

**The Magnum Ice Cream Company N.V.**

**(TMICC or the Company)**

**NOTIFICATION OF TRANSACTIONS OF PERSONS DISCHARGING MANAGERIAL RESPONSIBILITIES (PDMRS)**

The Company notifies the following acquisitions of ordinary shares of EUR3.50 each (Shares) of PDMRs.

<b>Director</b>	<b>Number of Shares</b>
Jean FranÃ§ois van Boxmeer	15,000
Sandeep Desai	9,040

This announcement is made in accordance with the requirements of the EU and UK version of the Market Abuse Regulation 596/2014.

<b>1</b>	<b>Details of the person discharging managerial responsibilities/person closely associated</b>								
Â	Â								
a)	<i>Name of natural person</i>	Jean FranÃ§ois van Boxmeer							
Â	Â								
<b>2</b>	<b>Reason for the notification</b>								
Â	Â								
a)	<i>Position/status</i>	Board Chair							
Â	Â								
b)	<i>Initial notification/Amendment</i>	Initial notification							
Â	Â								
<b>3</b>	<b>Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor</b>								
Â	Â								
a)	<i>Name</i>	The Magnum Ice Cream Company N.V.							
Â	Â								
b)	<i>Legal Entity Identifier code</i>	25490052LLF3XH6G9847							
Â	Â								
<b>4</b>	<b>Details of the transaction(s) summary table</b>								
Â	Â								
<b>Â</b>	<b>Date of Transaction</b>	<b>Description of Instrument</b>	<b>Identification Code</b>	<b>Place of Transaction</b>	<b>Currency</b>				
Â	12-DEC-2025	Ordinary shares of â,¬3.50 each	ISIN: NL0015002MS2	Amsterdam Stock Exchange - XAMS	EUR				
<b>Â</b>	<b>Nature of Transaction</b>	Â	<b>Price</b>	<b>Volume</b>	<b>Total</b>				
Â	Acquisition		13.3425	15,000	200,137.50				
Â	Â	<b>Aggregated</b>	13.3425	15,000	200,137.50				
Â	Â								

<b>1</b>	<b>Details of the person discharging managerial responsibilities/person closely associated</b>								
Â	Â								
a)	<i>Name of natural person</i>	Sandeep Desai							
Â	Â								
<b>2</b>	<b>Reason for the notification</b>								
Â	Â								
a)	<i>Position/status</i>	Chief Supply Chain Officer							
Â	Â	Â							
b)	<i>Initial notification/Amendment</i>	Initial notification							
Â	Â	Â							
<b>3</b>	<b>Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor</b>								
Â	Â								
a)	<i>Name</i>	The Magnum Ice Cream Company N.V.							
Â	Â	Â							
b)	<i>Legal Entity Identifier code</i>	25490052LLF3XH6G9847							
Â	Â	Â							
<b>4</b>	<b>Details of the transaction(s) summary table</b>								
Â	Â								
<b>Â</b>	<b>Date of Transaction</b>	<b>Description of Instrument</b>		<b>Identification Code</b>	<b>Place of Transaction</b>				
Â	10-DEC-2025	Ordinary shares of â,-3.50 each		ISIN: NL0015002MS2	London Stock Exchange - XLON GBP				
<b>Â</b>	<b>Nature of Transaction</b>	<b>Â</b>		<b>Price</b>	<b>Volume</b>				
Â	Acquisition	Â		10.98564	6,370 69,978.53				
Â	Â	<b>Aggregated</b>		10.98564	6,370 69.978.53				
Â	Â								
<b>Â</b>	<b>Date of Transaction</b>	<b>Description of Instrument</b>		<b>Identification Code</b>	<b>Place of Transaction</b>				
Â	11-DEC-2025	Ordinary shares of â,-3.50 each		ISIN: NL0015002MS2	London Stock Exchange - XLON GBP				
<b>Â</b>	<b>Nature of Transaction</b>	<b>Â</b>		<b>Price</b>	<b>Volume</b>				
Â	Acquisition	Â		11.777872	848 9,987.64				
Â	Â	<b>Aggregated</b>		11.777872	848 9,987.64				
Â	Â								
<b>Â</b>	<b>Date of Transaction</b>	<b>Description of Instrument</b>		<b>Identification Code</b>	<b>Place of Transaction</b>				

Â	10-DEC-2025	Ordinary shares of £3.50 each	ISIN: NL0015002MS2	London Stock Exchange - XLON	GBP
Â	<b>Nature of Transaction</b>	Â Â	<b>Price</b>	<b>Volume</b>	<b>Total</b>
Â	Acquisition	Â	10.9760	858	9,417.41
Â	Â	<b>Aggregated</b>	10.9760	858	9,417.41
Â					
Â	<b>Date of Transaction</b>	<b>Description of Instrument</b>	<b>Identification Code</b>	<b>Place of Transaction</b>	<b>Currency</b>
Â	10-DEC-2025	Ordinary shares of £3.50 each	ISIN: NL0015002MS2	London Stock Exchange - XLON	GBP
Â	<b>Nature of Transaction</b>	Â Â	<b>Price</b>	<b>Volume</b>	<b>Total</b>
Â	Acquisition	Â	10.9760â€, 781â€,â€,â€,	8,572.26	
Â	Â	<b>Aggregated</b>	10.9760â€, 781â€,â€,â€,	8,572.26	
Â					
Â	<b>Date of Transaction</b>	<b>Description of Instrument</b>	<b>Identification Code</b>	<b>Place of Transaction</b>	<b>Currency</b>
Â	10-DEC-2025	Ordinary shares of £3.50 each	ISIN: NL0015002MS2	London Stock Exchange - XLON	GBP
Â	<b>Nature of Transaction</b>	Â Â	<b>Price</b>	<b>Volume</b>	<b>Total</b>
Â	Â	Â	10.9780	106â€,	1163.67
Â	Â	<b>Aggregated</b>	10.9780	106â€,	1163.67
Â					
Â	<b>Date of Transaction</b>	<b>Description of Instrument</b>	<b>Identification Code</b>	<b>Place of Transaction</b>	<b>Currency</b>
Â	10-DEC-2025	Ordinary shares of £3.50 each	ISIN: NL0015002MS2	London Stock Exchange - XLON	GBP
Â	<b>Nature of Transaction</b>	Â Â	<b>Price</b>	<b>Volume</b>	<b>Total</b>
Â	Â	Â	10.9760â€, 77â€,	841.79â€,	
Â	Â	<b>Aggregated</b>	10.9760â€, 77â€,	841.79â€,	
Â					

## Enquiries

### Media Relations

[media.relations-tmicc@magnumicecream.com](mailto:media.relations-tmicc@magnumicecream.com)

## Â

### Investor Relations

[investor.relations-tmicc@magnumicecream.com](mailto:investor.relations-tmicc@magnumicecream.com)

## About The Magnum Ice Cream Company

The Magnum Ice Cream Company is the worldâ€™s largest ice cream company. With an unrivalled portfolio of brands including global power brands Magnum, Ben & Jerryâ€™s, Wallâ€™s and Cornetto, and with a global fleet of nearly 3 million freezers, our products are available in 80 countries. The company generated â€“7.9 billion in revenue in 2024. TMICCâ€™s legal entity identifier is 25490052LLF3XH6G9847. For more information, visit [The Magnum Ice Cream Company website](http://The Magnum Ice Cream Company website).Â Â