

Diageo plc  
LEI: 213800ZVIELEA55JM32

### Director/PDMR Shareholding

PDMRs who participate in a Dividend Reinvestment Plan received Ordinary Shares in respect of the final dividend paid on 4 December 2025.

The notifications below, which have been made in accordance with the requirement of the UK Market Abuse Regulation, provide further details.

James Edmunds  
Deputy Company Secretary

17 December 2025

### Notification and public disclosure of transactions by persons discharging managerial responsibilities and persons closely associated with them

1.	Details of the person discharging managerial responsibilities/person closely associated		
a)	Name	John O'Keeffe	
2.	Reason for the notification		
a)	Position / status	Member of the Executive Committee	
b)	Initial notification / amendment	Initial notification	
3.	Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor		
a)	Name	Diageo plc	
b)	LEI	213800ZVIELEA55JM32	
4.	Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted		
a)	Description of the financial instrument	Ordinary shares of 28 101/108 pence	
	Identification code	GB0002374006	
b)	Nature of the transaction	Ordinary Shares received under a Dividend Reinvestment Plan in respect of the final dividend paid on 4 December 2025.	
c)	Price(s) and volume(s)	Price(s)	Volume(s)
		£16.31	0.74633
d)	Aggregated information - Aggregated volume - Price	N/A	
e)	Date of transaction	2025-12-04	
f)	Place of transaction	London Stock Exchange (XLON)	

1.	Details of the person discharging managerial responsibilities/person closely associated	
a)	Name	Hina Nagarajan
2.	Reason for the notification	
a)	Position / status	Member of the Executive Committee
b)	Initial notification / amendment	Initial notification
3.	Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor	

	auctioneer or auction monitor		
a)	Name	Diageo plc	
b)	LEI	213800ZVIELEA55JM32	
4.	Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted		
a)	Description of the financial instrument Identification code	Ordinary shares of 28 101/108 pence  GB0002374006	
b)	Nature of the transaction	Ordinary Shares received under a Dividend Reinvestment Plan in respect of the final dividend paid on 4 December 2025.	
c)	Price(s) and volume(s)	Price(s)	Volume(s)
		£16.31	835.19479
d)	Aggregated information - Aggregated volume - Price	N/A	
e)	Date of transaction	2025-12-04	
f)	Place of transaction	London Stock Exchange (XLON)	

1.	Details of the person discharging managerial responsibilities/person closely associated		
a)	Name	Dan Mobley	
2.	Reason for the notification		
a)	Position / status	Member of the Executive Committee	
b)	Initial notification / amendment	Initial notification	
3.	Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor		
a)	Name	Diageo plc	
b)	LEI	213800ZVIELEA55JM32	
4.	Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted		
a)	Description of the financial instrument  Identification code	Ordinary shares of 28 101/108 pence  GB0002374006	
b)	Nature of the transaction	Ordinary Shares received under a Dividend Reinvestment Plan in respect of the final dividend paid on 4 December 2025.	
c)	Price(s) and volume(s)	Price(s)	Volume(s)
		£16.31	52
d)	Aggregated information  - Aggregated volume - Price	N/A	
e)	Date of transaction	2025-12-04	
f)	Place of transaction	London Stock Exchange (XLON)	

1.	Details of the person discharging managerial responsibilities/person closely associated	
a)	Name	Cristina Diezhandino
2.	Reason for the notification	
a)	Position / status	Member of the Executive Committee
b)	Initial notification / amendment	Initial notification
3.	Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor	

a)	Name	Diageo plc	
b)	LEI	213800ZVIELEA55JM32	
4.	Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted		
a)	Description of the financial instrument  Identification code	Ordinary shares of 28 101/108 pence  GB0002374006	
b)	Nature of the transaction	Ordinary Shares received under a Dividend Reinvestment Plan in respect of the final dividend paid on 4 December 2025.	
c)	Price(s) and volume(s)	Price(s)	Volume(s)
		£16.31	2130.05465
d)	Aggregated information  - Aggregated volume - Price	N/A	
e)	Date of transaction	2025-12-04	
f)	Place of transaction	London Stock Exchange (XLON)	

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