

**The Magnum Ice Cream Company N.V.**

**(TMICC or the Company)**

**NOTIFICATION OF TRANSACTIONS OF PERSONS DISCHARGING MANAGERIAL RESPONSIBILITIES (PDMRS)**

The Company notifies the following acquisitions of ordinary shares of EUR3.50 each (Shares) of PDMRs.

Director	Number of Shares
Abhijit Bhattacharya	1,928
<b>Other PDMRs</b>	Å
Vanessa Vilar	3,645
Mark Oâ€™Brien	3,972

This announcement is made in accordance with the requirements of the EU and UK version of the Market Abuse Regulation 596/2014.Å

<b>1</b>	<b>Details of the person discharging managerial responsibilities/person closely associated</b>				
Å	Å				
a)	<i>Name of natural person</i>	Abhijit Bhattacharya			
Å					
<b>2</b>	<b>Reason for the notification</b>				
Å	Å				
a)	<i>Position/status</i>	Chief Financial Officer			
Å	Å				
	Å				
b)	<i>Initial notification/Amendment</i>	Initial notification			
Å	Å				
	Å				
<b>3</b>	<b>Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor</b>				
Å	Å				
a)	<i>Name</i>	The Magnum Ice Cream Company N.V.			
Å	Å				
	Å				
b)	<i>Legal Entity Identifier code</i>	25490052LLF3XH6G9847			
Å	Å				
	Å				
<b>4</b>	<b>Details of the transaction(s) summary table</b>				
Å					
Å	<b>Date of Transaction</b>	<b>Description of Instrument</b>	<b>Identification Code</b>	<b>Place of Transaction</b>	<b>Currency</b>
Å	11-DEC-2025	Ordinary shares of Å, ~3.50 each	ISIN: NL0015002MS2	Amsterdam Stock Exchange - XAMS	EUR
Å	<b>Nature of Transaction</b>	Å	<b>Price</b>	<b>Volume</b>	<b>Total</b>
Å	Acquisition	Å	13.523	1,928	26,072.34

Â	Â	<b>Aggregated</b>	13.523	1,928	26,072.34
Â					

Â 1	Details of the person discharging managerial responsibilities/person closely associated				
Â	Â				
a)	Name of natural person	Vanessa Vilar			
Â					
2	Reason for the notification				
Â	Â				
a)	Position/status	Chief Legal Officer			
Â	Â				
Â	Â				
b)	Initial notification/Amendment	Initial notification			
Â	Â				
Â	Â				
3	Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor				
Â	Â				
a)	Name	The Magnum Ice Cream Company N.V.			
Â	Â				
Â	Â				
b)	Legal Entity Identifier code	25490052LLF3XH6G9847			
Â	Â				
Â	Â				
4	Details of the transaction(s) summary table				
Â					
Â	Date of Transaction	Description of Instrument	Identification Code	Place of Transaction	Currency
Â	16-DEC-2025	Ordinary shares of â,-3.50 each	ISIN: NL0015002MS2	Amsterdam Stock Exchange - XAMS	EUR
Â	Nature of Transaction	Â	Price	Volume	Total
Â	Acquisition	Â	13.70	3,645	49,936.50
Â	Â	Aggregated	13.70	3,645	49,936.50
Â					

Â 1	<b>Details of the person discharging managerial responsibilities/person closely associated</b>				
Â	Â				
Â					

a)	Name of natural person	Mark Oâ€™™Brien			
Â					
2	Reason for the notification				
Â	Â				
a)	Position/status	Chief Technology and Information Officer			
Â	Â				
Â	Â				
b)	Initial notification/Amendment	Initial notification			
Â	Â				
Â	Â				
3	Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor				
Â	Â				
a)	Name	The Magnum Ice Cream Company N.V.			
Â	Â				
Â	Â				
b)	Legal Entity Identifier code	25490052LLF3XH6G9847			
Â	Â				
Â	Â				
4	Details of the transaction(s) summary table				
Â					
Â	Date of Transaction	Description of Instrument	Identification Code	Place of Transaction	Currency
Â	16-DEC-2025	Ordinary shares of â,¬3.50 each	ISIN: NL0015002MS2	Amsterdam Stock Exchange - XAMS	EUR
Â	Nature of Transaction	Â	Price	Volume	Total
Â	Acquisition	Â	13.890	1,750	24,307.50
Â	Â	Aggregated	13.890	1,750	24,307.50
Â					
Â	Date of Transaction	Description of Instrument	Identification Code	Place of Transaction	Currency
Â	16-DEC-2025	Ordinary shares of â,¬3.50 each	ISIN: NL0015002MS2	London Stock Exchange - XLON	GBP
Â	Nature of Transaction	Â	Price	Volume	Total
Â	Acquisition	Â	12.124	2,222	26,939.53
Â	Â	Aggregated	12.124	2,222	26,939.53

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**About The Magnum Ice Cream Company**

The Magnum Ice Cream Company is the world's largest ice cream company. With an unrivalled portfolio of brands including global power brands Magnum, Ben & Jerry's, Wall's and Cornetto, and with a global fleet of nearly 3 million freezers, our products are available in 80 countries. The company generated a record 7.9 billion in revenue in 2024. TMIC's legal entity identifier is 25490052LLF3XH6G9847. For more information, visit [The Magnum Ice Cream Company website](#).