RNS Number: 9998L Diageo PLC 17 December 2025

> Diageo plc LEI: 213800ZVIELEA55JMJ32

Director/PDMR Shareholding

PDMRs who participate in a Dividend Reinvestment Plan received American Depositary Shares in respect of the final dividend paid on 4 December 2025.

The notifications below, which have been made in accordance with the requirement of the UK Market Abuse Regulation, provide further details.

James Edmunds Deputy Company Secretary

17 December 2025

Notification and public disclosure of transactions by persons discharging managerial responsibilities and persons closely associated with them

1.	Details of the person discharging managerial responsibilities/person closely associated				
a)	Name	Sobhana Grimes			
2.	Reason for the notif	cation			
a)	Position / status	Member of the Executive Committee			
b)	Initial notification / amendment	Initial notification			
3.	Details of the issuer auctioneer or auction	, emission allowance market participant, auction platform, on monitor			
a)	Name	Diageo plc			
b)	LEI	213800ZVIELEA55JMJ32			
4.	Details of the transa (ii) each type of tran transactions have be	ansaction(s): section to be repeated for (i) each type of instrument; transaction; (iii) each date; and (iv) each place where /e been conducted			
a)	Description of the financial instrument	American Depositary Shares			
		US25243Q2057			
	Identification code				
b)	Nature of the transaction	American Depositary Shares received under a Dividend Reinvestment Plan in respect of the final dividend paid on 4 December 2025.			
c)	Price(s) and volume(s)	Price(s)	Volume(s)		
		88.38	0.09695		
d)	Aggregated information	N/A			
	- Aggregated volume - Price				
e)	Date of transaction	2025-12-04			
f)	Place of transaction	London Stock Exchange (XLON)			

1.	Details of the person discharging managerial responsibilities/person closely associated		
a)	Name	Alvaro Andres Cardenas	
2.	Reason for the notification		
a)	Position / status	Member of the Executive Committee	
b)	Initial notification / amendment	Initial notification	
3.	Details of the issuer, emission allowance market participant, auction platform.		

	auctioneer or auction monitor				
a)	Name	Diageo plc			
b)	LEI	213800ZVIELEA55JMJ32			
4.	Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted				
a)	Description of the financial instrument Identification code	American Depositary Shares US25243Q2057			
b)	Nature of the transaction	American Depositary Shares received under a Dividend Reinvestment Plan in respect of the final dividend paid on 4 December 2025.			
c)	Price(s) and volume(s)	Price(s) 88.38	Volume(s) 0.12538		
d)	Aggregated information - Aggregated volume - Price	N/A			
e)	Date of transaction	2025-12-04			
f)	Place of transaction	London Stock Exchange (XLON)			

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