

The Magnum Ice Cream Company N.V.

(TMICC or the Company)

NOTIFICATION OF TRANSACTIONS OF PERSONS DISCHARGING MANAGERIAL RESPONSIBILITIES (PDMRS)

The Company notifies the following acquisitions of ordinary shares of EUR3.50 each (Shares) of PDMRs.

Director	Number of Shares
Jean François van Boxmeer	15,000
Peter ter Kulve	111,000

This announcement is made in accordance with the requirements of the EU and UK version of the Market Abuse Regulation 596/2014.

1	Details of the person discharging managerial responsibilities/person closely associated				
a)	Name of natural person	Jean François van Boxmeer			
2	Reason for the notification				
a)	Position/status	Board Chair			
b)	Initial notification/Amendment	Initial notification			
3	Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor				
a)	Name	The Magnum Ice Cream Company N.V.			
b)	Legal Entity Identifier code	25490052LLF3XH6G9847			
4	Details of the transaction(s) summary table				
	Date of Transaction	Description of Instrument	Identification Code	Place of Transaction	Currency
	10-DEC-2025	Ordinary shares of €3.50 each	ISIN: NL0015002MS2	Amsterdam Stock Exchange - XAMS	EUR
	Nature of Transaction		Price	Volume	Total
	Acquisition		12.7595	15,000	191,392.50
		Aggregated	12.7595	15,000	191,392.50

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1	Details of the person discharging managerial responsibilities/person closely associated				
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a)	Name of natural person	Peter ter Kulve			
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2	Reason for the notification				
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a)	Position/status	Chief Executive Officer			
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Â	Â				
b)	Initial notification/Amendment	Initial notification			
Â	Â				
Â	Â				
3	Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor				
Â	Â				
a)	Name	The Magnum Ice Cream Company N.V.			
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Â	Â				
b)	Legal Entity Identifier code	25490052LLF3XH6G9847			
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Â	Â				
4	Details of the transaction(s) summary table				
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Â	Date of Transaction	Description of Instrument	Identification Code	Place of Transaction	Currency
Â	11-DEC-2025	Ordinary shares of â, ~3.50 each	ISIN: NL0015002MS2	Amsterdam Stock Exchange - XAMS	EUR
Â	Nature of Transaction	Â	Price	Volume	Total
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Â	Acquisition	Â	13.4668	111,000	1,494,814.80
Â	Â	Aggregated	13.4668	111,000	1,494,814.80

Enquiries
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About The Magnum Ice Cream Company

The Magnum Ice Cream Company is the world's largest ice cream company. With an unrivalled portfolio of brands including global power brands Magnum, Ben & Jerry's, Wall's and Cornetto, and with a global fleet of nearly 3 million freezers, our products are available in 80 countries. The company generated a £7.9 billion in revenue in 2024. TMIC's legal entity identifier is 25490052LLF3XH6G9847. For more information, visit [The Magnum Ice Cream Company website](#).