

**The Magnum Ice Cream Company N.V.**

**(TMICC or the Company)**

**NOTIFICATION OF TRANSACTIONS OF PERSONS DISCHARGING MANAGERIAL RESPONSIBILITIES (PDMRS)**

The Company notifies the following acquisitions of ordinary shares of EUR3.50 each (Shares) of PDMRs.

<b>Director</b>	<b>Number of Shares</b>
Abhijit Bhattacharya	1,928
<b>Other PDMRs</b>	Â
Vanessa Vilar	3,645
Mark O'Brien	3,972

This announcement is made in accordance with the requirements of the EU and UK version of the Market Abuse Regulation 596/2014.Â

<b>1</b>	<b>Details of the person discharging managerial responsibilities/person closely associated</b>						
Â	Â						
a)	<i>Name of natural person</i>	Abhijit Bhattacharya					
Â	Â						
<b>2</b>	<b>Reason for the notification</b>						
Â	Â						
a)	<i>Position/status</i>	Chief Financial Officer					
Â	Â						
b)	<i>Initial notification/Amendment</i>	Initial notification					
Â	Â						
<b>3</b>	<b>Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor</b>						
Â	Â						
a)	<i>Name</i>	The Magnum Ice Cream Company N.V.					
Â	Â						
b)	<i>Legal Entity Identifier code</i>	25490052LLF3XH6G9847					
Â	Â						
<b>4</b>	<b>Details of the transaction(s) summary table</b>						
Â	Â						
<b>Â</b>	<b>Date of Transaction</b>	<b>Description of Instrument</b>	<b>Identification Code</b>	<b>Place of Transaction</b>			
Â	11-DEC-2025	Ordinary shares of â,¬3.50 each	ISIN: NL0015002MS2	Amsterdam Stock Exchange - XAMS			
<b>Â</b>	<b>Nature of Transaction</b>	Â	<b>Price</b>	<b>Volume</b>			
Â	Acquisition		13.523	1,928			
				26,072.34			

Â	Â	<b>Aggregated</b>	13.523	1,928
Â				26,072.34

Â 1	<b>Details of the person discharging managerial responsibilities/person closely associated</b>								
Â									
a)	<i>Name of natural person</i>	Vanessa Vilar							
Â									
2	<b>Reason for the notification</b>								
Â									
a)	<i>Position/status</i>	Chief Legal Officer							
Â									
b)	<i>Initial notification/Amendment</i>	Initial notification							
Â									
3	<b>Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor</b>								
Â									
a)	<i>Name</i>	The Magnum Ice Cream Company N.V.							
Â									
b)	<i>Legal Entity Identifier code</i>	25490052LLF3XH6G9847							
Â									
4	<b>Details of the transaction(s) summary table</b>								
Â									
Â	<b>Date of Transaction</b>	<b>Description of Instrument</b>	<b>Identification Code</b>	<b>Place of Transaction</b>	<b>Currency</b>				
Â	16-DEC-2025	Ordinary shares of â,¬3.50 each	ISIN: NL0015002MS2	Amsterdam Stock Exchange - XAMS	EUR				
Â	<b>Nature of Transaction</b>	Â	<b>Price</b>	<b>Volume</b>	<b>Total</b>				
Â	Acquisition		13.70	3,645	49,936.50				
Â	Â	<b>Aggregated</b>	13.70	3,645	49,936.50				
Â									

Â 1	<b>Details of the person discharging managerial responsibilities/person closely associated</b>				
Â					

a)	Name of natural person	Mark O'Brien			
2	Reason for the notification				
a)	Position/status	Chief Technology and Information Officer			
b)	Initial notification/Amendment	Initial notification			
3	Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor				
a)	Name	The Magnum Ice Cream Company N.V.			
b)	Legal Entity Identifier code	25490052LLF3XH6G9847			
4	Details of the transaction(s) summary table				
Â	Date of Transaction	Description of Instrument	Identification Code	Place of Transaction	Currency
Â	16-DEC-2025	Ordinary shares of â,¬3.50 each	ISIN: NL0015002MS2	Amsterdam Stock Exchange - XAMS	EUR
Â	Nature of Transaction	Â	Price	Volume	Total
Â	Acquisition	Â	13.890	1,750	24,307.50
Â	Â	Aggregated	13.890	1,750	24,307.50
Â	Date of Transaction	Description of Instrument	Identification Code	Place of Transaction	Currency
Â	16-DEC-2025	Ordinary shares of â,¬3.50 each	ISIN: NL0015002MS2	London Stock Exchange - XLON	GBP
Â	Nature of Transaction	Â	Price	Volume	Total
Â	Acquisition	Â	12.124	2,222	26,939.53
Â	Â	Aggregated	12.124	2,222	26,939.53

Enquiries

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**About The Magnum Ice Cream Company**

The Magnum Ice Cream Company is the worldâ€™s largest ice cream company. With an unrivalled portfolio of brands including global power brands Magnum, Ben & Jerryâ€™s, Wallâ€™s and Cornetto, and with a global fleet of nearly 3 million freezers, our products are available in 80 countries. The company generated â,-7.9 billion in revenue in 2024. TMICCâ€™s legal entity identifier is 25490052LLF3XH6G9847. For more information, visit [The Magnum Ice Cream Company website](#).Â Â