

+44(0) 20 7250 1446

Rob Greening

ao@sodali.com

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