

15<sup>th</sup> December 2025

**Fevertree Drinks plc**  
**("Fever-Tree" or the "Company")**

**Retirement of Non-Executive Director**

Fever-Tree Drinks plc ("Fever-Tree" or "the Company") announces that Jeff Popkin will retire from his position as a Non-Executive Director of the Company on 31 December 2025, stepping down from the Board following eight years of service.

Jeff joined the Board in 2018 and has played a significant role in guiding the Company through a period of substantial growth and international expansion. His deep understanding of the US beverage market, combined with his commercial insight and strategic expertise, has been particularly valuable as Fever-Tree has continued to strengthen its position in the United States.

Domenic De Lorenzo, Chairman of Fever-Tree, said:

"On behalf of the Board, I would like to offer our sincere thanks to Jeff for his outstanding contribution to Fever-Tree over the past eight years. Jeff's insight and expertise, especially in relation to the US market, have been instrumental in supporting the Company's progress and ambitions in one of our most important regions. We are grateful for his commitment, guidance, and advice throughout his tenure and wish him all the very best for the future."

**Ends**

For more information please contact:

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**Notes to Editors:**

Fever-Tree is the world's leading supplier of premium carbonated mixers for alcoholic spirits by retail sales value, with distribution to over 90 countries worldwide. Based in the UK, the brand was launched in 2005 to provide high quality mixers which could cater to the growing demand for premium spirits, in particular gin, but also increasingly for vodka, rum and whisky. The Company now sells a range of carbonated mixers to hotels, restaurants, bars and cafes ("On Trade") as well as selected retail outlets ("Off Trade").

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